



Peace City World President John Mavrak; he is received in the City council of Salamanca by the deputy mayor, Ana Suárez

EXCLUSIVE | Salamanca is a European candidate to create a Peace City, which could involve an investment of up to 50,000 million dollars

Salamanca, and by the way Castilla y León, can receive the 'jackpot of the lottery', if a macro project of "city of the future" goes ahead that can involve a global investment of up to 50,000 million dollars (more than 45,000 M €), which would have an area between 50 and 100 km². The city of Tormes has already received the visit of the **president of Peace City World, the British John Mavrak**, who was "delighted" with the city and, incidentally, turn Salamanca "into the logistical and economic center of the West of the Iberian Peninsula with connection to Portugal", according to the information to which El Español de Castilla y León has had access.

"It could become a project four times larger than Eurovegas, and it would become the largest megaproject ever proposed in Spain," they explain from Peace City. But for now it is only looking for the formula to put Salamanca at the top of the economy. Although, in Spain we have not had very good experience with megaprojects in recent years, the philosophy of this project "is different and the developer would take care of everything, including bringing in investors".

Salamanca, the first candidate in the developed world

John Mavrak took the idea of the United Nations study which explains that the reduction of armed conflicts in the world through trade relations, would bring a saving of billions of dollars in arms spending and that money could be used by countries in their own economic development. Thus was born Peace City World to create a "network of new cities of peace in developing countries", to create economic ties that make the emergence of armed conflicts more difficult. And, to create links with the developed world, the creation of 4 or 5 cities in North America and Europe, in order to make it a global network.

At the moment there are already several projects committed in developing countries, in completely new locations, and which will serve to create new economic focuses in those countries. In the case of Salamanca, it would not be to create "a new city, but a complementary city that values what already exists and provides the city with a sustainable infrastructure and economy for the next century. Salamanca is already the first candidate in the developed world." In this sense, Mavrak left Salamanca "with a pleasant impression and delighted with the city and its contribution, becoming a good candidate", he says.

"Our vision is to plan and develop 10 to 20 new Cities of Peace on all 5 continents over the next 10 years. Linking these new global city centers to make our world better interconnected by creating new human habitats that support millions of people, with job creation, the development of countries' economies and in an ecological way, our strategy is comparable to that of the United Nations to unite humanity to improve life on our planet." , explains Mavrak.

Salamanca for Peace City World presents "all components to become a candidate to host one of these projects," they explain to this newspaper. In addition, "we do not come to ask for money or subsidies from any administration", they are investment projects in which the world is invited to participate, and it already has important investors and institutions that support them. So much so that "we have only asked for available land to be able to develop this project".

The advantages of Salamanca to win this candidacy are several, such as a historic city, the University of Salamanca and the Pontifical University, the tourism that attracts the capital and the province. As well as the terrestrial infrastructures, such as motorways in all directions, the Ruta de la Plata, electrified train with Madrid and Portugal, a logistics platform already in operation and, above all, an "underutilized airport that, incidentally, can serve to decongest Madrid from air traffic of passengers and goods, as well as its proximity to Madrid".

The idea is "to create a new city with sufficient infrastructure that offers economy for the future, that does not replace the old city, but complements it, because they are not incompatible, but one supports the other". The old town "would be the engine as a center of tourist attraction, because at the moment Salamanca lacks infrastructure to admit new projects".

It is no less true, they explain to El Español de Castilla y León from Peace City World, that "the current model of Salamanca is not sustainable in the long term since it has been losing population for more than 30 years. It does not absorb the population it has and, much less, the large number of well-prepared university students it forms in its classrooms, which means an average cost of 300,000 euros for student home training. And this project would be a solution that would give work to graduates who when they finish their studies leave for lack of opportunities". Moreover, "at the time of construction, the project could absorb all unemployment in the area, but more importantly, it would give projection of the future with the jobs that would be created by the new economic activity that would be attracted. " **Two projects already signed, in Tunisia and Saudi Arabia and many others under study**

