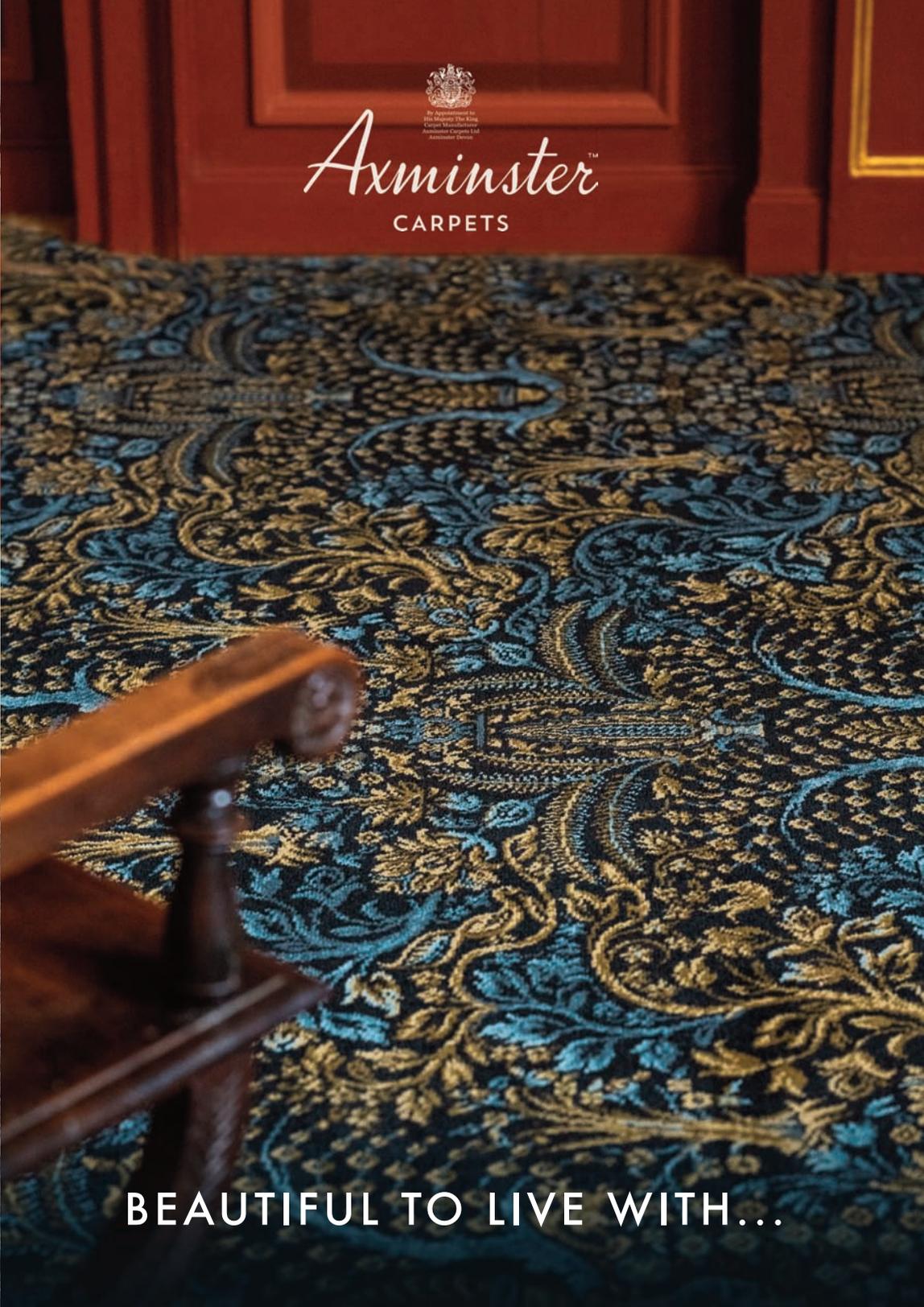




  
By Appointment to  
His Majesty The King  
Carpet Manufacturer  
Axminster Carpets Ltd  
Axminster Devon  
*Axminster*<sup>™</sup>  
 CARPETS

T: 01297 33533  
 E: [retail@axminstercarpets.uk](mailto:retail@axminstercarpets.uk)  
 W: [www.axminstercarpets.uk](http://www.axminstercarpets.uk)

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 Axminster Carpets is a trade mark of Axminster Carpets Ltd.



