

10/1/2024

Allotted time: 7:00pm -9:15pm

Purpose: Strategy

Chair: Mari Strickland

Secretary General: Adrienne Dombrowsky

Deputy Chair: Rick DuPont

Treasurer: John Pyne

Attended: Zoom Call

Attendees:, Mari Strickland, Adrienne Dombrowsky, John Pyne, Rick DuPont, Ian Adamson, Erin Goetting, Alison Mattern, Jen Miller, Jennifer DuPont, Laurie Schubert, Karl Butner, Terry England, Bob Clark

Meeting Purpose

To discuss USA Ninja Association operations, committees, and upcoming events.

Key Takeaways

- Birmingham World Championships planning underway; USA Ninja responsible for running competition, staffing, medals, etc. under World Obstacle oversight
- New NDA process being implemented for board members and vendors to protect confidential information
- Committee structure reorganized with executive liaisons assigned to streamline communication
- Google Drive folders and tracking sheets created for each committee to manage tasks and deadlines

Topics

Finance & Sponsorship

- No specific updates discussed

Operations

- Birmingham athlete estimate: 600-700, lower than Orlando
- 2025 Obstacle Sports Expo structure still under discussion

Development

- 22 people in judging certification program
- Working on Level 3 training/exam
- Collaborating with USAOCR on judge crossover certification
- Discussing official needs for Birmingham event

Volunteer Committee

- Sign-up for Birmingham created but dates need updating
- Coordinating with Birmingham local organizing committee on volunteer needs
- Discussing greeter roles and other games-style volunteer positions

Competition Committee

- Proposed obstacle list for Birmingham shared
- Discussing potential for standardized "world record" course in future
- Debating merits of consistent vs. changing course designs

Leagues & Membership

- Rough draft of membership program created
- Discussing benefits like discounts, insurance, competitive pipeline
- Aiming for January 1st rollout with early sign-up incentives

DEI & SafeSport

- SafeSport affiliation process ongoing
- Discussing DEI recruitment efforts and considerations

Media Committee

- Seeking social media/content creation support
- Discussing potential for unpaid internship program
- Creating content calendar and strategy

Birmingham World Championships

- Clarifying USA Ninja's role and responsibilities
- Discussing registration platform, medals, and other logistics
- NDA process being implemented for board/vendors

Additional Topics

- Committee structure reorganized with executive liaisons
- Google Drive folders/trackers created for committees
- Coaching certification framework development underway

Action Items

- Submit Level 3 TO training/exam revision to World Obstacle for approval - @Jen Miller
- Update Sign Up Genius for Birmingham w/ correct dates & slots -@Jennifer
- Post membership program draft to Leagues Committee channel - @jennifer
- Follow up w/ Kevin Monford re SafeSport access codes for USANA board/committee members- @ian
- Research unpaid internship opportunities for social media role at universities- @Adrienne
- Create comprehensive budget for Birmingham event incl. medals, merch, staff, etc. -@John

- Post NDA document to strategy channel for board review/signing -@John
- Post committee structure doc to strategy Slack channel @ Rick
- Create 2025 World Champs discussion thread in existing Slack channel, set deadline for responses- All
- Schedule next all-committee meeting for October 22nd