



Axminster[™]
CARPETS

BEAUTIFUL TO LIVE WITH...





4 VELVET COLLECTION
opulent wool rich underfoot comfort

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in three colour palettes

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the perfect contemporary look

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luxury soft wool loop

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perfect support for your new carpet



THE TRUE AUTHENTIC SINCE 1755

The history of carpet-making in Axminster goes back to 1755 when Thomas Whitty made carpets using the now infamous Axminster weave.

The roots of Axminster Carpets are deep in craft and design heritage. Everything we create uses a happy combination of traditional techniques and modern-day making.

Founded in 1755, we continue to design and weave our luxury carpets in Axminster, Devon.

Each design is steeped in history, with a quality that ensures a future legacy.

Each carpet is made using traditional methods and is individually inspected by hand.

VELVET COLLECTION

The finest velvet collection,
soft to touch with an opulent wool-rich smooth finish.

Luxurious underfoot comfort
and a refined pile definition.

VELVET COLLECTION



SILK ROAD



OCEAN SPRAY



SOFT LACE



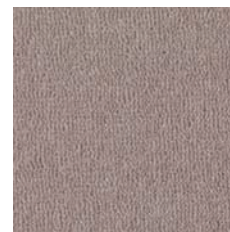
BRUSHED VELVET



CHROMA HAZE



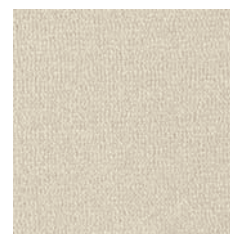
SMOKY SHORE



SAND SHELL



CASHMERE SHAWL



HARVEST DAWN



STAR DUNE



SATIN TOUCH



HEATHER PLUME

DEVONIA

THREE COLOUR PALETTES

The very best two ply yarn to create an extra durable carpet.

In new contemporary colourways; Colours, Pastels and Neutrals,

this vibrant and diverse range of carpets

is sure to have something to appeal to everyone.

DEVONIA: COLOURS



FADED ROSE



SUNKISSED



ROSE COTTAGE



AUTUMN FALL



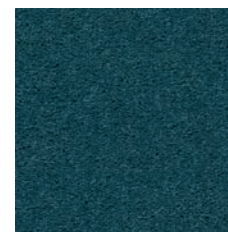
DISCOVERY



DRAGONFLY



OCEAN DEEP



BLUE GRASS



Devonia Dragonfly

DEVONIA: NEUTRALS



CREAM TEA



DOUBLE CREAM



BUTTER ICE



PACIFIC BREEZE



SWANSDOWN SILVER



DIMPSEY



SILVERVALE



TEIGN GREY



FRENCH GREY



FOGGY GREY



Devonia Teign Grey

DEVONIA: PASTELS



Devonia Orchid



ORCHID



MULBERRY CRUSH



SEA STORM



WATER REED



CONFETTI

MOORLAND

A collection of sumptuously soft carpets that add
a subtle, contemporary look to a room
with a palette of soft natural colours.
Made using 100% Pure New Wool and featuring
a unique blend of heathered yarn.