  
By Appointment to  
His Majesty The King  
Carpet Manufacturer  
Axminster Carpets Ltd  
Axminster Devon  
*Axminster*<sup>™</sup>  
 CARPETS

BEAUTIFUL TO LIVE WITH...



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opulent wool rich underfoot comfort

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in three colour palette

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the perfect contemporary look

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luxury soft wool loop

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## THE TRUE AUTHENTIC SINCE 1755

---

The history of carpet-making in Axminster goes back to 1755 when Thomas Whitty made carpets using the now infamous Axminster weave.

The roots of Axminster Carpets are deep in craft and design heritage. Everything we create uses a happy combination of traditional techniques and modern-day making. Founded in 1755, we continue to design and weave our luxury carpets in Axminster, Devon. Each design is steeped in history, with a quality that ensures a future legacy.

Each carpet is made using traditional methods and is individually inspected by hand.

VELVET COLLECTION

# VELVET COLLECTION

The finest velvet collection,  
soft to touch with an opulent wool-rich smooth finish.

Luxurious underfoot comfort  
and a refined pile definition.



SILK ROAD



OCEAN SPRAY



SOFT LACE



BRUSHED VELVET



CHROMA HAZE



SMOKY SHORE



SAND SHELL



CASHMERE SHAWL



HARVEST DAWN



STAR DUNE



SATIN TOUCH



FEATHER PLUME

DEVONIA: COLOURS

# DEVONIA

## THREE COLOUR PALETTES

The very best two ply yarn to create an extra durable carpet.  
 In new contemporary colourways; Colours, Pastels and Neutrals,  
 this vibrant and diverse range of carpets  
 is sure to have something to appeal to everyone.



FADED ROSE



SUNKISSED



ROSE COTTAGE



AUTUMN FALL



DRAGONFLY



OCEAN DEEP



BLUE GRASS



Devonia Dragonfly

DEVONIA: NEUTRALS



CREAM TEA



WOOD ASH



DOUBLE CREAM



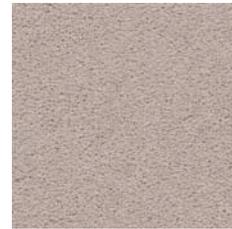
BUTTER ICE



SWANSDOWN SILVER



SHADOW



DOVETAIL



TEIGN GREY



Devonia Teign Grey



FRENCH GREY

DEVONIA: PASTELS



Devonia Fossil Beach



FOSSIL BEACH



MULBERRY CRUSH



BAMBOO



SEA STORM

# MOORLAND

A collection of sumptuously soft carpets that add  
a subtle, contemporary look to a room  
with a palette of soft natural colours.  
Made using 100% Pure New Wool and featuring  
a unique blend of heathered yarn.