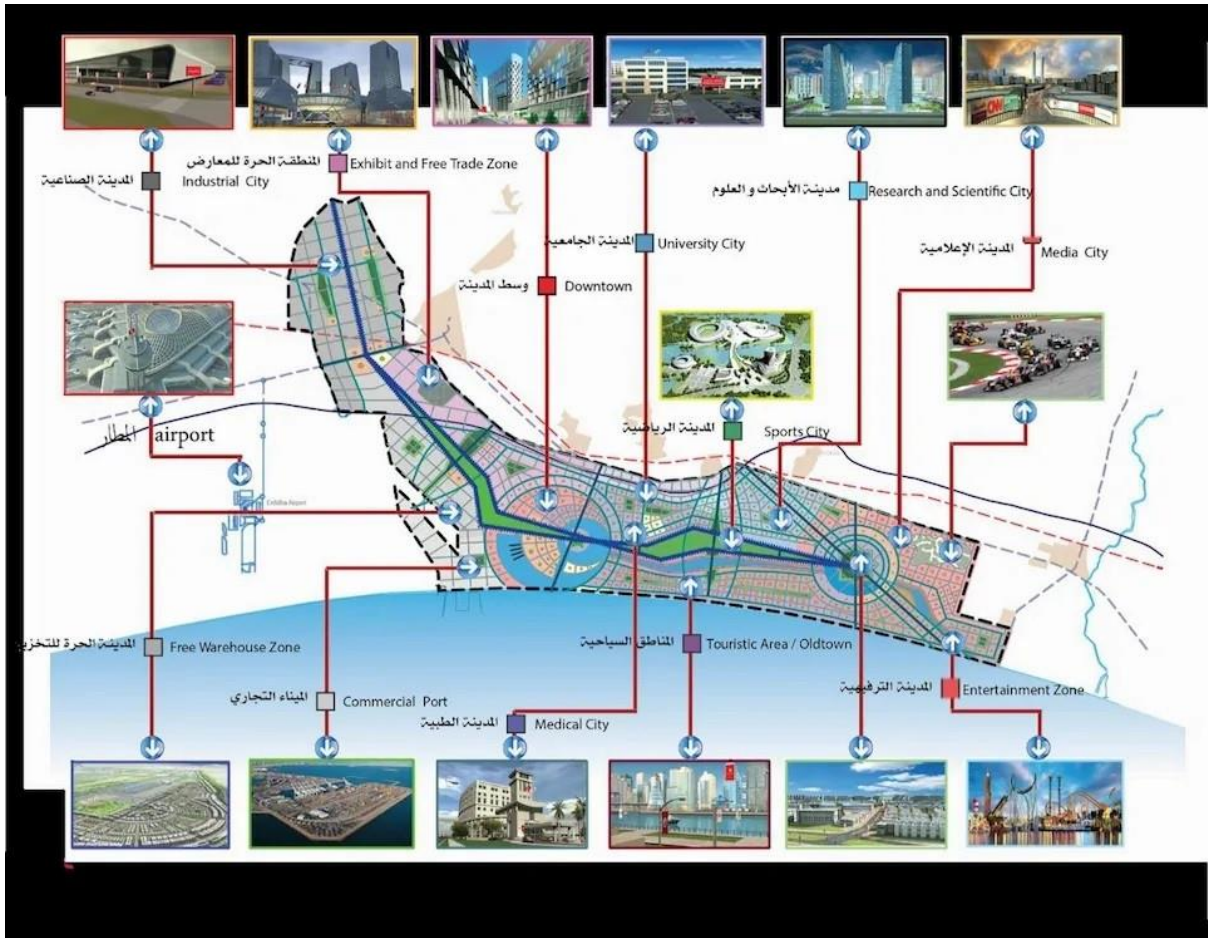
These new cities will develop under the principles of sustainability, which influence environmental, social and governance factors, as well as complying with the Sustainable Development Goals, promoted by the United Nations. To this end, Peace City World has had a research process around the world to incorporate the latest technologies into its projects and make them perfectly compatible with the principles of sustainability.

Thus, the City of Peace projects in Tunisia and Saudi Arabia have now been approved. And they are under study in Turkey, Korea, Indonesia, Angola, Paraguay, Tajikistan, Ukraine, Sudan and Kazakhstan. As for developed countries, as already indicated above, of the four or five planned, Salamanca is the first city that candidates to develop one of these projects.

Peace City in Tunisia

The largest free zone in the Mediterranean, with an investment of 100 to 120 billion dollars (89.5 thousand M€ to 107.48 thousand M€) over 15 years. This means creating 14 smart and ecological interconnected cities with 90 km² of total area and 180 km² of gross area.





Peace City Kingdom of Saudi Arabia

The City of Peace of the Kingdom of Saudi Arabia is planned for 2030, with an area of 116 km², and an estimated development expenditure of about 60,000 million dollars (53,742 billion euros).





People City. World

PEOPLE CITY. WORLD, Limited is a master smart city developer based in the UK. Working closely with the United Nations, governments, leading corporations and world leaders to build smart cities in support of 'The United Nations Sustainable Development Goals for 2030'. It creates PEACE CITY on all continents as new economic centers for global investment, better understanding, business and tourism, and linking each for free trade, technology, culture, peace, education, exchange, ecology and sustainability as a planned global development strategy and solution for our troubled world.

As for their strategy they are focused on creating new economic developments of smart cities, inviting the world to participate. Part of their strategy to initiate development is through 'blockchain technology' supporting national and global banking, funds and corporations: individuals and individuals can make a difference and get a return on individual profits by doing something good.

Goals. Peace City World will achieve its vision by building smart cities that will integrate the UN's 2030 Sustainable Development Goals (SDGs) into planning, development, housing and living values and standards.

UN Habitat promotes transformative change in cities and human settlements through knowledge, policy advice, technical assistance and collaborative action to leave no one or anyone

behind. As UN Habitat - PEACE CITY. WORLD also helps countries improve living conditions for all through sustainable urbanization.