MOORLAND



MOORLAND



CORNISH CREAM



GOLDEN GLOBE



MORNING MIST



SNOWDROP



SPRINGWOOD



AUTUMN GLOW



SILVER BIRCH



HONEYSUCKLE



LING



WOODBRIDGE



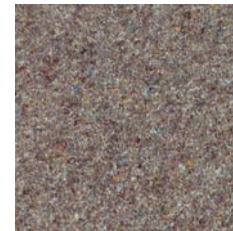
MOORLAND



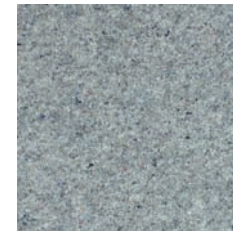
BASKERVILLE



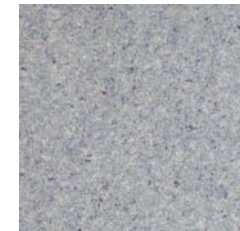
STORM



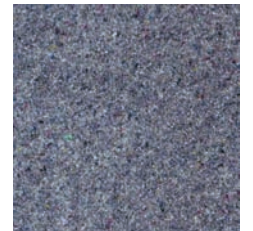
QUAIL



WAGTAIL



PURBECK



MOUNTAIN HARE



COBBLE



GREEN HAZE



MIZZLE



BARLE

SIMPLY NATURAL

Manufactured using our unique 100% Pure New Wool,
unrivalled 6 ply cable tec yarn, this stunning style
will bring a dash of rural charm to any room,
while the beautifully soft wool will add a touch of luxury.

Hard wearing and soft to touch.

SIMPLY NATURAL



Simply Natural Grosgrain Straw

SIMPLY NATURAL



RIBGRASS - FLINT/EGGSHELL



RIBGRASS - BASALT/EGGSHELL



GROSGRAIN - BASALT



RIBGRASS - BASALT



GROSGRAIN - FLINT



GROSGRAIN - QUARTZ



RIBGRASS - QUARTZ



Simply Natural Ribgrass

SIMPLY NATURAL



Simply Natural Grosgrain



GROSGRAIN - ASH



RIBGRASS - ASH



RIBGRASS - STRAW/BLACK



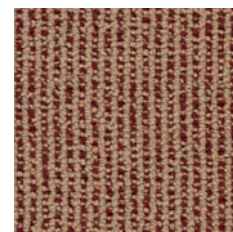
RIBGRASS - STRAW/CORNSILK



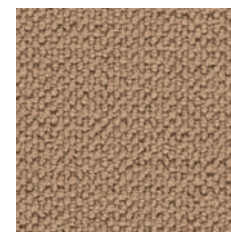
RIBGRASS - WHEAT



RIBGRASS - STRAW



RIBGRASS - STRAW/FLAME



GROSGRAIN - STRAW



GROSGRAIN - WHEAT

COBBLE WEAVE

Textured with natural shading.

This 100% wool carpet features 20% Yak wool

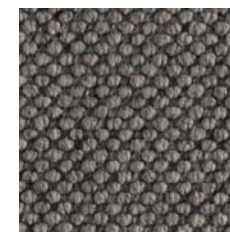
for a heathered long fibre effect.

Handcrafted with 4 Ply yarn.

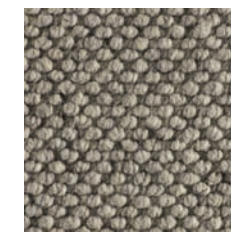
COBBLE WEAVE



KASHMIR JEWEL



TAKLAMAKAN SPHERE



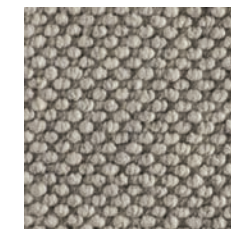
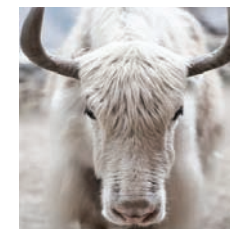
DLOAKHA SPIRE



ANAMAN WHIRL



TILICHO BOW



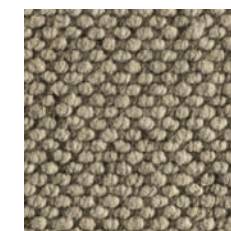
LANGTANG CREEK



KARNALI BRAID



ARANKO LOOP



MYANMAR HOOP



KARAKORAM KNOT

WOVEN TO ORDER

Introducing 'Woven to Order' by Axminster Carpets

a selection of our products which are woven personally for you.

Ready in just four weeks, this innovative service, by our skilled team, gives you the assurance of knowing that your carpet has been beautifully crafted to your requirements, in our Devon based factory.

The products included in this service are; Hazy Days and Myth & Moor.



Hazy Days

HAZY DAYS

WOVEN TO ORDER

Our Hazy Days collection contains a choice of contemporary, delicate patterns.

