

# HELPLESS HEADLINES

**BRIEF:** Get the eligible voting population of India to go vote in the 2024 general elections.

**INSIGHT:** **People are tired of reading terrible news in the papers** - it makes people feel depressed, angry, helpless, frustrated and anxious. With everything bad being reported in the papers, **the news is a medium that makes them feel powerless.** They think there is nothing they can do to change situations.

**IDEA:** Once people have read their papers and reach towards its end - they will expectedly be left with a bitter taste caused by headlines that make them feel helpless. We want to call out this feeling that the news evokes, and channelize it to get people to vote so they realise that they actually have a superpower which can change the state of their country - and also the news. Voting.











Rajiv Lall as MD, IDFC Bank, bowed space to NDA's bowled by his wife at her's mouth

Share of kids in English medium steadily up, dips in poorer states

Violence in Bengal district over death of teenage girl; BJP, TMC trade charges

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**Don't shift IPS officers without CU's nod: Power**

Union Minister for Power, Coal and New Renewable Energy, Piyush Goyal, has said that the Central Utility (CU) should be consulted before shifting Indian Postal Service (IPS) officers. He said that the CU should be consulted before shifting IPS officers as they are the backbone of the power sector.

**USC orders strikes to hold final-year exams by Sept**

The United States Consulate in New Delhi has ordered strikes to hold final-year exams by September. The consulate has said that the exams should be held by September as the current situation is not conducive for holding the exams.

**NIA: Pak officials groomed DSP**

The National Intelligence Agency (NIA) has said that Pakistani officials have groomed a DSP. The NIA has said that the DSP was groomed by Pakistani officials and was involved in a series of attacks.

**Women officers: Mod seeks time**

Prime Minister Narendra Modi has said that women officers need more time. He said that women officers need more time to prove themselves and that the government is committed to supporting them.

**ASI movements in state stay shut**

The ASI movements in the state have been shut. The ASI movements have been shut as the government has decided to take a hard line against them.

**Call on Oil rate likely tomorrow**

The call on oil rate is likely to be held tomorrow. The call on oil rate is likely to be held tomorrow as the government is planning to announce the oil rate.

**HC rape case for sending radiologist**

The High Court (HC) has ordered a rape case for sending a radiologist. The HC has ordered a rape case for sending a radiologist as the radiologist was involved in the case.

**5m men lost jobs since 2021: Report**

A report has said that 5 million men have lost jobs since 2021. The report has said that 5 million men have lost jobs since 2021 as the economy has been hit hard.

**After hotels, restaurants across state too can open**

The government has said that after hotels, restaurants across the state too can open. The government has said that after hotels, restaurants across the state too can open as the situation is improving.

**FLANK CASES RISES IN 10 days**

The number of flank cases has risen in 10 days. The number of flank cases has risen in 10 days as the situation is worsening.

**Nat'l toll crosses 20k, cases up by over 20k for fifth day**

The national toll has crossed 20,000 and cases are up by over 20,00 for the fifth day. The national toll has crossed 20,00 and cases are up by over 20,00 for the fifth day as the situation is worsening.

**Had slain DSP accused SHO of links with don?**

A SHO has been accused of slaying a DSP. The SHO has been accused of slaying a DSP as the SHO was involved in a series of attacks.

**3 more UP cops suspended**

Three more UP cops have been suspended. The three more UP cops have been suspended as they were involved in a series of attacks.

**City gets 60% of July rain quota in 6 days**

The city has received 60% of its July rain quota in 6 days. The city has received 60% of its July rain quota in 6 days as the weather is improving.

**SPILLAGE MAY INCREASE**

The spillage may increase. The spillage may increase as the weather is worsening.

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**9-year-old raped and murdered in Etah**

A 9-year-old girl was raped and murdered in Etah. The 9-year-old girl was raped and murdered in Etah as the situation is worsening.

**Kidnapped from college before exam, student raped**

A student was kidnapped from college before an exam and raped. The student was kidnapped from college before an exam and raped as the situation is worsening.

**AT investors petition EOW**

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**How petrol, diesel prices will rise in Friday review**

The prices of petrol and diesel will rise in the Friday review. The prices of petrol and diesel will rise in the Friday review as the situation is worsening.

**Rushdie stabbed in neck at NY lecture, airlifted to hosp**

Rushdie was stabbed in the neck at a NY lecture and airlifted to a hospital. Rushdie was stabbed in the neck at a NY lecture and airlifted to a hospital as the situation is worsening.

**Uthras kill Bihar teen labourer in J&K, 4th migrant this year**

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**Haar hi jeet ki shuruaat hai.**

**We know you'll come back stronger.**

**Hima Das - Runner**

**Anahat Singh - Squash Player**

**Ashish Kumar - Boxer**

**Hema Das aka Ding Express is the Indian sprinter from Assam. Ashish Kumar is an Indian boxer who competes in the middleweight category. Anahat Singh is 14 years of age, the youngest squash player to represent India at various squash tournaments. We know this only makes you stronger.**



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help you  
**POWER PRINT**

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change today's  
headlines,  
but your vote  
can change  
tomorrow's.

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Thank you