**MOORLAND**



HORSBOROUGH OATMEAL



MORNING MIST



GOLDEN GLOBE



SNOWDROP



SILVER BIRCH



AUTUMN GLOW



SPRINGWOOD



HONEYSUCKLE



WOODBRIDGE



HICKORY RUST

**MOORLAND**



TRIMSTONE



FRITHELSTOCK STONE



ROLLING FOG



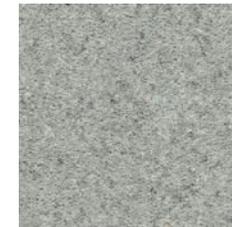
WAGTAIL



HALCYON



AGAVE



COLEBROOKE



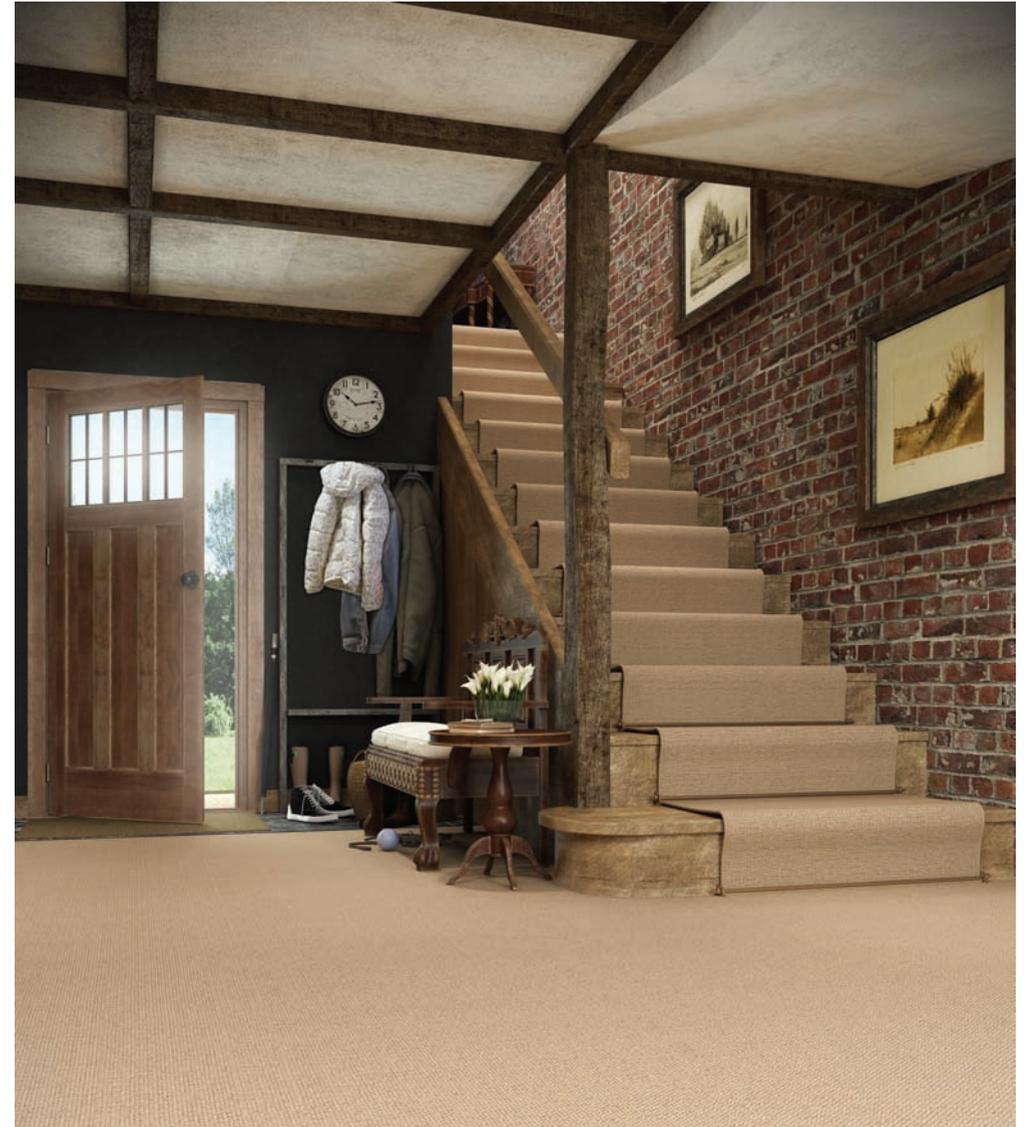
LING

# SIMPLY NATURAL

Manufactured using our unique 100% Pure New Wool,  
unrivalled 6 ply cable tec yarn, this stunning style  
will bring a dash of rural charm to any room,  
while the beautifully soft wool will add a touch of luxury.

Hard wearing and soft to touch.

