



KeepEverythingLocal.com

MEDIA KIT

12 Months

24 Months

36 Months

Platforms	Transaction Fee	Transaction Fee	Transaction Fee
E-COMMERCE 0-50 PRODUCTS	4.85%	4.65%	4.5%
E-COMMERCE 51-125 PRODUCTS	4.3%	4.15%	4%
E-COMMERCE 126-500 PRODUCTS	3.85%	3.65%	3.50%
E-COMMERCE 501+ PRODUCTS	3.5%	3.25%	3%

E-Commerce includes Adding, Deleting or Changing info on Products up to 1x per week and includes 2 Communication features. Non-product industry logos with links will be static, no changes.

NON PRODUCT INDUSTRIES WITH LINK TO WEBSITE ONLY	\$50	\$45	\$35
NON PRODUCT INDUSTRIES ADDING 1 COMMUNICATION FEATURE	\$75	\$65	\$50
NON PRODUCT INDUSTRIES CHOOSE FROM ALL COMMUNICATION FEATURES	\$100	\$90	\$75

Village Life Magazine is designed to create camaraderie within our community as well as to brand local businesses.

Online E-Commerce platform *Everything Local* is designed to direct our community towards local shopping & services. Plus, delivery options for the community to make life easier.

KeepEverythingLocal.com - Not only can our community shop online, but they can also schedule appointments or request a consultation for potential services.

Make a difference in the community by keeping more jobs here and support our local businesses. We also want to work with community leaders to identify areas where we can make a specific impact & give back to our beautiful community.

The Right Social Connections!

- 80% of the residents are very socially active within the community.
- Local Online Platform compliments the *Village Life* publication.
- Residents enjoy reading about other residents and the businesses who sponsor the publication through articles, advertising, events, and social media.

Call Valerie at 501-247-3676 with questions or to confirm your ad spot! *KeepEverythingLocal.com*

