



敢·創機遇·建未來  
*Your Partner · Your Future*



# ABOUT CIS 順安概覽 GROUP

順安集團（「順安」）成立於2007年，植根香港，放眼環球金融。集團管理層於資本市場、理財、基金、證券、保險、銀行等金融領域擁有超過30年經驗，一直秉持集團核心價值—「勇氣、創新、開放」，積極開拓多元的資產配置及專業金融服務，為中國、香港及亞太地區的高淨值客戶及機構客戶提供專業、可靠及全面的一站式金融管理服務。

Established in 2007, CIS Group ("CIS" / "the Group") is firmly rooted in Hong Kong and specialized in global finance. Our management has over 30 years of experience in the fields of capital market, wealth management, funds, securities, insurance, and banking etc. The Group has always upheld its core values - "Courageous", "Innovative", and "Open" to actively develop diversified asset allocation services and provide professional, reliable, and comprehensive one-stop wealth management services for the high-net-worth individuals and institutional clients in China, Hong Kong, and the Asia-Pacific region.





我們積極構建多元的**一站式金融服務平台**，

We proactively develop a diverse **all-in-one financial services platform**,

竭誠為客戶提供廣泛而全面的增值產品和服務，  
and endeavor to provide comprehensive and extensive value-added products and services to our clients and partners.

短短**10**多年間，建立了**6**大業務群

In just over a decade, we have established **six major businesses** which include,



集團成立迄今，致力建立既全面且合法合規的專業金融服務架構。集團成員擁有以下金融牌照及資格：

We are one of few financial institutions that established a well-structured and professional business model that comply with all the relevant and applicable laws, regulations, and licenses in Hong Kong. Our members have obtained below licenses and qualifications,

• 香港證監會的第1類(證券交易)、第2類(期貨合約交易)、第4類(就證券提供意見)、第9類(資產管理及香港基金資產託管人)【中央編號:API164】;

• 香港聯合交易所有限公司參與者;

• 保險業監管局的保險經紀牌照【牌照號碼: FB1285】;

• 強制性公積金計劃管理局的主事中介人【註冊編號: IC001133】;

• 放債人牌照【牌照號碼: 0419/2024】;

• 中央結算及交收系統(CCASS)參與者【編號: B01849】;

• Licenses issued by Securities and Futures Commission of Hong Kong for dealing in securities (Type 1), futures contracts (Type 2), advising on securities (Type 4), asset management and custodian of Hong Kong Fund Asset (Type 9) [CE No. API164];

• Participant of The Stock Exchange of Hong Kong;

• Insurance Broker License issued by Insurance Authority [Membership No: FB1285];

• Registered MPF Intermediary [MPF Registration No.: IC001133];

• Money Lenders License [License No.: 0419/2024];

• Participant of Central Clearing and Settlement System [CCASS ID: B01849];





## 集團架構 COMPANY STRUCTURE



### 順安證券資產管理有限公司 CIS Securities Asset Management Limited

順安證券資產管理有限公司(「順安證券」/「順安資管」)成立十多年, 主要提供證券、期貨、期權、基金、債券及票據等交易服務, 同時提供專業資產管理服務。順安證券擁有香港證監會發出的第1、2、4及9類受規管活動牌照, 為認可之持牌法團(中央編號:API164), 可進行證券交易、期貨合約交易及提供資產管理及就證券提供意見。同時, 亦為香港聯合交易所有限公司參與者。順安證券接受100萬美元起開戶, 為個人及機構客戶提供專業可靠的一站式資產管理、證券、股票、基金、債券、高息票據等投資服務, 協助客戶爭取最佳風險回報。

CIS Securities Asset Management Limited ("CIS Securities"/ "CIS Securities & Asset Management") has been specializing in the trading services of securities, futures, options, funds and bonds and notes, as well as wealth management services for over a decade. The company is licensed by the Securities and Futures Commission of Hong Kong for types 1 (dealing in securities), 2 (dealing in futures contracts), 4 (advising on securities regulated activities), and 9 (asset management and custodian of Hong Kong Fund Asset) [CE No. API164] and registered in The Stock Exchange of Hong Kong as an Exchange Participant. CIS Securities accepts account opening starts at one million US dollars, dedicated to providing professional and reliable one-stop investment services on asset management, securities, equities, bond and Equity Linked Notes ("ELN"), etc., working strategically with clients to attain the maximum returns.