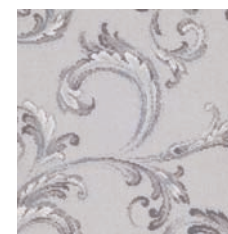
In a range of soft greys and pastels,
these make adding pattern to your flooring easy.



HAZY DAYS



Hazy Days Leapfrog



KITE FLYING
SWANSDOWN



SNAKES AND LADDERS
SWANSDOWN



SKIMMING STONES
SWANSDOWN



LEAPFROG
SWANSDOWN



APPLE PICKING
SWANSDOWN



HIGH TEA
SWANSDOWN



NATURE TRAIL
SWANSDOWN



PICNIC
SWANSDOWN



SKIMMING STONES
LIMESTONE



LEAPFROG
LIMESTONE



PICK-N-MIX
LIMESTONE



GARDEN FETE
LIMESTONE

HAZY DAYS



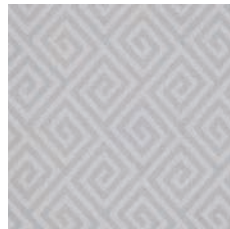
Hazy Days - Ice Skating



WILLOW FALL
LIMESTONE



SKIMMING STONES
PEBBLE



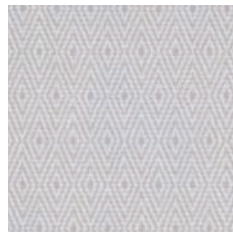
LABYRINTH
PEBBLE



FOSSIL HUNTING
PEBBLE



HIDE AND SEEK
PEBBLE



KALEIDOSCOPE
PEBBLE



KICKING LEAVES
PEBBLE



SUMMER HOLIDAY
PEBBLE



ROCK POOLING
PEBBLE



PONY RIDE
PEBBLE



DAISY CHAIN
SLATE



ICE SKATING
MOUSE

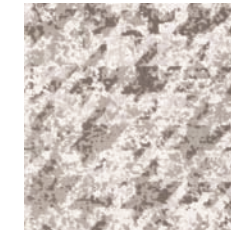
HAZY DAYS



STAR GAZING
COCONUT MILK



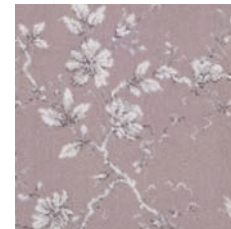
LEAPFROG
COCONUT MILK



WALKING THE DOG
COCONUT MILK



SKIMMING STONES
CYGNET



APPLE PICKING
DOVE GREY



FLOWER PRESSING
DOVE GREY



Hazy Days - Flower Pressing

MYTH AND MOOR

WOVEN TO ORDER

Myth and Moor is a range of striking tartan and check patterns.

This versatile print can be used in any room,
from a modern office space to a traditional country house.



MYTH AND MOOR



Myth and Moor - Dilly Dally

MYTH AND MOOR



DILLY DALLY



MOORLAND RAMBLE



WOODLAND WALK



HALDON FOREST



AUTUMN FALL



BREEZY DAY



FINGLE WOODS



TRINITY HILL



Myth and Moor - Woodland Walk

MYTH AND MOOR



Myth and Moor - Windy Jaunt



WOODBURY COMMON



BLACKBERRY CAMP



BY THE FIRE



STROLL IN THE PARK



TOODLE PIP



WINDY JAUNT



VILLAGE BROOK

MODERN CLASSICS

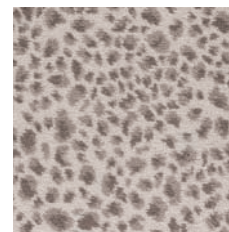
WOVEN TO ORDER

A new range of wool rich carpets, featuring 14 designs
a kaleidoscope of animal print, geometrics, greek keys and herringbone designs.

