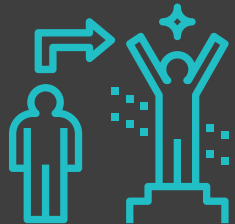


**NEXT**  
**LEAP**  
CONSULTING

You are hard at work managing a project forward, busy as ever. Keep being the rock star managing it all and let us seamlessly handle the communication for you.

**NOW OFFERING  
CHANGE  
COMMUNICATION**

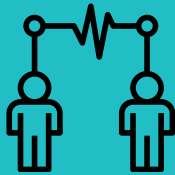
A photograph of a white sign with three rows of colorful letters. The top row says 'TIME', the middle row says 'FOR', and the bottom row says 'CHANGE'. The letters are in various colors like red, green, blue, and yellow. Above the sign, there are some colorful bokeh lights.

**TIME  
FOR  
CHANGE**

- **INCREASE ROI**
- **DECREASE SERVICE REQUESTS**
- **INCREASE USER ADOPTION**
- **INCREASE READERSHIP**
- **BE FUN AND CREATIVE**
- **GET AMAZING REPUTATION**

# COMMON COMMUNICATION BLUNDERS

- Not branded to suite the company
- Doesn't align with company culture
- Doesn't create a sense of urgency
- No one wants to read it
- Not to the point
- No embedded fun - it's boring
- Not rock star worthy



**CONTACT US TODAY  
FOR FOR MORE INFO  
ON OUR GREAT  
COMMUNICATION  
PRODUCTS & SERVICES**

**Contact Sarah Roth at  
[info@nextleap.ca](mailto:info@nextleap.ca)  
403.771.3382**



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