

ADVERTISING MEDIA KIT



Contact Valerie at 501-247-3676 or Valerie@KeepEverythingLocal.com

Building Community Together

ADVERTISING

12 Months

24 Months

36 Months

Rates & Sizes	1/2 Pg	2/3 Pg	FP	1/2 Pg	2/3 Pg	FP	1/2 Pg	2/3 Pg	FP
Premium Placement:	\$250	\$375	\$500	\$225	\$350	\$475	\$200	\$325	\$450
Back Cover:			\$1,225			\$1,175			\$1,100
Centerfold:	\$650	\$775	\$950	\$600	\$725	\$900	\$550	\$675	\$850
Inside Back Cover:	\$650	\$775	\$950	\$600	\$725	\$900	\$550	\$675	\$850
Inside Front Cover:	\$725	\$850	\$1,025	\$675	\$800	\$975	\$625	\$750	\$925
Intro Pages 2-5:	\$650	\$775	\$950	\$600	\$725	\$900	\$550	\$675	\$850

ROTATING BODY ADS

12m

24m

36m

2-Page Spread:	\$1,500	\$1,400	\$1,200
Full Page:	\$800	\$750	\$700
2/3 Page:	\$675	\$625	\$575
1/2 Page Horizontal:	\$550	\$525	\$475
1/2 Page Vertical:	\$550	\$525	\$475
1/3 Page:	\$450	\$425	\$375
1/4 Page:	\$375	\$350	\$300
Restaurant Index:	\$65	\$55	\$45
Event Calendar*:	\$200	\$150	\$125

*Event Calendar is purchased per month.

About Us

Village Life Magazine is designed to create camaraderie within our community as well as to brand local businesses.

Online E-Commerce platform *Everything Local* is designed to direct our community towards local shopping & services. Plus, delivery options for the community to make life easier.

Full page
10.25"h x
7.75"w

2/3 page
6.25 h x 7.75"w

1/2 page
5.125"h x 7.75"w

1/4 page
5.125"h x
3.125"w

Call Valerie at 501-247-3676 with Questions or to Confirm Your Ad Spot! KeepEverythingLocal.com



Sections
About Town

Sections
About Town

SOCIAL MEDIA STORIES

Share your community, friends & family, event, travel ta

- Artist Spotlight
Automotive Industry
Business Tips & Trades
Club News
Concerts & Music
Dining Specials
Fitness

- Health & Beauty
- Home Matters
- Home Services
- Kids Nook
- Landscape Details
- Making a Difference
- Medical Insights

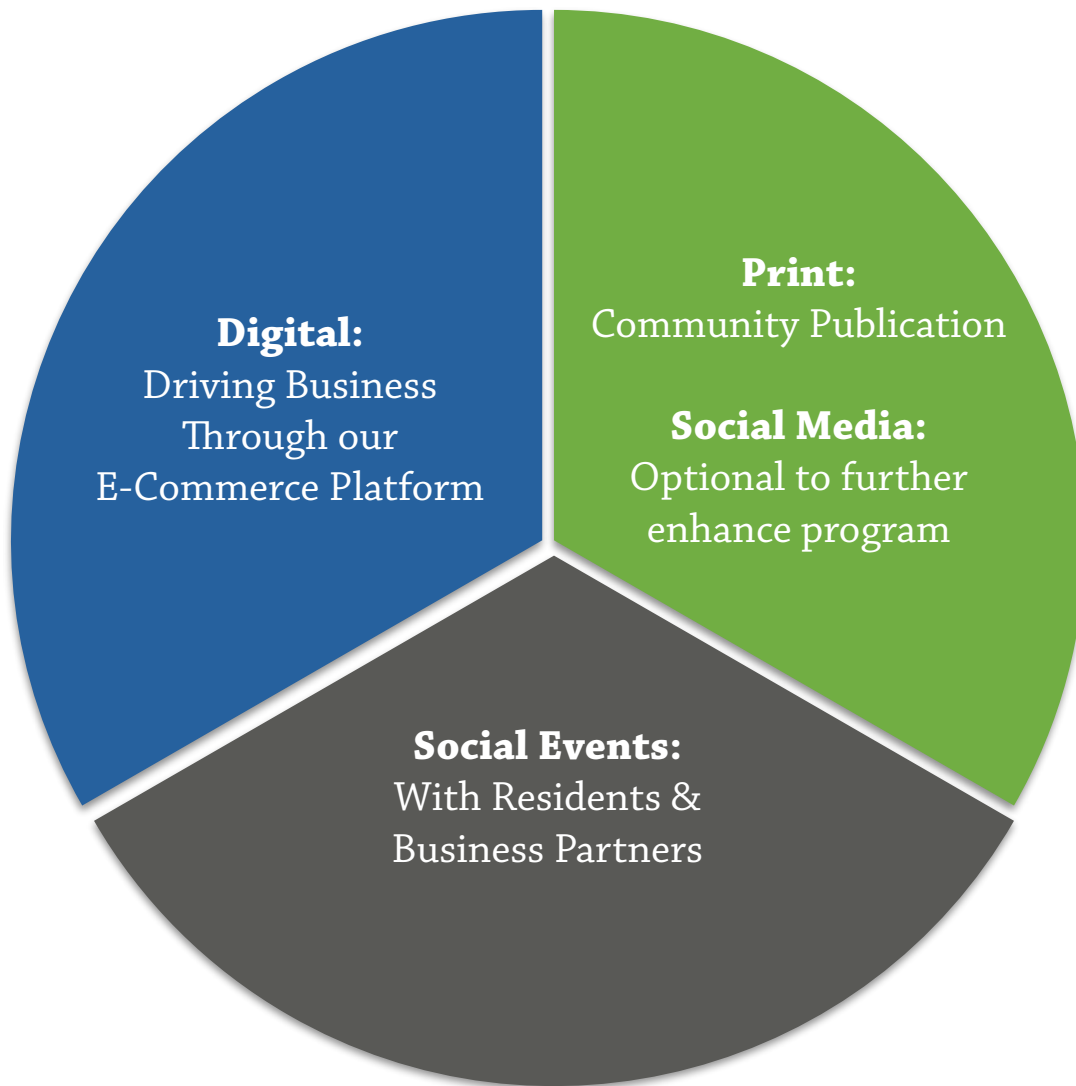
- Precious Pets
Professional Services
Retail Therapy
Spirituality & Churches
Things To Do
Travel Tales
Wedding & Parties