Artist Spotlight

Automotive Industry

Business Tips & Trades

Club News

Concerts & Music

Dining Specials

Fitness

Health & Beauty

Home Matters

Home Services

Kids Nook

Landscape Details

Making a Difference

Medical Insights

Precious Pets

Professional Services

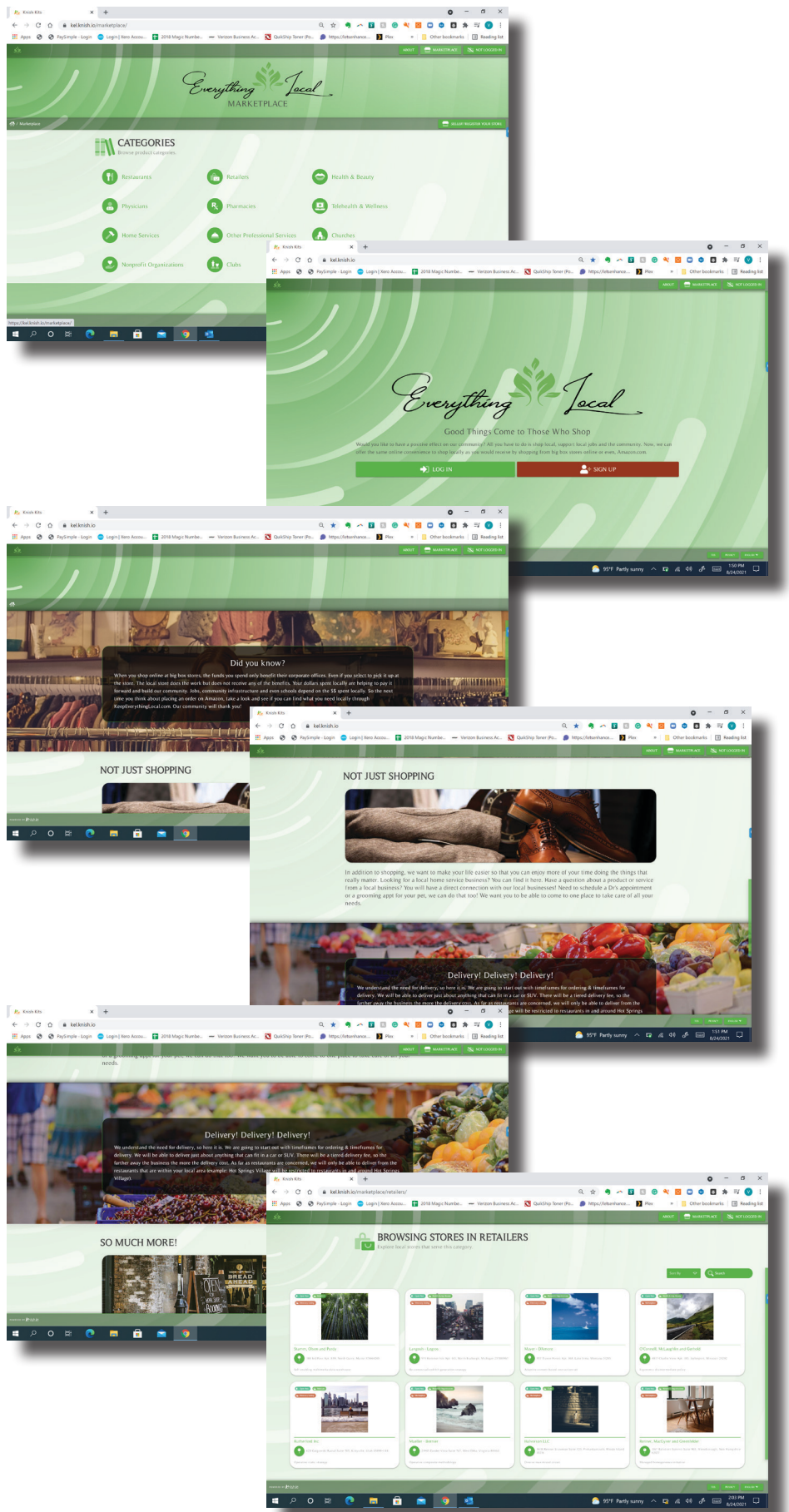
Retail Therapy

Spirituality & Churches

Things To Do

Travel Tales

Wedding & Parties



Choose from the following Communication Features: *Live Chat, Notification through the APP, Live Call link or Online Scheduling of Appointments.*

One-Time On-boarding Fee for as long as you remain on the platform.

12 Months

24 Months

36 Months

<i>Platforms</i>	<i>Fee</i>	<i>Fee</i>	<i>Fee</i>
E-COMMERCE 0-50 PRODUCTS	\$300	\$250	\$200
E-COMMERCE 51-125 PRODUCTS	\$400	\$350	\$325
E-COMMERCE 126-500 PRODUCTS	\$600	\$550	\$500
E-COMMERCE 501+ PRODUCTS	\$1250	\$1100	\$900
NON PRODUCT INDUSTRIES WITH LINK TO WEBSITE ONLY	\$45	\$35	\$25
NON PRODUCT INDUSTRIES ADDING 1 COMMUNICATION FEATURE	\$150	\$125	\$100
NON PRODUCT INDUSTRIES CHOOSE FROM ALL COMMUNICATION FEATURES	\$300	\$250	\$200

Category Platform Ads

Large - 900x450 px	\$225	\$175	\$150
Medium - 500x300 px	\$150	\$125	\$100
Small - Logo and Phone #	\$100	\$90	\$75

Large - 900x450 px

Medium - 500x300 px

Small -
Logo and Phone #

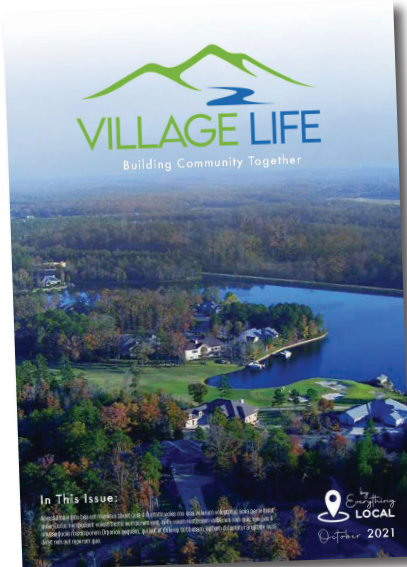
COMBINATION DISCOUNTS

12 Months

24 Months

36 Months

MAGAZINE + PLATFORM + SOCIAL MEDIA	10%	12%	15%
MAGAZINE + PLATFORM	7%	8%	10%
MAGAZINE + SOCIAL MEDIA	5%	6%	7%
<i>Paid in Full Discount is additional to the above discounts</i>	5%	10%	15%



The Benefits of an Everything Local Relationship :

Build your brand as a trusted community partner.

Develop a strong word-of-mouth referral base.

Direct & Grow business through the *Everything Local* online platform.

It's Just Business

Dannett Botkin
Owner of Designs Group C

Are you doing all you can to improve your marketing efforts?

Here are a few tips that can boost your outreach and your bottom line. Making sure your company is properly represented online is very important. Be sure to check your digital profile monthly. Google your company to see how your business listing and reviews. Review any other links or information associated with your company.

Don't neglect social media. If you are a Village business owner, promote your business on Facebook and Nextdoor. If you cannot afford both, choose Facebook. If your clientele includes individuals who are younger than age 60, make sure to add Instagram to your audience demographic. It is very important. I professional across all mediums. Use your logo, domain, and personality on materials, social media, digital outreach, and recognizable across all platforms can let you know who they are doing business with.

Designs Group Consulting

Marketing & Business Consulting Services

Call Now for Your FREE 1-Hour Consultation!
501-209-2806

DGC Firm Agency
Locally Owned & Operated

Real Estate Resources with Clara Nicolosi
Broker/Owner of RE/MAX of Hot Springs Village
Call 501-961-9223/3777

Home construction is booming! Vacant land sales are up over 50% this year, and new construction is up over 40% in Hot Springs Village. Home permits are up 40% in Hot Springs Village. However, it's not just enough to keep up with the region's brisk demand. Prices of lumber are slowing inching down, making it possible for this trend to continue.