## SIMPLY NATURAL



Simply Natural Grosgrain Straw

SIMPLY NATURAL



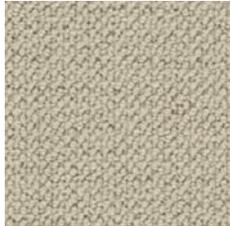
RIBGRASS - YEW/ASH



RIBGRASS - OATMEAL



GROSGRAIN - YEW



GROSGRAIN - OATMEAL



GROSGRAIN - ASH



RIBGRASS - ASH



Simply Natural - Ribgrass

SIMPLY NATURAL



Simply Natural - Grosgrain



RIBGRASS - STRAW/BLACK



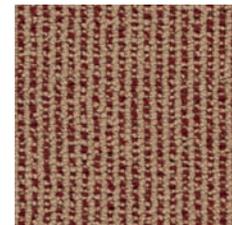
RIBGRASS - STRAW/CORNSILK



RIBGRASS - WHEAT



RIBGRASS - STRAW



RIBGRASS - STRAW/FLAME



GROSGRAIN - STRAW



GROSGRAIN - WHEAT

COBBLE WEAVE

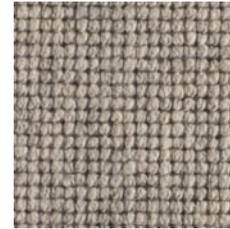
# COBBLE WEAVE

Textured with natural shading.

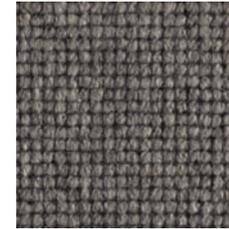
This 100% wool carpet features 20% Yak wool

for a heathered long fibre effect.

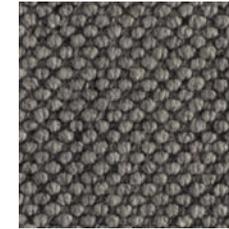
Handcrafted with 4 Ply yarn.



ANAMAN WHIRL



KASHMIR JEWEL



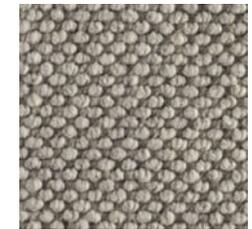
TAKLAMAKAN SPHERE



KARAKORAM KNOT



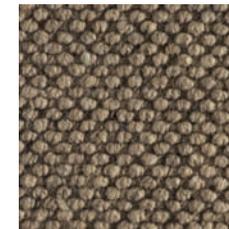
TILICHO BOW



LANGTANG CREEK



Cobble Weave - Langtang Creek



ARANIKO LOOP



MYANMAR HOOP



Cobble Weave - Myanmar Hoop

# WOVEN TO ORDER

Introducing 'Woven to Order' by Axminster Carpets

a selection of our products which are woven personally for you.

Ready in just four weeks, this innovative service, by our skilled team, gives you the assurance of knowing that your carpet has been beautifully

crafted to your requirements, in our Devon based factory.

The products included in this service are; Annalise, Havana, Hazy Days, Modern Classics,

Myth & Moor and the Antiquity Collection.

Made with 100% wool and available in 3.66m and 4.57m.



Hazy Days

**HAZY DAYS**

**HAZY DAYS**  
**WOVEN TO ORDER**

Our Hazy Days collection contains a choice of contemporary, delicate patterns.

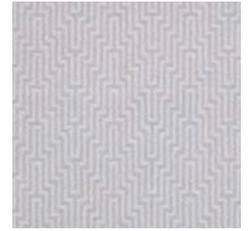
In a range of soft greys and pastels,  
these make adding pattern to your flooring easy.



