

— PAY ONCE & GET —

Lifetime Benefits with
“Lifetime Membership”



What Will Happen POST CORONA

What Will Happen Post Corona

- ▶ Investors will not invest only on ideas they will need a proper plan
- ▶ Execution of strategies will Become more important than ever
- ▶ Work from home will become a norm
- ▶ Businesses who are not able to adapt will find a hard time to survive
- ▶ Those with proper strategies and execution power will grow exponentially



How to Prepare

— FOR THESE BIG CHANGES —



The Preparation

- ▶ You will have to become a controller of your business and automate your business
- ▶ You must have a clear plan and strategies for execution
To achieve the same, you will need
 - ◆ Frameworks
 - ◆ Resources
 - ◆ Tools and technology
 - ◆ Strategy sheets



Bada Business
An Initiative By Dr. Vivek Bindra



We have a Solution
LIFETIME MEMBERSHIP





What is LIFETIME MEMBERSHIP?



Lifetime Membership

- ▶ Aladdin Ka Chirag: Get a library of 600 Ready To Use Document Templates To Manage & Grow Your Business
- ▶ Attend 2 Everything About Entrepreneurship events
- ▶ Lifetime access to Everything About Entrepreneurship program
- ▶ Lifetime access to all digital courses offered by Bada Business

What are the BENEFITS OF THE MEMBERSHIP?



Aladdin ka Chirag



- ▶ Get all essential business documents at one place
- ▶ Library of 600 Ready To Use Document Templates To Manage & Grow Your Business
- ▶ Collection of 600 Business Templates, Checklists, Tools, Strategy Sheets, Forms, Policy Documents and many more
- ▶ In-depth coverage for every business function - HR, Marketing, Sales, Operations, Legal, Finance, CEO's office, Strategy, Product, Brand, Taxation
- ▶ Special focus for startups
- ▶ Save hours and get more done in less time
- ▶ Access all this material anywhere, anytime from Bada Business app

Lifetime Access to All Digital Courses

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- ▶ We will keep adding new courses on app and new courses will also be free
 - ▶ These courses will be based on future business problems
 - ▶ Self Paced Learning via the Bada Business Mobile App
 - ▶ Delivered by Subject Matter Experts
 - ▶ Focus On Implementation and Business Growth

Everything About Entrepreneurship

- ▶ Learn From The Industry Leaders Who Have Built Billion Dollar Businesses.
- ▶ 24 Digital Q&A sessions on App
- ▶ 240 Premium, Exclusive & Publicly Unavailable Problem Solving Videos
- ▶ Reading material with every video
- ▶ Assessment with every video
- ▶ 24 Business strategy frameworks from Leadership Funnel Program
- ▶ Mobile application based learning through Bada Business app

Get All Problem Solving Courses For Lifetime

- ▶ HR for Business
- ▶ How to Start a Startup
- ▶ How to Raise Funds
- ▶ SPICE
- ▶ How to Sell
- ▶ Finance for Non Finance
- ▶ Working Capital
- ▶ ERP

- ▶ Zero Dollar Marketing
- ▶ Busyness to Business
- ▶ Campus to Corporate + Campus To Business
- ▶ MIS in Excel for Business
- ▶ Export/ Import (EXIM)
- ▶ How to Win in E- Commerce
- ▶ Data is the New Oil

Attend 2 Everything About Entrepreneurship Events



- ▶ Learn step by step sequence of business transformation by Dr. Vivek Bindra
- ▶ Get solution for all major burning problems
- ▶ Learn From The Industry Leaders Who Have Built Billion Dollar Businesses
- ▶ Opportunity to network at the event



What all Documents are Available in **ALADDIN KA CHIRAG**



Plan Your Business For Success

For successful business planning, you will get:-

- ▶ Business Plan Canvas
- ▶ Business Plan Template
- ▶ Executive Summary Template
- ▶ Business Planning – Financial Projection Template
- ▶ Business Incorporation Documents

Get Most Out of the Marketing

Plan, assess and choose most beneficial marketing plan for you By using:-

- ▶ Marketing Plan Framework
- ▶ Decision Making Framework To Invest In Marketing Automation
- ▶ Contract To Onboard External Marketing Agency
- ▶ Marketing Campaign Design Checklist
- ▶ Paid Marketing Decision Making Framework
- ▶ Marketing Campaign Evaluation Framework
- ▶ Marketing Plan P&L and more



Build a High Performing Team

Hire the right candidates and get amazing productivity by using:-

- ▶ Job Description Templates
- ▶ KRA/KPI Framework
- ▶ VUCA Framework Of Hiring
- ▶ 50 HR Policy Documents



Hassle-free Accounting

Increase profit & be cash rich, using:-

- ▶ Financial Statements
- ▶ Invoice Templates
- ▶ ESOP Policy Template
- ▶ Monthly Cash Flow Forecast Template
- ▶ Discounted Cash Flow Projector
- ▶ 5 Key Financial Ratios And Use Cases



No Need to Spend Money on Legal Agreements

Get Readymade:-

- ▶ Employee Hiring Agreement
- ▶ Vendor Agreement
- ▶ Non-disclosure Agreement (NDA)
- ▶ Partner Agreements (Channel Partnerships)
- ▶ MOU Template
- ▶ Franchise Agreements
- ▶ Copyright, Patent, IP Agreement
- ▶ Shareholders Agreements



Increase Your Sales

Increase your Monthly Sales using:-

- ▶ Monthly Sales Forecast
- ▶ Daily Sales Tracker
- ▶ Sales Effectiveness Tracker
- ▶ COCA Calculator



Design and Market Your Product Effectively

Launch and Market your product using:-

- ▶ Customer Voice Curation Questionnaire
- ▶ Product Feature Roadmap Framework
- ▶ Minimum Viable Product Design Framework
- ▶ Product Launch Traction Framework
- ▶ Product Marketing Plan Checklist
- ▶ Product Marketing Effectiveness Traction Framework



Make your Startup Successful

Powerful Resources for Making your Startup Successful:-

- ▶ List of top 100 accelerators + incubators
- ▶ List of top 50 investors
(along with sector focus + contact details)





WHAT IS THE PRICE ?



Price of Lifetime Membership

Payment Type	Base Price	Discount	Price (Without GST)	GST	Total
Full Payment	99,000	10,000	89,000	16,020	1,05,020
EMI Plan	99,000	0	99,000	17,820	1,16,820

- ▶ Full payment: Get an instant discount of 10,000 on one time payment
- ▶ EMI option: Base price without GST is Rs 99,000
- ▶ GST will be levied at 18% on the purchase



CALL NOW

