



# SAGE OPTIMUS CONSULTING LLC

## CAPABILITIES STATEMENT

### CORE COMPETENCIES

Sage Optimus Consulting is a consulting house of traditional communications and project management strategy merged by cutting-edge visuals and IT data modernization. Our team has over 15 years of mission-driven and excellence focused experience. We don't just resolve, we meet you right where you are to train and implement the long term effort to ensure seamless consistency and positive outcomes.

|   |                                   |                                       |
|---|-----------------------------------|---------------------------------------|
| Business Process Management and Improvement | Digital Strategy & Graphic Design | Public Relations and Outreach         |
| IT Investment Management                    | Project and Program Management    | Video Production                      |
| Training Development                        | Knowledge Management              | Regulatory Analysis & Policy Strategy |
| Communications                              | Operational Planning              | Agile Development & DevSecOps         |
| Content Development                         |                                   |                                       |

### DIFFERENTIATORS

Sage Optimus Consulting's team offers a one stop shop experience with the highest quality deliverables:

|  |  |   |
|--|--|---|
| Enterprise Risk Management Framework and Product Lifecycle   | Organizational Change Management (Prosci-ADKAR, Kotter8)                                   | Support; Emergency Management & Continuity  |
| PMO Design Implementation and Support  | Agency Alignment-CIO award winning branding and Messaging Support                          | Corporate ideation, creation and delivery of design elements and trainings utilizing Adobe Creative Suite (Photoshop, Premiere, After Effects, Illustrator, InDesign), Final Cut Pro X, Captivate, Cisco, Adobe Animator, Apple Motion, 2D and 3D animation |
| Customer Experience/CX ; User Interface (UX/UI) Human-Centered Design (HCD)                                  | SAFe Framework Executive and Stakeholder Coaching  | Symposia planning and facilitation, webinars and stakeholder training   |
| IT Portfolio Management (ITIM) and Governance (ITIB) support; CPIC (Capital Planning and Investment Control) | Defense Acquisition and Procurement Regulatory Analysis, Response and Compliance (DoD5001) |   |
| Project Management (PMBOK, Six Sigma, Agile, Kanban, Scrum)  | Enterprise Data Architecture   |   |
|  | Proven Incident Operations Response  |   |

### PAST PERFORMANCE



### COMPANY INFO

Sage Optimus Consulting has over 14 years experience combining a breadth of policy strategy, and issues advocacy. Multimedia expertise, and traditional communications. Firmly rooted in our community, we excel in empowering organizations to not only address immediate concerns but to cover transitions and market change to successfully thrive.

### GENERAL INFORMATION

- DUNS: 118160602
- CAGE: 936L4
- SAMMI: SQ68RDNXV4X6
- Accepts Credit and Purchase Card

### NAICS CODES

- 541611 – Administrative Management and General Management Consulting Services
- 541613 – Marketing Consulting Services
- 512191 – Teleproduction and Management Development Training
- 541430 – Graphic Design
- 611430 – Professional and Management Development Training
- 541820- Public Relations Agencies
- 541810 - Advertising Agencies

### CONTACT

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