



in collaboration with
THE TIMES OF INDIA
brings you



BRIEF

Get the eligible voting population of India
to go vote in the 2024 general elections.

INSIGHT

People are easily fed-up by their external circumstances and are
quick to rant about how everything is in shambles. Most
of them prefer to use the voting day as a holiday. They forget that
there is one thing they can actually do to change things - vote.

IDEA

Using this insight and relatability - we want to get people to
realise that the solution to most of their problems is right in front
of their eyes. All they need to do is exercise their power to vote.

RE-READ YOUR RANTS.



Bro, creeps can't even leave a pregnant woman alone. Fkn tired of being ogled 😡😡😡

11:30 am

Also, yaar I'm so sorry for doing this, 😞 but all of these gynac visits have run me dry.

11:31 am

No money left for our trip 😭
Not having a job doesn't help.

11:32 am

Heyy, Why don't you spend the Election Day long weekend with me, need a girls night 🍷🍷🍷

11:33 am

How else can I find peace?

11:33 am



SHE CAN VOTE. SO CAN YOU.

The solution to your problems is right in front of your eyes.



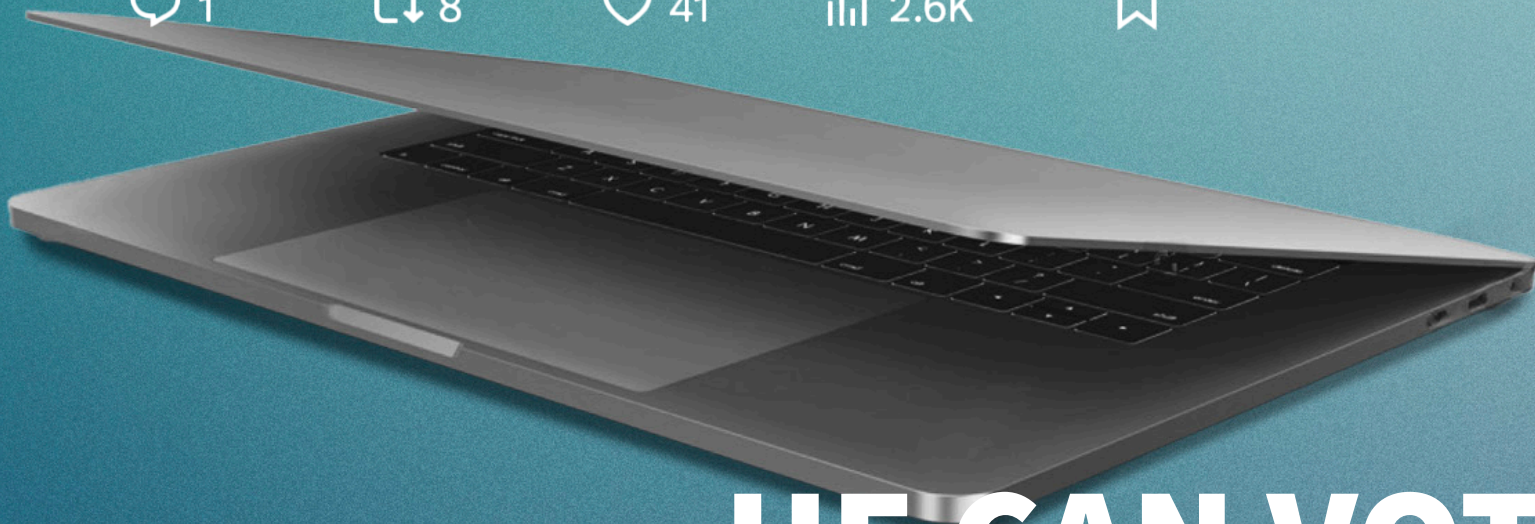
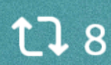
SCAN TO REGISTER



@WokeUpSid

Rant time!

With all of the downsizing, skyrocketing petrol prices & ridiculous water bills aren't helping. How can this city suddenly run out of fkn water? The only silver lining (ironically) is the long election weekend – Goa here I come! What else can a man do to find peace?



HE CAN VOTE. SO CAN YOU.

The solution to your problems is right in front of your eyes.



SCAN TO REGISTER



FB.com/ECI



@ecisveep



youtube.com/eci



@ecisveep



Election Commission of India



चुनाव का पर्व
DESH KA GARV

LOK SABHA ELECTION 2024



Dear Diary

I haven't written you in so long. Even though I promised I would every day. Being an Influencer is tiring. I'm fed up of this city these days. There's no electricity and I can't even charge my phone!!!!

It takes fkn forever to reach home.

Roads are all dug up.

Only looking forward to relaxing with

Varun on the Election Day weekend :)

How else can I find peace??!!!



SHE CAN VOTE. SO CAN YOU.

The solution to your problems is right in front of your eyes.



SCAN TO REGISTER