Village Life...

- User-generated content from the residents and community
- Difficult to reach through other methods; referrals only
- Interested in stories about their socially active neighbors & community
- Read cover to cover by the target market
- 80% of the residents are very socially active within the community
- Local Online Platform compliments *Village Life Magazine*
- Residents enjoy reading about other residents and the businesses who sponsor the publication through events & social media



- Consistent with how businesses are rethinking their advertising strategies.
 - A hyper-targeted marketing solution.
 - Three touch points increasing our clients' brand exposure.
-



For advertising, contact Valerie at 501-247-3676 or Valerie@KeepEverythingLocal.com
Send Artwork to Dannet@DesignsGrp.com | 501-209-2806

Ad Design Fee: \$525 per contract term - Includes all ads for print, social media & online platform.

Ad Management Fee: \$300 per contract term - Includes resizing of supplied ads for our specs.

PARTNERSHIP OPTIONS

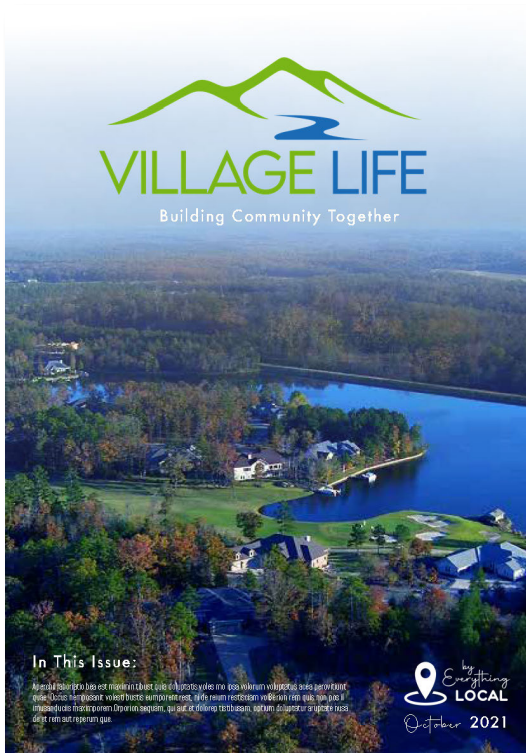
Multi-month exposure for long-term relationship building & branding of businesses.

Write-up of the business.

Unique ads that are relevant to the community.

Digital Ad on *Everything Local* Platform.

Ad management and ad creation options & Social Media management options available.



Real Estate Resources
with Clara Nicolosi
Broker/Owner of RE/MAX of Hot Springs Village
Call 501-501-922-3777

Home construction is booming! Vacant land sales are up over 50% this year, and new construction permits are up 40% in Hot Springs Village. However, it's not fast enough to keep up with the region's brisk demand. Prices of lumber are slowing inching down, making it possible for this trend to continue.