### 順安基金開放式基金型公司 CIS Fund OFC

順安基金開放式基金型公司(「順安基金」)是在香港證監會註冊成立的投資基金, 並由資深投資團隊管理, 擅長於市場機遇、上市前投資、香港上市公司戰略投資等特殊策略。順安基金控股日本共生集團(627.HK)及參股多家人工智能創科公司, 並且參與多家香港上市公司重組投資, 成功為客戶提供卓越投資回報及多個優質投資機會。

CIS Fund OFC ("CIS Fund") is a registered investment fund at Securities & Futures Commission Hong Kong (SFC). Lead by an experienced investment team, CIS Fund excels in those special situation investments, including market opportunity, pre-IPO investment and strategic investment of Hong Kong listed companies, etc. CIS Fund holds the equity of Japan Kyosei Group Company Limited (0627.HK), has shares in various artificial intelligence (AI) and Innovation & Technology (I&T) companies, and also participated in the restructuring investment of several Hong Kong listed companies which successfully offering our clients with excellent return and multiple high-quality investment opportunities.



## 順安國際服務有限公司

CIS International Services Limited

順安國際服務有限公司（「順安國際」）專注於服務富裕人群及其家族，憑藉豐富投資架構、稅務安排、監管合規等經驗，組織各專業信託公司、保險公司、律師、會計師、稅務顧問、公司秘書、教育專家等專業機構，滿足客戶傳承、資產保護、稅務優化、財富安排、醫療保障及子女教育等需求。

CIS International Services Limited (“CIS International”) focuses on serving affluent individuals and their families. Leveraging on the rich experiences in sophisticated investment structure, taxation arrangement, regulatory and compliance experiences, etc. and the network and cooperation with professional institutions including trust companies, insurance companies, lawyers, accountants, tax consultants, company secretaries and education professionals, we can fulfill the client’s needs on wealth succession, property protection, tax optimization, wealth arrangements, health protection, and the children education.

## 順安貸款有限公司

CIS Finance Limited

順安貸款有限公司（「順安貸款」）是香港持牌放債人（牌照號碼：0419/2024），主要為有短期資金需要的客戶提供靈活便利的融資方案，經營的業務包括香港房地產抵押貸款、香港上市公司股票抵押貸款、信用貸款、銀團貸款及貸款安排諮詢服務等。

CIS Finance Limited (“CIS Finance”) is a licensed money lender in Hong Kong [License No.: 0419/2024]. It strives to provide flexible and convenient money lending solutions for clients who have short-term financing needs. The services include mortgage loans of Hong Kong, share margin overdraft of Hong Kong listed company, credit loans, syndicated loan and loan consultancy, etc.

## 順安集團投資有限公司

CIS Investments Limited

順安集團投資有限公司（「順安投資」）專注於順安集團自營投資，尤其感興趣於金融、創科及Web3.0產業相關項目，不單只為集團爭取理想回報，並且為集團經營引入市場前沿理念及科技。

CIS Investments Limited (“CIS Investment”) focuses on the proprietary trading of CIS Group, especially on the projects related to finance, innovation & technology and Web3.0 which not only strives for ideal returns for the Group, but also introduces cutting-edge market concepts and technology for the Group operations.

