

The Bridge

“The Future of Work”
in a
Changing World



Calendar of Events

October 15-16, 2018	Calabarzon tour of Investment Destinations to all Districts with Governors of 5 Provinces.
October 17-18, 2018	44 th PBC; B2B; FPACC/PUBC Fireside Chats with Notable Guests – Manila Hotel
October 22-25, 2018	Davao City; Davao Occidental Medical and Relief/B2B Mission – Governor’s Hall and Malita District Hospital
July-Oct. 10 PP Slides for TM/HM	Road Show and Marketing for Fed. 2-18 Ongoing. Pls. schedule Pres. Cuning and YOS in advance.

2018 22nd FPACC TM

The 22nd year with Partners at the Philippine USA Business Economic Council (PCCI), destination Philippines, for the bi-annual meet up, will be offering 8 eventful days of Investment destination and Business to Business opportunities (B2B) in Calabarzon (Region IV-A); with contacts at the Manila Hotel during PCCI’s 44th PH Business Conference; and Davao City as well as Davao Occidental (Region XI).

Calabarzon represents vast potentials in their agriculture, tourism, and Export Zones, not to mention the unified approach to their consolidated Districts.

The 44th PCCI PBC at the Manila Hotel is expected to have important representatives from Korea, Japan, China. With Mission heads for these countries well under PCCI, FPACC delegates will have an opportunity to network and meet great potential for partners.

The Philippines is forecast to have higher spending power than Italy by 2020.

WHY the Philippines Matters.



Calabarzon Investment Destinations Oct. 15-16, 2018

Located in Luzon, Philippines, and formerly referred to as the Southern Tagalog Regions, Calabarzon evolved into one acronym in 2003, representing the Provinces of Batangas, Cavite, Laguna, Quezon and Rizal with 19 cities, 124 Municipalities, 4,011 baranggays, and 19 congressional districts. Calabarzon is the second most densely populated area.

Straddling between an industrial and agricultural economy, Region

IV-A also has accessible and valuable tourism destinations. It boasts major lakes that provide fish to Metro Manila, and boasts 282, 700 farms with Quezon as the major leader in coconut oil and copra production. It is the home of Taal Lake, Mt. Makiling, the Philippine Rice Institute within the University of the Philippines, Los Baños.

Because Calabarzon is the second largest contributor to the national

GDP, the Region is an ideal investment destination for those seeking various investments.

Santa Rosa, Laguna, is already home to a host of semi conductor and automotive companies while General Trias is home to the largest economic development zone, The PEC Industrial Zone.

And who hasn't heard of Antipolo, Nasugbu and Calatagan?

Join us for an Exciting tour!

"The geopolitics of business means the world's biggest tech firms have swelled to a combined market capitalization of over \$4trn without really going head to head. There is the clash of the Titans in emerging markets like India and Southeast Asia. Alibaba is taking on Amazon. Baidu and Tencent are proving their mettle against Facebook. Each has a very different strategy. Who will prevail?" The Economist

"Geopolitics didn't return; it never went away. The arc of history bends toward delusion. Every hegemon thinks it is the last; all age believes they will endure forever. In reality of course, states rise, fall, and compete with one another along the way. And how they do so determine the world's fate." Stephen Kotkin – Foreign Affairs



Region XI – Davao Occidental, Mindanao

The 81st and newest region of the Philippines.



Population: 316,342 Density: 390/sqm

Capital: Malita

Languages: Davawenyo, Cebuano, Tagalog, Eng.

Davao Occidental is the destination for our combined Humanitarian/Medical/Relief Mission for 2018, as well as a B2B Mission designed for the Region. There are five municipalities in Davao Occidental: Don Marcelino, Jose Abad Santos, Malita, Santa Maria, Sarangani. Malita, the Capital, is destined to become the first major city of the region. The development projects in this region will make it a very attractive place for port developers, airport, TelCo, and hundreds of small to medium PPP deals.

The fertile soils of Davao Occidental provide rich farmlands. A well managed agro-forestry program patterned after the Plant for Market strategy that the One World Institute is advocating, will bode well for the future of the most promising region of Mindanao today. Farm partnerships for high value crops will help provide a shortfall for the export market in KSA and the UAE. Its close proximity to over 10 must-see travel attractions: Sabang Hot Springs, Balut Island, Olinavan Island, Bolae Cave, Tuke Maklang, Tuke Nonsul, will also be attractive opportunities for Island Getaways. There's nothing at all like the pristine beaches and waters of this unspoiled region. A developer can do it right the first time, to save the region from the devastating mismanaged resorts and abused waters of Luzon.