Hazy Days Leapfrog



**KITE FLYING  
SWANSDOWN**



**SNAKES AND LADDERS  
SWANSDOWN**



**SKIMMING STONES  
SWANSDOWN**



**LEAFPLOG  
SWANSDOWN**



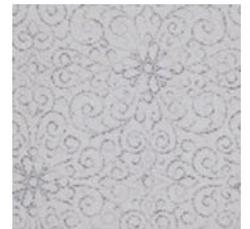
**APPLE PICKING  
SWANSDOWN**



**HIGH TEA  
SWANSDOWN**



**NATURE TRAIL  
SWANSDOWN**



**PICNIC  
SWANSDOWN**



**SKIMMING STONES  
LIMESTONE**



**LEAFPLOG  
LIMESTONE**



**PICKN-MIX  
LIMESTONE**



**GARDEN FETE  
LIMESTONE**

HAZY DAYS



Hazy Days - Ice Skating



WILLOW FALL  
LIMESTONE



SKIMMING STONES  
PEBBLE



LABYRINTH  
PEBBLE



FOSSIL HUNTING  
PEBBLE



HIDE AND SEEK  
PEBBLE



KALEIDOSCOPE  
PEBBLE



KICKING LEAVES  
PEBBLE



SUMMER HOLIDAY  
PEBBLE



ROCK POOLING  
PEBBLE



PONY RIDE  
PEBBLE



DAISY CHAIN  
SLATE



ICE SKATING  
MOUSE

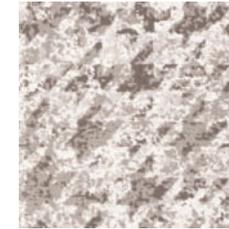
HAZY DAYS



STAR GAZING  
COCONUT MILK



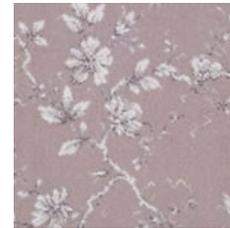
LEAPFROG  
COCONUT MILK



WALKING THE DOG  
COCONUT MILK



SKIMMING STONES  
CYGNET



APPLE PICKING  
DOVE GREY



FLOWER PRESSING  
DOVE GREY



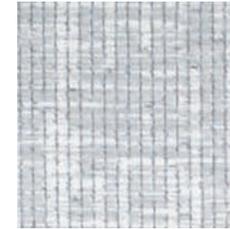
Hazy Days - Flower Pressing

## ANNALISE

# ANNALISE

## SUBTLE PATTERN

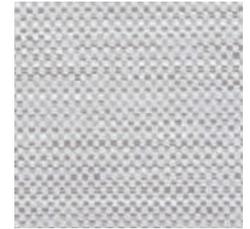
A sophisticated collection of soft grey hues;  
 a versatile range that effortlessly injects a touch of pattern.  
 Annalise is a Woven to Order collection, available in 4 weeks.  
 Made using 100% Wool yarns.



RUSHLEY NOMAD



SANDAY SHINGLE



HOLME SHINGLE



DOVA WILDWATER



FAIRISLE WILDWATER



ROSEYEAR NOMAD



CALDEY NOMAD



RATHLIN NOMAD



HAYLING NOMAD



ROSEYEAR WILDWATER



HOLME NOMAD



SANDHAY WHALEBACK

## HAVANA

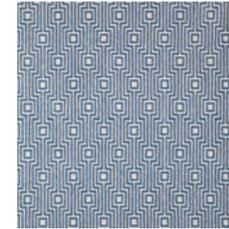
# HAVANA

## BOLD GEOMETRICS

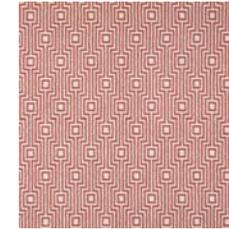
Two patterns, each available in 8 colourways, offer a contemporary take on geometric design. The Havana collection centres on a desire for individuality and expression through colour and pattern. Havana is a Woven to Order collection, available in 4 weeks.