## 順安投資服務(深圳)有限公司

CIS Investment Services (Shenzhen) Limited

順安投資服務(深圳)有限公司（「順安深圳」）是順安集團在中國大陸設立的外商獨資企業（WFOE），專注服務常駐內地的高淨值客戶，為他們的投資與財富規劃提供一步到位的諮詢與策略，助客戶輕易了解及掌握內地乃至全球的資訊及情況，作好完備的生活規劃。因應客戶個人或其企業於投資及財富規劃上的需要，順安深圳提供了一站式的諮詢及支援服務，當中服務包括投資諮詢、企業管理諮詢、商務諮詢、財務諮詢、物業租賃及管理，以及投資興辦實業等。

CIS Investment Services (Shenzhen) Limited (“CIS Shenzhen”) is a wholly foreign owned enterprise of CIS Group in Mainland. CIS Shenzhen focuses on serving those high-net-worth clients residing in Mainland, providing them with a one-step strategy on both investment and wealth planning, and more readily to get the market information and situation in Mainland and even the world, and make comprehensive life planning. In response to the needs of client’s personal or their enterprises in investment and wealth planning, CIS Shenzhen provides a total solution service on consultation and support which includes investment consultation, corporate management consultation, business consultation, financial advisory, property rental and management, and the solution on investment and establishment of industries, etc.





# MISSION

## AND 營商理念

# VALUES

### 使命 Mission

我們矢志為客戶提供專業 (Professional)、可靠 (Reliable) 及全面 (Comprehensive) 的財富及金融服務。

We are committed to providing our clients with “Professional”, “Reliable” and “Comprehensive” wealth and financial services.

**P**rofessional  
**R**eliable  
**C**omprehensive  
專業  
可靠  
全面



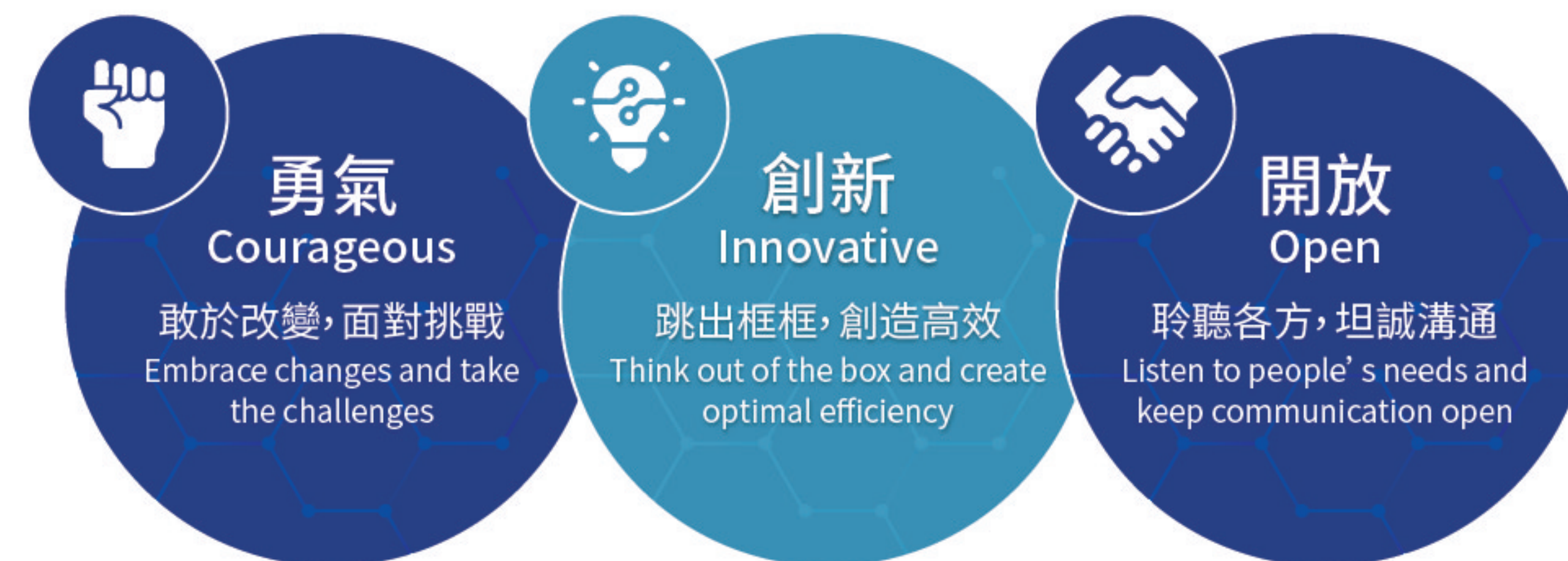
## 核心價值

### VALUES

我們一直倡導三大核心價值

—「**勇氣** (Courageous)、**創新** (Innovative)、**開放** (Open)」—

Guided by our values of being “Courageous”, “Innovative” and “Open”, the Group stands out with its ability to ...