We will be conducting Reconstructive Surgery (Cleft P/Harelips); Eye Checks; Cataract Extractions; GYN Exams; Diabetes Checks; Skin Clinic; Acupuncture / Chiropractic Clinic; Relief Mission, in partnership with the Davao Occidental Health Office and the Malita District Hospital.



FEATURES

Interview with Ms. Marie Cunning, President of FPACC

Q: Madame President, are you excited about Federation 2018?

A: I am very excited. This year, as a follow up year to 2016 and 2017, will take us to a Region that I've never been to before. Plus, we're closing on some projects.

Q: What do you expect to accomplish?

A: We have a long list of services for our Humanitarian /Medical/Relief Mission to benefit hundreds of people in Davao Occidental. In addition, we are going to all five municipalities of Calabarzon for potential destinations for our Farm Fund which we will also check out Davao Occidental for. We have a very serious and hardworking B2B Team. We hope to close and launch venture this year.

Q: Any notable delegates this year who have not joined you in the past? How many delegates?

A: We have Mexico, Spain and Switzerland representatives joining our US delegates for various technologies and investments in infrastructure, farming, and communications. We are also sharing a major Fireside Chat on the Future of Work. We have an NFL and a WBA athlete joining our team. We hope to have 75 or more.

Q: What is the most challenging work for this mission?

A: Raising funds for the Humanitarian portion and gathering the different officers to do their jobs, as well as communicating our goals through. We have new chapters joining us and travel is very time consuming. We have a very good teams working full time on all our cabinets

End

Interview with ALEX BORROMEIO – VP for TRADE CABINET; Head of B2B Committee

Q: Mr. Borromeo, are you working very Hard for Federation 2018.

A. We've been holding weekly meetings for the last 3 months.

Q. How are you collecting the B2B companies from the US?

A. We have "champions" from Washington State, Texas and SoCal. I hope to get the full cooperation of the Regional Vice Presidents.

Q: Are you excited about Federation 2018?

A: This will be our most exciting year ever! I am looking forward to it and Rick Pfeil, my Proxy for Davao Occidental, is also prepared for the influx of investors coming with us.

End

WELCOME to the FOURTH INDUSTRIAL REVOLUTION and The Future of Work

Yolanda O. STERN – Head of Mission 2018

President – One World Institute; Founding President – and Chair Emeritus, FPACC

After trumpeting the title for a few years now, another careful look at the Atlas of the Complete History of the World helps with a vital picture of what was before, what is here now, and what will come. A relative comparison and view of factual timelines running side by side in the World Map is one sure way to form opinions about current events, with a visual aid to help true perspective give roots to anticipation.

Is the world different today? Yes and No. Much have changed since 5 million years ago until the spread of modern humans 200,000 years ago. From the Ice Age, to the farming age 8000 to 4000 BC and the first cities of Southwest Asia 8000 to 4000 BC and the beginnings of civilization in the Eurasian World, 3500 to 1500 BC to the early empires and cities of Mesopotamia, Ancient Egypt, the Near East, South American and the Caribbean, Mesoamerica, North America, China, Korea, Indian, Minoan and Mycenaean civilization, some rulers forged and divided regions with their Kingdoms and Empires. The Age of European Dominance was threatened by the rise of the Dominant West until the Age of Global Civilization. Two World Wars and the re-alignment of the world's borders and regional alliances are by far the most interesting changes to observe as it continues to happen before our eyes. Countries and rulers do rise and fall and natural disasters continue to impact the prisoners of geography whose borders are porous to migration; invasion; lack of water; brutal rulers; illiteracy; disease; natural disasters.

The three industrial revolutions that brought about massive impact on the world were - the steam engine; science and mass production; the rise of digital technology. The fourth one is here and evolving fast – digital technology that will also have the **biggest geopolitical impact** on the world and every human being on this planet. In 20 years, we shall have new overlords and the one that leads the race to mass produce artificial intelligence (AI) on steroids, will rule. The Industrial Revolutions changed the world by replacing human muscle, the fourth one will have the brain in the smart robots so they can run themselves. In this contest, the winners will be the next hegemony of the universe, the ones who see through a long lense, the ones not driven by fear.