More buyers are moving to Hot Springs Village, but the demand has outpaced supply. There are only 45 homes on the market Village-wide without a contract. We were on 107 at the end of the first seven months in 2020. As a result, we have sold 109 more homes in Hot Springs Village this year as compared to last year. As of the end of August, 459 homes have sold for a total of \$220,000 for \$4. This is a good time to start to slowly rise.

Did you know RE/MAX of Hot Springs Village has vacation rentals & long term rentals? VillageNightlyRentals.com

RE/MAX Hot Springs Village
Just the Market Features
Call 501-922-3777
EXPLOREHSV.COM

Village Villas
Hot Springs Property Mgmt LLC
Call 800-738-73
4136 N. Hwy 7, Hot Springs Village

Book now for holiday online! VillageVillas.com
Ask about our private owner's discount

4 Tabor Lane: 10 Guests, 5 BR, 3 Full BA, 3,273 SF, Furnished Deck & Boat Dock, HDTV, WiFi, Located on Balboa Lake

10 Crusade Lane: 6 Guests, 3 BR, 2,500 SF, HDTV, WiFi, Located on Diamond Creek

4 Ribera Lane: 10 Guests, 4 BR, 3 Full BA, 3,273 SF, Furnished Deck & Boat Dock, HDTV, WiFi, Located on Balboa Lake

17 Aldeya Lane: 6 Guests, 3 BR, 2 Full BA, 1,605 SF, HDTV, WiFi, Located on DeSoto Lake

Village Villas is Your Destination for Perfect Rental Home Accommodations in Hot Springs Village.

"Our vacation rental homes include extended stay, nightly-rentals, property management, and long-term rentals with options to fit any budget." - Kurt, Owner

Seniors Matter

Village Home Care

When Cindy Lawrence, Price became the new owner of Village Home Care in January 2021, her mission was clear—to ensure that her clients received quality hourly and around-the-clock care. One of the most requested services offered at Village Home Care is Repetitive Care. Repetitive Care is a short-term care that provides temporary relief for primary caregivers of those who need assistance due to aging, illness, disability, or rehabilitation. Caregivers seek respite so they can work outside of the home, complete personal tasks, or simply take a break. Repetitive Care can be especially useful in an emergency situation, such as if a caregiver becomes ill and cannot tend to their loved one's needs.

Village Home Care's aides provide supervision and companionship. They complete basic household tasks like laundry, grocery shopping, and light housekeeping. They assist with Activities of Daily Living (ADL) which include dressing, bathing, and hygiene, and eating. And, they stay at the client's home 24 hours a day, providing family members with the peace of mind of knowing their loved one is never alone.

Village Home Care aides are thoroughly screened, educated, and trained, and complete continuing education throughout their tenure.

Lower the client to immobility or is needed.

We understand how difficult it can be when you're in pain. We're eager to help you feel better as quickly as possible. Our staff of highly trained professionals provides effective therapy. Aquatic Therapy is a good option if you suffer from joint or muscle pain, low back pain, or need to lose weight. In addition to rehabilitation, balance, and gait training, we offer aquatic therapy, sports injury therapy, and more.

Harris and Renshaw Physical Therapy
so you can get back to living the life you love.

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Keep Thriving!

Harris and Renshaw Physical Therapy
so you can get back to living the life you love.

Pelvic Health Physical Therapy

If you're a man or woman who has experienced incontinence, difficulty with bladder or bowel movements, sexual dysfunction, or pelvic pain, there's a good chance that you could benefit from Pelvic Health Physical Therapy. The pelvic floor is essentially a bowl-shaped set of muscles that supports your bladder, bowel, rectum, and sexual organs. When these muscles are weak or too tight, problems can occur that sometimes result in painful and embarrassing situations such as urinary and bowel leakage.

Aquatic Therapy

The soothing and healing properties of water combined with an individually designed treatment program make Aquatic Therapy a good option if you suffer from joint or muscle pain, low back pain, or need to lose weight. In addition to rehabilitation, balance, and gait training, we offer aquatic therapy, sports injury therapy, and more.

Though its name may sound intimidating, Dry Needling is helpful in treating a wide variety of musculoskeletal issues such as shoulder, neck, sciatic nerve pain, hip, and back pain. When applied to a dysfunctional muscle or trigger point, it can decrease muscle tension or spasm, increase blood flow, and reduce local and referred pain.

Harris & Renshaw PHYSICAL THERAPY
4650 Highway 7 North, Suite M, Hot Springs Village
Call today for an appointment: 501-966-5575
Appointments are usually scheduled within a week.
Visit us at HarrisandRenshawPT.com

Add Your Products & Services to KeepEverythingLocal.com
Call Valerie Williams 501-247-3676 today.

Everything LOCAL