秉持此理念，

Adhering to these values,

我們不斷追趕及配合市場、

we continuously keep up with and adapt to the changes in the market,

科技與管治的變化，持續打造及提供

technology, and governance, continuously creating

更高效、更穩健和更全面的財富與金融服務。

and providing a more efficient, more robust, and more comprehensive wealth and services.



# GROUP

## MILESTONES 重要里程碑

### 2007-2013

- 成為全牌照金融服務機構，擁有香港證監會的第1類牌照（證券交易）、第2類牌照（期貨合約交易）、第4類牌照（就證券提供意見）及第9類牌照（資產管理）牌照[中央編號:API164]
- 客戶量突破 10,000
- 展開股權資本市場交易及債券資本市場交易業務
- One of few full-licensed Hong Kong financial services institutions holding the licenses issued by Securities and Futures Commission of Hong Kong For Dealing in securities (Type 1), futures contracts (Type 2), advising on securities (Type 4), and asset management (Type 9) [CE N. API164]
- Broke through 10K clients
- Commenced ECM and DCM business

### 2016-2017

- 管理資產超過100億港元
- CIS 環球機遇基金獨立投資組合公司正式成立
- 完成第100宗股權集資專案，累計促成100多億股權集資金額
- 完成第20宗債券集資專案，累計促成30多億債權集資金額
- Broke through HKD10 billion client assets
- Set up CIS Global Opportunities Fund SPC
- Accomplished the 100<sup>th</sup> ECM deal with accumulative of over HKD10 billion equity funds raising
- Accomplished the 20<sup>th</sup> DCM deal with accumulative of over HKD3 billion debt funds raising

### 2018

- 順安財富獲得保險經紀牌照
- 展開基金投資管理業務
- 品牌換上全新形象，並以「敢·創機遇·建未來」作為品牌標語
- Acquired insurance broker license with CIS Wealth Management Limited
- Commenced fund investment manager business
- Adopted a brand-new image and mission statement "Your Partner. Your Future"

### 2019

- 願景打造PRC平台
- 提供嶄新網上基金買賣服務
- 完成全線上服務平台
- 獲《經濟一週》頒發「中小企最佳營商夥伴—金融投資服務」2019 獎項
- 順安財富領有強積金中介人牌照
- To build and provide PRC platform
- Provided brand new mobile fund services
- Launched the all-rounded online platform
- Awarded "The Best SME Partners - Financial Investment Services" Award 2019 by Hong Kong Economic Digest Magazine
- Acquired Registered MPF Intermediary with CIS Wealth Management Limited

### 2020

- 首推IPO投資專戶
- 完成搭建金控集團架構
- Initial launch of IPO investment account
- Established CIS Financial Group

### 2021

- 為首批獲證監會批准成立開放式基金型公司
- 成功退出AI獨角獸商湯風險投資項目
- 推出「專戶服務」
- First batch of corporations obtained the grand scheme for the setup of Open-ended Fund Companies (OFC) from SFC
- Successfully exited from the Venture Capital Investment of AI Unicorn SenseTime
- Launched the "Discretionary Management Account Services (DMA)"

### 2022

- 成立上市公司不良資產處置基金
- 推出納斯達克上市前投資專案
- Debut of the List Co. Acquisition Fund
- Launched the Nasdaq Pre-IPO Fund

### 2023

- 順安基金完成控股香港主板上市公司日本共生集團(627.HK)
- 順安資管出任善道大中華基金的投資經理
- 夥拍瑞致達(Vistra)推出信託服務
- CIS Fund successfully acquired Japan Kyosei Group Company Limited (0627.HK)
- CIS Securities and Asset Management became the investment manager of the Greater China Fund of ShanDao Tou Zi, Shenzhen
- Launched Vistra Trust