In an article written by Kevin Drum for Foreign Affairs, he writes of the different impacts that I am compelled to quote:

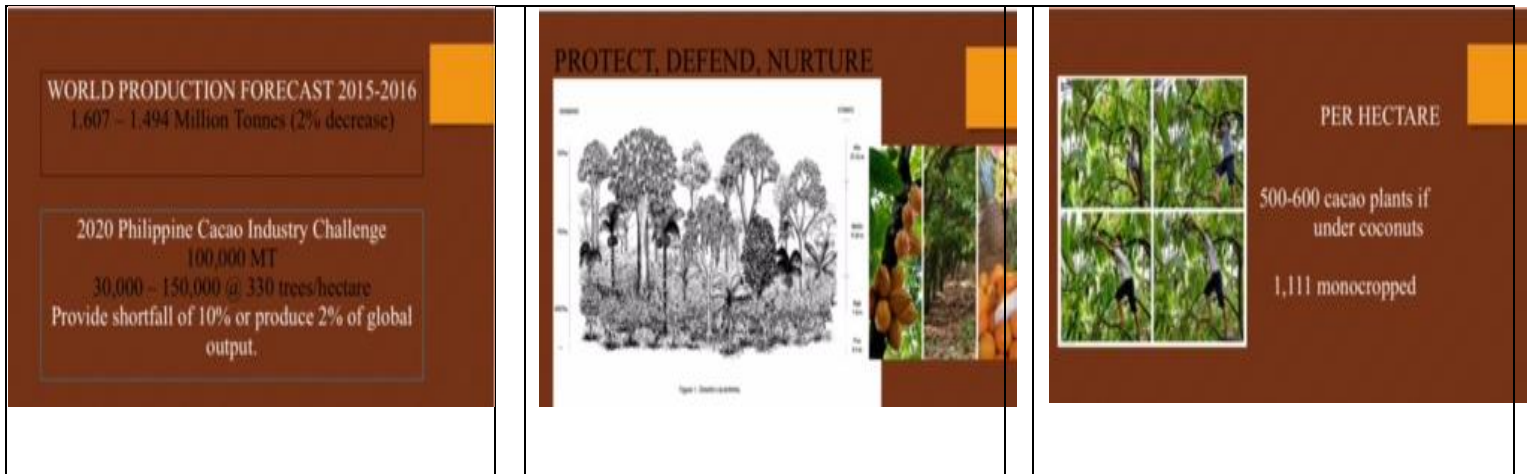
“Jihadist terrorism will and has already become a victim of dumb drones, massive databases and machine analyses and the constant stream of threats against US safety can be easily detected 2) Warfare will become machine driven 3) Liberal Democracy which is under stress due to general anxiety about jobs and anti-immigrant sentiments will be impacted. Within a decade, long-haul truckers may be replaced by driverless trucks (2 million jobs) and will do other jobs by themselves.”

Predicting job losses is hard when different experts have different numbers, but Drum mentions an auditing Firm PwC predicting that 38 percent of all USA jobs are “at high risk of automation by 2030”. So, do we Rally against the change as the robot lords take over every aspect of our lives? Can we convince the world's reigning wealthy to restructure their corporations so that capitalism can produce goods and services at more equitable allocations? Can we get out from under the long dark shadow cast by 9/11 and develop human capital from around the globe to become archangels for changes to benefit the human race? How will today's populist leanings influence world leaders and world events?

The complete changeover to the Fourth Industrial Revolution will take time and it will not be possible to stop it, but we must understand what we have now, what is coming, and be as prepared as we can be. End

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Cacao for Life” in Western Mindanao Gets Php 10 Million in Initial Funding



Intended as a first Model Cacao Farm for Livelihood in Western Mindanao, One World Institute has secured 10 Million pesos in initial private funding for the first Model Cacao Farm in Western Mindanao. A total of 12,000 hectares in staggered development starting with a propagation farm, is planned for this region. Additional acreage across Mindanao have been designated a Livelihood, Health and Education site for OWI. An opportunity has been opened for the **Federation of Philippine Chambers of Commerce** to invest in the project with its **FPACC FARM FUND**, giving, small, medium, large investors consolidated investing power to achieve meaningful scale while helping the farmer earn livelihood. The Philippines currently exports its fermented cacao beans to Malaysia where they are processed. The powder and butterfat are then exported to Europe and the U.S. In an ironic twist of circumstances, the Philippines imports powder and butterfat for its candy and beverage needs. OWI's "**Plant for Market**" strategy hopes to benefit the environment as well as to develop and train farmers into nurturing, protecting and defending their soils as they learn to take control of their cacao beans. An agro-farm with 60% shade as the goal will be modeled here. Since Davao grows 90% of the cacao trees, we will be joining the push to step up production by contributing to part of the Mindanao step-up program towards supplying only 2 percent of the 1-million-ton shortage in world supply. We will pursue with PDS (Plantation de Sikawate) the spread and propagation of cacao varieties that demand premium prices for their unique taste and aroma. OWI's management team will oversee the different phases of this project as well as supervise the sale and trade of the beans while it trains the farmers on proper farming techniques of high value species. We will be making available soon, the investment program for this region.