

Get ready for the 1st Annual



Saturday, October 11, 2025
Noon - 9 pm EST

Become a Sponsor!

In celebration of the Harvest season, in Southwest Michigan, this one-day event boasts award-winning wines from local vineyards, craft beer & hard ciders along with regional food trucks.

Please join us in making memories in downtown New Buffalo, where we spread out the fun and revelry on Whittaker Street!

Live music

Unique Makers and Merchants

Delicious Food Offerings

Family Fun Activities

Rain or Shine!

\$10 donation. Kids 12 & under are Free

A portion of the event proceeds will benefit the Harbor Country Chamber of Commerce.

HarborCountry
Chamber of Commerce



STAGE SPONSORSHIP \$5000

- 10x10 booth space for display & promotional opportunity
- Name & logo in digital ads, marketing collateral, website
- Up to four 3'x5' banners throughout the fest site and on music stage*
- 4 entry passes – names on guest list at entrance

PLATINUM SPONSORSHIP \$2500

- 10x10 booth space for display & promotional opportunity
- Name & logo in digital ads, marketing collateral, website
- Up to two 3'x5' banners throughout the fest site*
- 4 entry passes – names on guest list at entrance

****Sponsor is responsible for delivering banners to site on Friday October 10 to Operations Manager***



GOLD SPONSORSHIP \$1000**

- 🍁 Name & logo in digital ads, marketing collateral, website
- 🍁 Two 3'x5' banners throughout the fest site and on music stage*
- 🍁 4 entry passes – names on guest list at entrance

SILVER SPONSORSHIP \$500**

- 🍁 Name & logo in digital ads, marketing collateral, website
- 🍁 One 3'x5' banner throughout the fest site*
- 🍁 2 entry passes – names on guest list at entrance

COMMUNITY SPONSORSHIP \$250**

- Name & logo in digital ads, marketing collateral, website
- 2 entry passes- names on guest list entrance

**** Booth not included in Sponsorship Level**
***Sponsor is responsible for delivering banners to site on Friday October 10 to Operations Manager**



Questions?

Looking for a different way to get involved?
We can customize to meet your goals and needs.

Contact Colleen Neubauer 773-791-1809

Visit **nbharvestfest.com**

Follow on Social Media

 newbuffaloharvest

 [nbharvestfest](https://www.facebook.com/nbharvestfest)

We look forward to cultivating a successful and rewarding
collaboration.

Thanks in advance for your support!

New Buffalo Harvest Fest
115 N Whittaker St, New Buffalo, MI, USA



2025 Sponsorship Commitment

_____ YES! I want to support this event highlighting local businesses!

Business Name: _____

Business Contact: _____

Phone Number: _____

Email: _____

Sponsorship Level :

_____ STAGE \$5,000

_____ PLATINUM \$2,500

_____ GOLD \$1,000

_____ SILVER \$500

_____ COMMUNITY \$250

Please fill this out and mail your payment by September 12, 2025 to:

New Buffalo Harvest Fest
c/o T. Lauricella
45 N. Whittaker Street STE 200
New Buffalo, MI 49117

Checks to be made payable to:

Criterion Productions
Memo: NB Harvest Fest

*This Festival can NOT be in production without your help and community involvement. The NBHF committee thanks you! We look forward to a great event this year that will feature your business as a Sponsor!