



THE BIG QUOTE

**"Always treat your employees
like you want them to treat
your best customers"**
Stephen R. Covey

Because when your team feels valued, they
pass that value on — one customer at a time.

ENGAGEMENT RECEDES GLOBALLY FOR THE FIRST TIME IN FOUR YEARS

*"Global employee engagement declined to 21%
last year, with managers experiencing the
largest drop. This marks only the second decline
in engagement in the past 12 years, a worrying
sign for organisations already struggling with
productivity"* Gallup

What's the best engagement strategy for you to
resist this global trend? Talk to us about **satoriLab**

Inform. Involve. Inspire. The holy trinity of internal communications. How
much of each of these elements are you regularly practicing, and who is
ensuring the stream of communication is being delivered?



INFORM

Keep employees updated with clear, consistent
communication. When they understand goals
and changes, they feel trusted and aligned with
the companies objectives.



INVOLVE

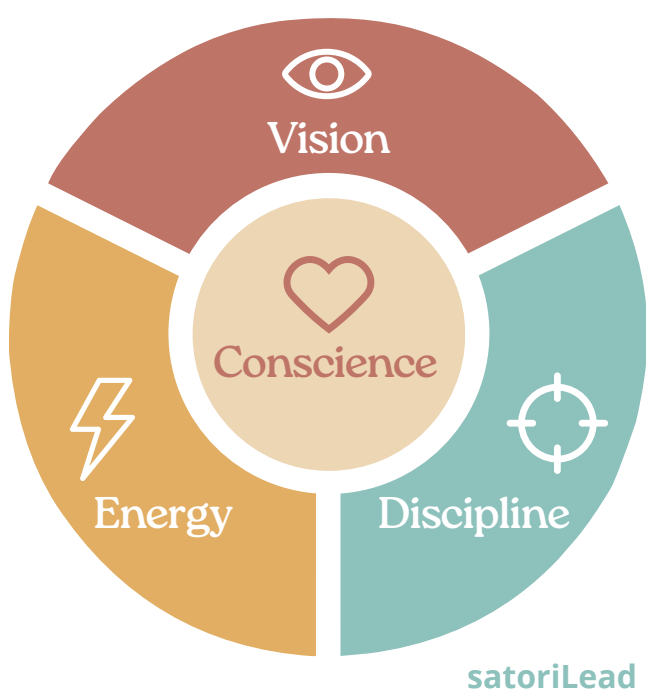
Engage employees by including them in
decisions and encouraging input. Involvement
builds ownership and boosts commitment.







INSPIRE

Motivate by linking work to a meaningful
purpose and recognising achievements. Inspired
employees are more passionate and driven.

Talk to us about **satoriStream** - our proven methodology to minimise
noise and maximise clarity of message throughout your organisation.



LEADERSHIP IS A CHOICE, NOT A POSITION

-  **Vision:** See the future clearly, and lead
with purpose.
-  **Energy:** Ignite passion and drive
momentum in yourself and others.
-  **Discipline:** Stay focused, consistent, and
relentlessly execute.
-  **Conscience:** Lead with integrity, making
decisions that align with your values.

Consider what you can do to develop your
leaders to lead with Vision, with Energy and
Passion, with Discipline and Rigour, and with
Conscience and Purpose.

BENEFITS

INCREASE PRODUCTIVITY

Engaged employees are more focused, motivated, and
invested in their work. This leads to higher performance,
improving overall business output and efficiency.

LOWER TURNOVER COSTS

Engaged employees are more satisfied and loyal,
reducing turnover rates. This saves businesses significant
costs related to hiring, onboarding, and training new staff.

IMPROVE CUSTOMER LOYALTY

Engaged employees deliver better service and build
stronger customer relationships. This often results in
better customer experiences, and stronger brand loyalty.

MORE AT



WHAT ENGAGED EMPLOYEES WANT...

- ☒ **PAY ME FAIRLY**
- ☒ **TREAT ME KINDLY**
- ☒ **USE ME CREATIVELY**
- ☒ **THE WORK MATTERS**
- ☒ **THE WORK IS PRINCIPLED**

Talk to us about our employee engagement
strategies at **satoriconsulting.uk**