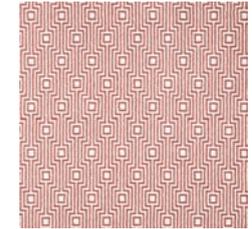
GEO OLIVE



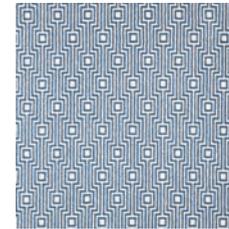
GEO OCEAN



GEO BLUSH



GEO WINE



GEO COBALT



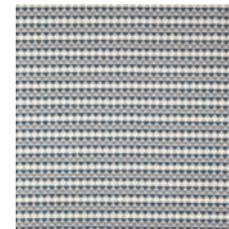
GEO FOSSIL



GEO CLOVER



GEO PESTO



DIAMOND AZURE



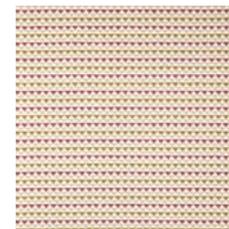
DIAMOND BRONZE



DIAMOND INDIGO



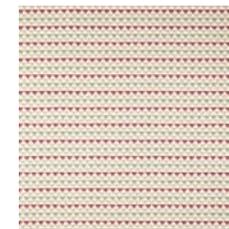
DIAMOND PEACOCK



DIAMOND CHILLI



DIAMOND OYSTER



DIAMOND ROSEDALE



DIAMOND STEEL

# MYTH AND MOOR

## WOVEN TO ORDER

Myth and Moor is a range of striking tartan and check patterns.

This versatile print can be used in any room,  
from a modern office space to a traditional country house.



## MYTH AND MOOR



Myth and Moor - Dilly Dally

MYTH AND MOOR



DILLY DALLY



MOORLAND RAMBLE



WOODLAND WALK



HALDON FOREST



AUTUMN FALL



BREEZY DAY



FINGLE WOODS



TRINITY HILL



Myth and Moor - Woodland Walk



THE BYES



COOMBE WOOD

MYTH AND MOOR



Myth and Moor - Windy Jaunt



WOODBURY COMMON



BLACKBERRY CAMP



BY THE FIRE



STROLL IN THE PARK



TOODLE PIP



WINDY JAUNT



LAMBERTS CASTLE



VILLAGE BROOK

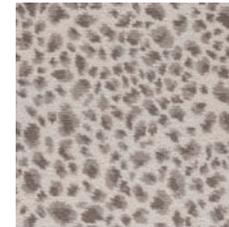
MODERN CLASSICS

# MODERN CLASSICS

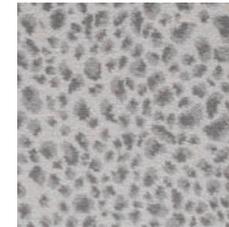
## WOVEN TO ORDER

A new range of wool rich carpets, featuring a kaleidoscope of animal print, geometrics, greek keys and herringbone designs.

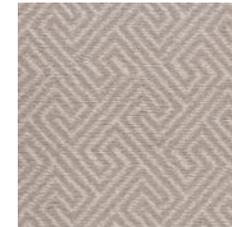
A colourful collection of contemporary patterns.



ANIMAL PRINT  
GREY



ANIMAL PRINT  
SILVER



GEOMETRIC  
ASHEN BEIGE



GEOMETRIC  
CHROMA SILVER



GREEK KEY  
CHROMA SILVER



GREEK KEY  
KHAKE



GREEK KEY  
SAGE



HOUNDSTOOTH  
ROSEDALE



HERRINGBONE  
CHROMA SILVER



HERRINGBONE  
KHAKE



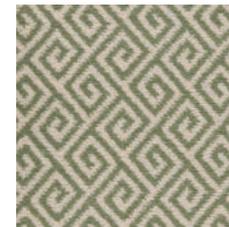
HERRINGBONE  
SAGE



HOUNDSTOOTH  
BLUE



MEANDER  
GREY



MEANDER  
SAGE



MEANDER  
SANDSTONE



HOUNDSTOOTH  
STEEL

ANTIQUITY COLLECTION

# ANTIQUITY COLLECTION

WOVEN TO ORDER

Inspired by the Axminster Carpets archive – statement Axminster persians with a modern twist.

We have hand selected some of our iconic statement designs from our Axminster archive and recoloured to a modern colour palette.

Woven to order in Axminster, Devon on unique, world renowned 8 pitch traditional looms.