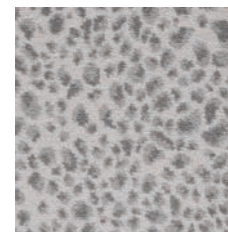
A colourful collection of contemporary patterns.



MODERN CLASSICS



ANIMAL PRINT
GREY



ANIMAL PRINT
SILVER



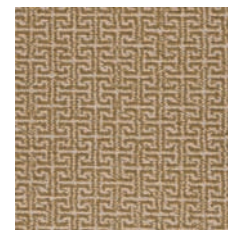
GEOMETRIC
ASHEN BEIGE



GEOMETRIC
CHROMA SILVER



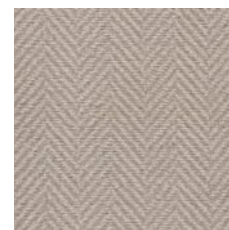
GREEK KEY
CHROMA SILVER



GREEK KEY
KHAKE



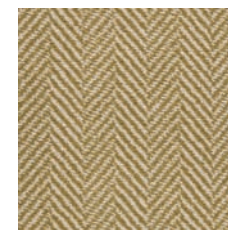
GREEK KEY
SAGE



HERRINGBONE
ASHEN BEIGE



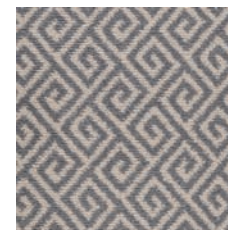
HERRINGBONE
CHROMA SILVER



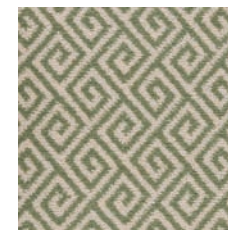
HERRINGBONE
KHAKE



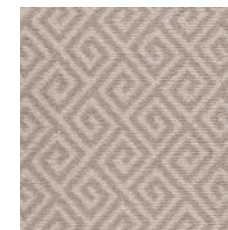
HERRINGBONE
SAGE



MEANDER
GREY



MEANDER
SAGE



MEANDER
SANDSTONE

PERFECT PAIRINGS

DEVONIA / MYTH AND MOOR

Sometimes, keeping a single colour running from room to room can help make your house flow. This is where our Perfect Pairings come in. Have a beautiful block colour Devonia in one room, and then move into a statement pattern Myth & Moor in the next. Choosing a pattern that contains one same flowing colour will help bring these two striking carpets together.

PERFECT PAIRINGS



DEVONIA
FOGGY GREY

MYTH & MOOR
DILLY DALLY



DEVONIA
DRAGONFLY

MYTH & MOOR
MOORLAND RAMBLE



DEVONIA
ROSE COTTAGE

MYTH & MOOR
WOODLAND WALK



DEVONIA
FADED ROSE

MYTH & MOOR
HALDON FOREST

WHY WOOL ?

WOOL IS SUSTAINABLE

Fibre that grows naturally on sheep, 100% Renewable & 100% Biodegradable

WOOL IS HYPOALLERGENIC

Purifies indoor air for up to 30 years and absorbs toxic VOCs

WOOL IS SAFER

Naturally fire retardant and produces less smoke

WOOL IS EASY CARE

Waxy coating repels stains, and is naturally resilient

WOOL IS A NATURAL INSULATOR

Releases heat slowly

WOOL HELPS YOU SLEEP BETTER

Humidity control



TRUE AUTHENTIC UNDERLAY

A high performance Soft & Sustainable quality underlay
recommended for Woven & Tufted Carpets



TOP LAYER 'SOFTNESS'

Wool rich for softness under foot. Made from recycled wool waste (from UK yarn spinners)

MID LAYER 'SUSTAINABILITY'

Sustainable recycled raw materials. Made from Axminster Carpets plus natural materials.

BASE LAYER 'PERFORMANCE'

Insulation properties that absorb sound for a quiet room. Made from recycled tyres.

Made from 90% recycled raw materials, and packaged in recycled bags

Made in the UK



AxminsterTM

CARPETS

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