### 2024

- 與聯營公司昇世理財服務有限公司營運財富管理業務
- 成為中國北大荒產業集團控股有限公司(0039.HK)主要股東
- 與中金香港(CICC)合作開展資產管理業務
- 完成創業板時隔4年的首宗首次公開招股
- Joint venture with WRise Financial Service Limited in providing wealth management services
- Became the main shareholder of China Beidahuang Industry Group Holdings Limited (0039.HK)
- Partnered with China International Capital Corporation Limited ("CICC") for asset management business
- Completed the first initial public offering (IPO) on the Growth Enterprise Market (GEM) after a 4-year hiatus





# OUR BUSINESS 業務範疇 SCOPE

順安集團建立了完善且多元的一站式財富管理及金融服務平台，以六大業務群滿足客戶對財富及金融服務的各項需求。

CIS Gorup has a diverse and holistic wealth management and financial services platform, the six core businesses absolutely fulfill the client needs.

**一站式財富管理及**  
A ONE-STOP Wealth Management and **金融服務平台**  
Financial Services PLATFORM

## 1 | 專業資產管理 Professional Asset Management

憑藉多年投資經驗及與眾多優秀資產管理機構的長久合作關係，順安打造出多元投資經理的專戶平台。客戶可以免費隨時選擇或轉換合適的投資經理或投資策略，並且完全掌握專戶的所有交易詳情、收費及表現。

與此同時，作為全方位的金融機構，順安時刻與時並進，配合政府推動及鞏固香港國際資產管理中心的發展，我們亦早著先機，成為首批獲香港證監會批出開放式基金型公司 (OFC) 的金融機構之一。順安成功發行人工智能產業基金，2021年底進入收成階段，首先成功獲利退出商湯 (20.HK) 投資，同時仍有其他投資正在香港上市審批中。2023年年中，順安機遇1號基金成功收購日本共生集團 (627.HK)，創造出2年數倍回報的卓越成績。2024年，成為中國北大荒產業集團控股有限公司 (0039.HK) 主要股東。

With ample investment experience and the good and long-term relationship with a group of excellent asset management institutions, CIS built a multiple-manager structure platform. Clients can freely choose or switch suitable investment managers or investment strategies at any time, and fully grasp all the transaction details, fees, and performance of their account.

Meanwhile, in line with the government's policy in promoting and strengthening the international financial services and asset management centre of Hong Kong, CIS became the first batch of corporations obtained the grand scheme for the setup of Open-ended Fund Companies (OFC) from Securities & Futures Commission of Hong Kong ("SFC"). Over the years, CIS successfully issued an Artificial Intelligence ("AI") fund which entered the harvest stage at the end of 2021. Besides, CIS has successfully exited from the Venture Capital Investment of AI Unicorn SenseTime and some of the investments are now waiting for listing approval. In 2023, CIS OFC Fund 1 acquired Japan Kyosei Group Company Limited (0627.HK), generated an excellent multiple returns in two years. In 2024, became the main shareholder of China Beidahuang Industry Group Holdings Limited (0039.HK).



## 2 | 投資銀行業務

Investment Banking Services

順安曾參與近百家香港IPO承銷，協助數十家上市公司完成股權及債券配售，集資金額以數以百億港幣計。憑著團隊多年於香港資本市場的積極參與經驗，以及上市公司高管實操經驗，順安能為客戶提供各種上市前、中及後期的資本規劃與執行。

CIS had participated in over hundreds of IPO underwriting and assisted serval dozens of listed companies to complete equity and bond placement which the total amount of funds raised was around tens of billion Hong Kong dollars. CIS team has ample experience in participating in Hong Kong capital market, and the management team has practical experience in listed companies which can provide our clients all kinds of capital planning and execution during the pre-IPO transformation, the IPO transaction and the post- IPO period.