More buyers are moving to Hot Springs Village, but the demand has outpaced supply. There are only 43 homes on the market Village-wide without a contract. We were at 107 at the end of the first seven months in 2020. As a result, we have sold over 10% more homes in Hot Springs Village this year 10% more homes than last year. As of the end of August, 459 homes have sold and closed. The average price of homes sold is over \$281,000, this is up from \$220,000 for the same time frame last year. This is a good time for buyers who want to invest since interest rates are low as they are expected to start to slowly rise.



Village Villas
VACATION RENTALS
501-922-3392

Book now for online! **VillageVill**

Ask about our p owner's disco

Hot Springs Property Mgmt LLC
Call 800-738-4136 N. Hwy 7, Hot Springs Villa

4 Tabor Lane: 10 Guests, 5 BR, 3 Full BA, 3,685 SF, 2 Furnished Decks & Boat Dock, HDTV, Wi-Fi, Located on DeSoto Lake

10 Cruzado Lane: 6 Guests, 3 1/2 BA, 2,500 SF, HDTV, Wi-Fi, Located on Diamante Golf Course

4 Ribera Lane: 10 Guests, 4 BR, 3 Full BA, 3,273 SF, Furnished Deck & Boat Dock, HDTV, Wi-Fi, Located on Balboa Lake

17 Aldaya Lane: 6 Guests, 5 BR, 2 Full BA, 1,600 SF, HDTV, Wi-Fi, Located on DeSoto Lake

Village Villas is Your Destination for Perfect Rental Home Accommodations in Hot Springs Village.

"Our vacation rental homes include extended stay, nightly-rentals, property management, and long-term rentals with options to fit any budget." - Kurt, Owner

Seniors Matter

Village Home Care

When Cindy Lawrence-Price became the new owner of Village Home Care in January 2021, her mission was clear—to ensure that her clients received quality hourly and around-the-clock care.

One of the most requested services offered at Village Home Care is Respite Care. Respite Care is short-term care that provides temporary relief for primary caregivers of those who need assistance due to aging, illness, recovery, or rehabilitation. Caregivers seek respite so they can work outside of the home, complete personal tasks, or simply take a break. Respite Care can be especially useful in an emergency situation, such as if a caregiver becomes ill and cannot tend to their loved one's needs.

Village Home Care's aides provide supervision and companionship. They complete basic household tasks like laundry, grocery shopping, and light housekeeping. They assist with Activities of Daily Living (ADLs) which include dressing, bathing, and hygiene, and eating. Aides stay at the client's home 24 hours a day, providing family members with the peace of mind of knowing their loved one is never alone.

Village Home Care aides are thoroughly screened, receive initial training, and complete continuing education throughout their tenure.

Lawrence-Price says, "I care deeply about the clients she serves. If I don't have the staff to immediately provide needed care, I will refer a client to another agency. My priority is ensuring that people receive the care they need."

VillageHomeCareHSV.com
198 Curmora Road, Suite
Hot Springs Village, AR 71
501-922-2224

Keep Thriving!

Harris and Renshaw Physical Therapy

so you can get back to living the life you love.

We understand how difficult it can be when you're in pain. We're eager to help you feel better as quickly as possible. Our staff of highly trained professionals provides effective therapy after aquatic therapy, pelvic physical therapy, and dry needling in addition to rehabilitation, balance, and gait pain management, and vertigo treatment.

Aquatic Therapy

The soothing and healing properties of water combined with an individually designed treatment program make Aquatic Therapy a good option if you suffer from joint arthritis, poor performance, strength, balance difficulties, joint pain, low back pain/core weakness, or other problems. Using the buoyancy of water decreases stress on joints, and the water itself offers gentle resistance and is helpful in promoting flexibility, strength, endurance, balance, coordination, decreased pain, and improved walking ability.

Though its name may sound intimidating, Dry Needling is helpful in treating a wide variety of musculoskeletal issues such as shoulder, neck, sciatic nerve pain, hip, and back pain. When applied to a dysfunctional muscle or trigger point, it can decrease muscle banding or tightness, increase blood flow, and reduce local and referred pain.

Ad here

Harris & Renshaw
PHYSICAL THERAPY

4656 Highway 7 North, Suite M, Hot Springs Village.
Call today for an appointment: 501-984-5575.
Appointments are usually scheduled within a week.
Visit us at HarrisandRenshawPT.com.

Add Your Products & Services to
KeepEverythingLocal.com!
Call Valene Williams
501-247-3676 today.

