



Marketing Strategy

Be Strategic. Focus on what's needed to achieve maximum profit and sustain your business with a comprehensive marketing plan. Let DGC build a strategic marketing plan that's right for you.



Magazine Design & Production

Get the Word Out. There is nothing quite like a quality magazine to showcase what you do. Unlike other forms of advertising, it lasts. Customers tend to hang onto magazines as a future resource. We at DGC specialize in creating publications our customers can be proud of—from copy to design and production. Our creative team focuses on helping you achieve your publishing goals.



Media Procurement Services

Target Customers. Reach your target audience with newspaper advertising, radio, web and social media. We negotiate the media buys so you get the BEST price. Let DGC advertise your business successfully in all available markets.



Professional Presentations

Impress for Success. So, you've landed the opportunity to deliver your message before an influential group—investors, stockholders, community leaders, consumers, etc. Now what? Developing a live communication presentation that effectively gets your message across is key. But sometimes putting it all together in language your audience will relate to can be a challenge. That's where the pros at DGC come in. We'll help you shape your message with appropriate visuals, communications tools and takeaways to achieve your goals.



501-204-4598
Cell: 501-209-2806

What We Do

Designs Group Consulting

offers a hands-on approach to marketing: A partnership that frees you to do what you love . . . run your business. Let us create the right brand story or positioning for your company and share it through all available channels – print, digital, paid, social and operational.

From logo creation to strategic planning, production and implementation, Designs Group Consulting is your partner for all things marketing. We succeed when you succeed.

Special Offer!

**1-Hour FREE
Marketing Consultation**

Call 501-204-4598 or
email Dannet@DesignsGrp.com

DesignsGroupConsulting.com



Designs Group Consulting
International

501-204-4598

Your Local Marketing Team

- ✓ Email Marketing
- ✓ Graphic Design Services
- ✓ Logo Design Services
- ✓ Magazine Design & Production
- ✓ Marketing Strategy
- ✓ PowerPoint Presentations
- ✓ Social Media Marketing
- ✓ Targeted Display Advertising
- ✓ Website Design & Management

Your Marketing Team!

Dallas Branch: 214-557-6888

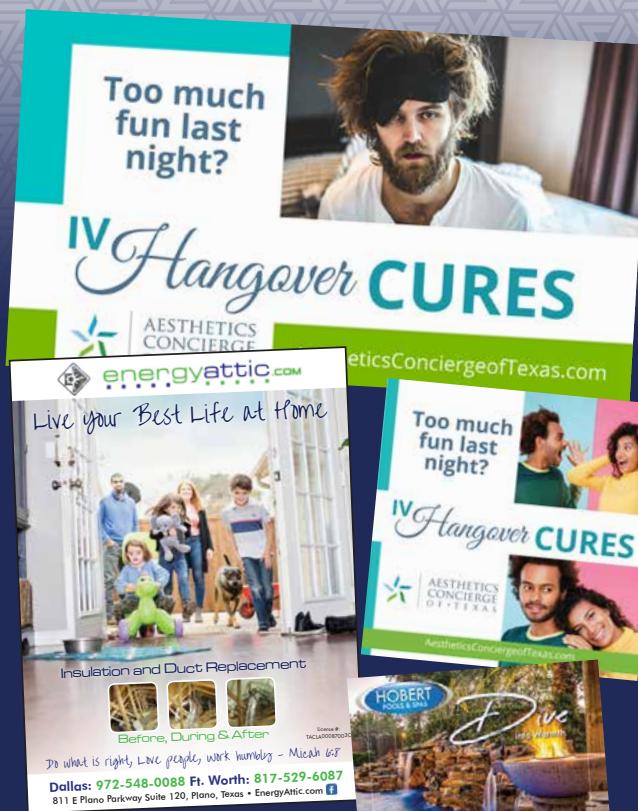
DesignsGroupConsulting.com





Marketing Operations Service

Operate Better. Whether you are launching a new business or want to look at your existing business with fresh eyes to become more efficient and profitable, our Marketing & Operations Analysis and Planning Service (MOS) can be an invaluable tool to build success. DGC's MOS provides the information and strategic direction that you need to lead your organization into the future. Here's how it works: DGC's professional staff reviews your operations, marketing efforts, and product/service sales to develop a three-year marketing, sales and operations strategic plan and budget to streamline your current processes and save costs.



Video Production

Video Marketing. One of the most practical and most popular ways to capture attention is to show, not just tell, what your product is about through video. Video can help boost your numbers, drawing more people to your website and raising your search engine optimization (SEO). To learn more about how to integrate videos into your marketing plan, contact DGC today.



Email Marketing

Connect with Customers. DGC's email marketing services will help you connect with your customers. Just tell us the type of email you want to send and we'll do the rest - write copy, select imagery, design the layout and send it to your email list. And, it will look great on any device.



Logo Design Services

Be Branded. Your logo is the foundation for building your brand in the marketplace. It must be simple, memorable, and create an indelible imprint that customers will immediately recognize. The DGC team includes talented designers who specialize in creating logos to reflect your business. Call us for more information and to set up a logo consultation today.



Graphic Design Services

Be Great. Eye-catching designs draw potential customers into your message and sets the tone for your brand. At DGC we specialize in creating dynamic graphic designs that reinforces your brand message across multiple platforms.



Responsive Website Design

Reach More. Your website is the portal customers will go to when they want to get to know you better. It's the hub for your messaging and all you do. It's your storefront on the web. At DGC we develop websites that reflect your image, while making it easy for potential customers to find and purchase what they need.



Social Media Marketing

Be Shared. It's immediate, live in real time, and one of the most powerful ways to reach and engage customers. But using platforms like Facebook, Twitter, Instagram, and more takes time and dynamic social medium knowledge to make it part of your strategic marketing plan. We at DGC are here to help make it work for you, so you can devote your time to building your business.

