



DGC MAGAZINES

2022

Your solutions found.

Business Consulting &
Small Business Coaching

Your needs met & brand discovered.

Marketing Consulting



Designs Group Consulting

Dannet Botkin: President & Owner
Designs Group Consulting

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Cover all your bases.

They've met you on social media; received your emails and IMs; seen your ads and watched your videos and commercials; listened to your podcasts; visited your website and followed your blogs. What's missing? Hint: It's classic.

Beyond virtual. It puts your brand in the hands of your customers like none other. They can hold it, feel the quality of the paper, and see the attention that goes into creating a magazine that showcases what you do while showing your customers how much you value them. Uniquely crafted to reflect your brand and your messaging, your magazine will open doors to new customers while helping to build an ongoing relationship with those who already know you. The quality is impressive—printed on high gloss paper—something they will be proud to share with friends and colleagues.

Let Designs Group Consulting move your marketing efforts a step ahead of the competition with your own 12-page magazine featuring custom branding on the front and back cover, along with impactful content and graphics in the heart of the magazine, plus 2 ½ pages inside fully customized with your message.



Dannet Botkin, President & Owner

DGC Magazines are successful for almost every industry: Real Estate, Home Builders, Interior Designers, Art Galleries, Medical Providers, Retailers, Wholesalers, Service Providers, Insurance, Manufacturers, and more.

*Connect with your past clients and prospects on a regular basis by sending them a free subscription to your very own **custom branded magazine!***

DGC has you covered. Call 501-209-2806 today to learn more about full-service marketing, business, and communications services.



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Marketing Consulting

SERVICES

Your needs met.

If you need an exciting, fresh new website, a fantastic marketing plan to increase sales and leads, an engaging social media plan, or strategies to set your business up for long-term success, **we are here for you.**

- Copywriting
- Graphic Design
- Logo Design
- Marketing Strategic Plans
- Sales Materials
- Social Media Management
- Video Marketing

Strategic

MARKETING PLANS

Be Intentional.

Our dynamic strategic marketing planning services include research, advertising, competitive analysis, strategic planning, design development, campaign implementation, and more.

The power of a well thought through and executed strategic marketing plan can have a profound impact on your growth and success. At DGC, our overall goal is to identify your target market and customers, understand how to reach and engage in a way that suits them, and in doing so, turn them from a potential customer into a raving fan.

Your marketing strategy is one of the most important strategies you will ever develop, and it's worth taking the time to get it right.

Call 501-209-2806 for your
FREE 1-hour consult.



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A photograph of three business professionals walking past a brick wall. On the left, a man in a dark suit and red tie walks towards the camera. In the center, a man in a blue suit and patterned tie walks away from the camera, carrying a brown leather briefcase. To his right, a woman in a white dress walks away from the camera. The brick wall in the background has several faint, hand-drawn business diagrams, including a pie chart and flowcharts. The scene is brightly lit, suggesting daytime.

Business Consulting

Don't just survive...

Thrive!

DGC's expert team is here to help.

We're passionate about helping you to not just survive, but to thrive in these changing times. Our pros will review your operations, create a plan to cut costs, advance technology, improve marketing and sales, and launch your business forward.

If you're just starting, we'll make sure you have what it takes to get on your feet so you can begin reaping the rewards of running your business. From business plan writing to creating digital profiles, inspiring store/restaurant interior designs, building vendor and customer relations, executing operational setup, and more, we're ready to help make your vision a reality.

30+ years of expertise in business plans, analysis, metrics, operations, turnaround consulting, management, budgeting, project management, CRM, customer service, development and sales, general management, logistics, retail and wholesale, manufacturing, marketing, communications, public relations, and vendor management.

We enable deeper business understanding to support better, faster decisions. We help companies realize marketing goals; build your brand; drive sales growth; attract new prospects; streamline operations, increase profits, and improve overall performance and efficiency.

Business Strategic Plans

We have the tools to help you successfully start, grow, innovate, and lead your business today: Ideas, resources, advice, support, tools, strategies, technology, real stories, and real business examples. Our Business Consulting services bring



Designs Group Consulting
International



Call **501-209-2806** for your FREE 1-hour consult.

A man and a woman in business attire are shown in a professional setting. The man, on the left, is wearing glasses and a light blue shirt under a grey blazer. The woman, on the right, is also wearing glasses and a grey blazer over a white top. They are both looking down at something the woman is holding in her hands. The background is a blurred office environment. Above them is a brick wall.

Small Business

COACHING

Be Equipped.

Through our small business coaching, we at DGC are about equipping your business with the tools, resources, and strategies needed to achieve your goals and enjoy future success.

Our business coaching services can help you adapt to today's market dynamics and continue to compete no matter what threats you might be facing. Whether you're experiencing challenges with company culture, internal processes, or need a new business strategy to reflect your envisioned future, we're here to help.

Together we can envision, inspire, and transform your business.

No task is too small.

No challenge is too great.

"We are a growing and dynamic creative group obsessed with brands of all sizes with great big ideas. Our flexible approach and global reach create a deep understanding of your brand. Through collaborative efforts, we help automate and streamline your marketing efforts with a broad range of services to help you implement an integrated strategy for success.

A marketing team and so much more, DGC also provides access to professional support to make your business a success. We understand the issues facing businesses in today's changing marketplace and can assist...from general management to turn-around consulting and operations overhaul. DGC's toolbox of skills will help to achieve your goals. Ask about our business consulting service and small business coaching service.

At DGC, we take the time to understand your organization and customers to help you build a powerhouse capable of delivering results without paying monstrous overheads. With our vast and diverse skill pool, no task is too small, and no challenge is too great."

– Dannet Botkin, President & Founder



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AT HOME WITH DGC | KATHY



AT HOME WITH DGC | KATHY SHERMAN (10)



Brant Grier
Owner

from Drab to Fab!

DGC's team offers interior design services to improve your rental home bookings, visually merchandise your retail shop, decorate your restaurant, and update / design your business offices. **Schedule your 1-Hr free consult today.**



Rise to the next level.



Your solutions found. Every business has its own unique obstacles and opportunities. We develop and implement a customized growth strategy that creates, nurtures, and ensures a plan for success for your business from the ground up.

Does your brand need an edge over the competition? Our services are data-driven and consistently provide our clients with measurable results. Get expert guidance and implementation for business strategy, structure, management, marketing, and operations. We've been helping many entrepreneurs and businesses break through their roadblocks, find solutions, and implement them with great results.

We are passionate about what we do and care about your success. We help brands at all stages of business development. Whether you're a startup, small business, larger corporation, or you need a fresh-external perspective, we help move your business forward with high-value opportunities and critical advancements to achieve dynamic results.

When you succeed, we succeed.

Our extraordinary team of caring and seasoned professionals are eager to provide you with a fresh perspective, strategic direction, and guidance to accomplish your goals.

We're individuals with different passions and strengths who take as much joy in the work we do as the people and companies we work with. At DGC, we're truly invested in helping you launch, tune-up, or fine-tune your business.

Let's get started. Call us today at 501-209-2806!



Designs Group Consulting



Designs Group Consulting
4 Lerida Lane
Hot Springs Village, AR 71909



CONTACT



Dannet Botkin

501-209-2806

Dannet@DesignsGrp.com

DGCFirm.Agency