ABBAS



ALIYEH



Antiquity Collection - Aliyeh



Antiquity Collection - Khina



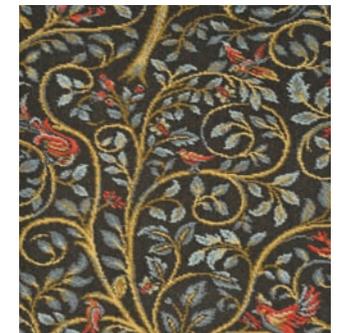
GASPERINA



KARIM



KHINA



LAILA

## PRODUCT SPECIFICATIONS

<b>TUFTED RANGES</b>	<b>Velvet Collection</b>	<b>Devonia</b>	<b>Moorland</b>	<b>Simply Natural</b>	<b>Cobble Weave</b>
<b>Construction</b>	Cut Pile Tufted Velour	Cut Pile Tufted Twist	Cut Pile Tufted Twist	Loop Pile Tufted	Loop Pile Tufted
<b>Pile Content</b>	80% Wool 15% Nylon 5% Polyester	80% Wool 20% Nylon	100% Wool	100% Wool	100% Wool
<b>Gauge</b>	1/10th	1/8th	1/8th	5/32nd	5/16th
<b>Widths</b>	4m & 5m				
<b>Backing</b>	Secondary	Secondary	Secondary	Secondary	Secondary
<b>Pile Weight</b>	2204g/m <sup>2</sup> 65oz/yd <sup>2</sup>	1695g/m <sup>2</sup> 50oz/yd <sup>2</sup>	1695g/m <sup>2</sup> 50oz/yd <sup>2</sup>	1425g/m <sup>2</sup> 42oz/yd <sup>2</sup>	1770g/m <sup>2</sup> 52oz/yd <sup>2</sup>
<b>Pile Height</b>	13.0mm	7.0mm	7.0mm	6.0mm	9.0mm
<b>Total Thickness</b>	15.0mm	9.0mm	9.0mm	8.0mm	12.0mm
<b>Tog Rating</b>	2.39	1.02	0.67	0.98	1.10
<b>Suitability</b>	●●●	●●	●●	●●●	●●
<b>WOVEN TO ORDER RANGES</b>	<b>Hazy Days</b>	<b>Annalise &amp; Havana</b>	<b>Myth &amp; Moor</b>	<b>Modern Classics</b>	<b>Antiquity Collection</b>
<b>Construction</b>	8 Pitch Axminster				
<b>Pile Content</b>	100% Wool				
<b>Pitch / Rows</b>	8 x 7	8 x 7	8 x 7	8 x 7	8 x 8
<b>Widths</b>	3.66m & 4.57m	3.66m & 4.57m	3.66m & 4.57m	3.66m & 4.57m	4.57m
<b>Total Carpet Weight</b>	2557g/m <sup>2</sup> 75.4oz/yd <sup>2</sup>	2557g/m <sup>2</sup> 75.4oz/yd <sup>2</sup>	2557g/m <sup>2</sup> 75.4oz/yd <sup>2</sup>	2557g/m <sup>2</sup> 75.4oz/yd <sup>2</sup>	2693g/m <sup>2</sup> 75.4oz/yd <sup>2</sup>
<b>Pile Height</b>	7.9mm	7.9mm	7.9mm	7.9mm	8.7mm
<b>Total Thickness</b>	11.0mm	11.0mm	11.0mm	11.0mm	11.7mm
<b>Tog Rating</b>	1.30	1.30	1.30	1.30	1.30
<b>Suitability</b>	●●●	●●●	●●●	●●●	●●●

●● Heavy Domestic  
●●● Ex. Heavy Domestic

# WHY WOOL ?

## WOOL IS SUSTAINABLE

Fibre that grows naturally on sheep, 100% Renewable & 100% Biodegradable

## WOOL IS HYPOALLERGENIC

Purifies indoor air for up to 30 years and absorbs toxic VOCs

## WOOL IS SAFER

Naturally fire retardant and produces less smoke

## WOOL IS EASY CARE

Waxy coating repels stains, and is naturally resilient

## WOOL IS A NATURAL INSULATOR

Releases heat slowly

## WOOL HELPS YOU SLEEP BETTER

Humidity control

