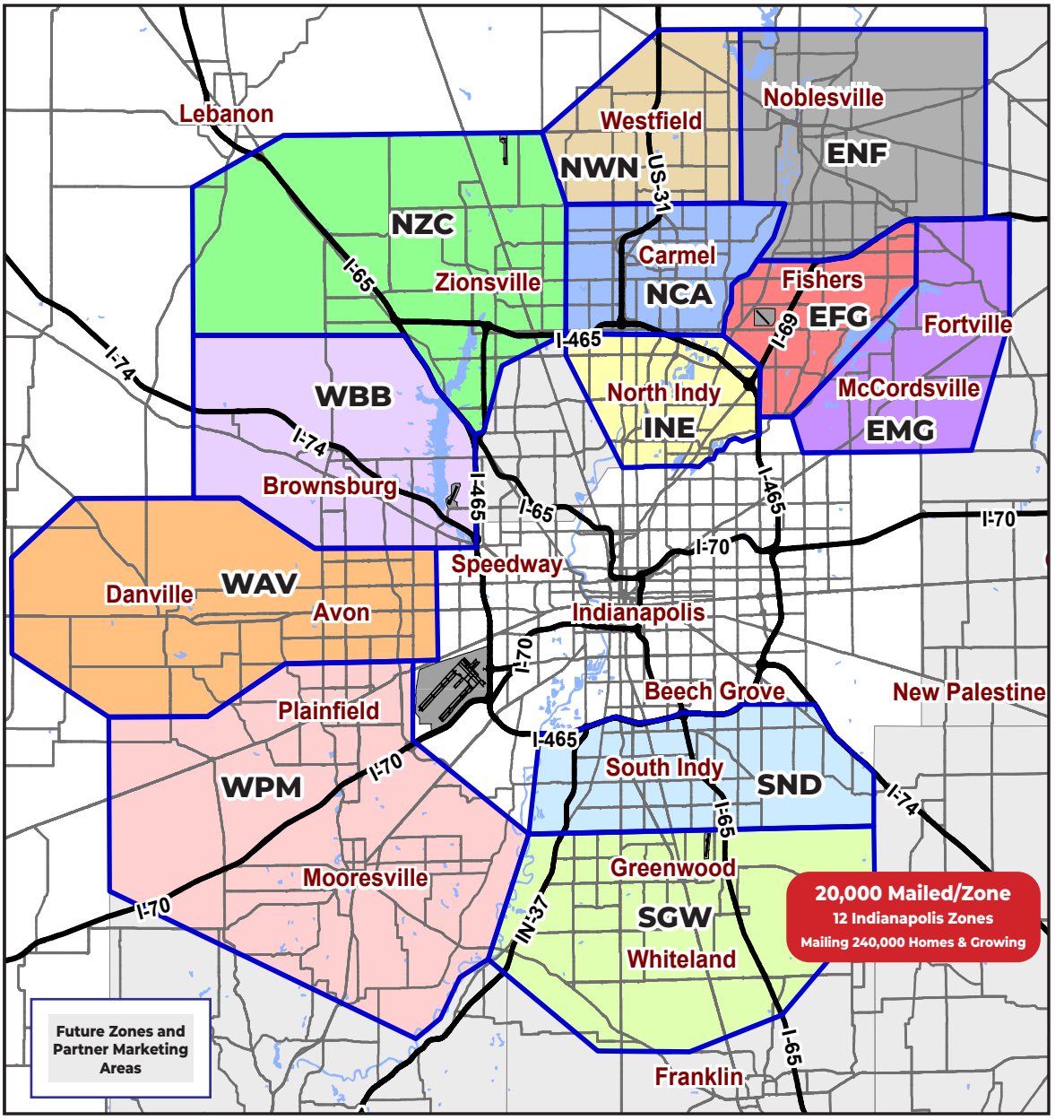
local trend

Mailed to the BEST HOMES at the BEST TIMES!



2024 INDY MAILING SCHEDULE
10 IN-HOME DATES

January/February
In Home Week Jan 29
Copy Deadline Jan 11

March
In Home Week Mar 4
Copy Deadline Feb 15

April
In Home Week Apr 8
Copy Deadline Mar 21

May
In Home Week May 6
Copy Deadline Apr 18

June
In Home Week Jun 10
Copy Deadline May 23

July/August
In Home Week Jul 25
Copy Deadline Jul 5

September
In Home Week Sept 2
Copy Deadline Aug 15

October
In Home Week Oct 7
Copy Deadline Sept 19

November
In Home Week Nov 11
Copy Deadline Oct 24

December New in 2024
In Home Week Dec 16
Copy Deadline Nov 28

Zip Codes & Incomes by Zone

NCA	Carmel	$154,970	EFG	Fishers / W. Geist	$121,980
	46032, 46033, 46280, 46290, 46074			46037, 46038, 46256	
NZC	Zionsville / W. Carmel	$142,860	EMG	McCordsville / E. Geist	$116,060
	46077, 46032, 46075, 46278, 46052			46037, 46236, 46055, 46040	
NWN	Westfield	$122,340	ENF	Noblesville / N. Fishers	$110,920
	46074, 46062, 46032, 46033			46038, 46060, 46062	
INE	North Indy	$110,390	WBB	Brownsburg / Eagle Creek	$112,220
	46240, 46250, 46260, 46220			46112, 46167, 46234, 46254, 46278	
SND	South Indy	$96,190	WAV	Avon / Danville	$103,490
	46217, 46227, 46237, 46239, 46259			46123, 46122, 46234	
SGW	Greenwood	$108,890	WPM	Plainfield / Mooresville	$90,990
	46142, 46143, 46184, 46106			46168, 46158, 46113, 46118	

A zip code is listed for any zone where at least one of that zip code's postal carrier routes is mailed. Some zip codes are split into more than one zone. Household income listed is the average median household incomes of the postal carrier routes mailed in that zone. Income is generally higher than shown due to mailing primarily to single family homes. Zip codes & household income data may change at any time (as of 12/2023).

Ads Available Online At:
MyLocalTrend.com

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