## 3 | 家族財富管理

Family Wealth Management

綜合資產管理及投資銀行的一級市場經驗及上市公司和金融機構的各種交易結構或資產安排，順安靈活運用各大知名金融機構及市場的信託、保險、證券、基金、債券、結構性產品、期貨與期權等工具，制定各種量身定製的財富管理方案，滿足家族及個人的保障、保值、理財、增值、傳承等各樣需要。

隨著香港家族辦公室發展日漸成熟，疊加順安與各大專業機構，包括律師、會計師、稅務師、信託、保險等多年合作關係，及其於各專業領域的豐富經驗，我們有效地協助客戶建立及管理家族辦公室，為客戶爭取最大享受有關政府政策紅利，讓客戶更高效地於香港運營其家族辦公室，同時通過順安的投資平台進行各領域的投資增值。

With the experience of asset management and investment banking in primary market, as well as different kinds of transaction structures or asset arrangements of listed companies and financial institutions, CIS flexibly utilizes the tools including trust, insurance, securities, funds, bonds, structured products, futures and options, etc. of various well-known financial institutions and market to formulate and tailor made the wealth management solutions which can comprehensively cover the client needs on protection, value preservation, wealth management, value appreciation and wealth succession.

As the development of family offices in Hong Kong becoming more mature, coupled with the competitive edge of CIS in good relationship with major professional corporations and representatives, including lawyers, accountants, tax advisers, trust and insurance, etc., as well as the vast experience in all professional aspects enable us to render more effective support for our clients in establishing and managing their family office, striving for clients to maximize the enjoyment of relevant government policy dividends, allowing them to operate their family offices in Hong Kong more efficiently, and to make all kinds of investments to achieve investment appreciation through CIS' s investment platform.



## 4 | 香港基金平台 Hong Kong Fund Platform

順安積極推廣香港開放式基金型公司 (OFC)，配合國家及香港發展藍圖持續推進及鞏固香港作為亞洲最大的國際資產管理中心地位。為基金提供成立、行政、發行、分銷、交易、投資者關係及服務等服務，目標讓投資經理免除日常基金經營的繁瑣事務，專注於尋找及把握優質投資機會。

To cope with the development blueprint of China and Hong Kong, CIS has been actively promoting the scheme of open-ended fund companies (OFC), continuously take part in strengthening the leading position of international asset management hub of Hong Kong in Asia. CIS fund platform provides all-round support and services which includes fund establishment, administration, issuance, distribution, trading and investor relationship services, and other related services for funds, with the goal of allowing investment managers to free themselves from cumbersome day-to-day operations of fund management and focus on identifying and seizing high-quality investment opportunities.

## 5 | 結構貸款融資 Structured Finance

因應客戶或各交易的需要，順安貸款可以量身定製不同結構貸款融資，協助客戶捕捉投資良機或短期周轉需要，或配合交易需要提供過橋等融資。貸款融資形式包括香港房地產抵押貸款、香港上市公司股票抵押貸款、信用貸款、銀團貸款等。

In order to service the needs of the clients and various transactions, CIS offers all kinds of tailor-made structured financing proposals which assist clients to capture the investment opportunity and settle the short-term financing needs or bridge financing. The loan financing format includes mortgage loans of Hong Kong Property, share margin overdraft of Hong Kong listed company, credit loans and syndicated loans, etc.

## 6 | 專屬國際服務 Proprietary International Services

因應高淨值客戶及其家族對環球市場各方面的配置或安排需求日漸增加，順安國際協調各領域專家，提供家族辦公室、家族信託、第三國身份、香港投資移民、他國投資移民、稅務規劃、資產規劃、海外保險等服務。

In response to the increasing needs of high-net-worth clients and their families for the asset allocation or arrangement in various aspects of the global market, CIS International is here to connect and cooperate with all specialists from different territories so as to provide the services in family offices, family trusts, third-country nationals, Hong Kong Capital Investment Entrant Scheme ("HKCIES"), citizenship by investment program of different countries, tax planning, asset planning and overseas insurances, etc.





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