

Project BOAT

Lessons Learned



edcUTAH

ECONOMIC
DEVELOPMENT
CORPORATION
OF UTAH



The Date

**September 7,
2017**



The Details

50,000



The Details

8M



The Timeline

6 Weeks



The Reaction

**“I was
immediately
excited, then
terrified”**



The RFP

Real Estate

Education and Universities

State incentives

Travel and Logistics

Local Incentives

Community and Quality of Life

Labor and Wages

Site Details

The How

64

Partners

A lot

Of Pizza Runs

1

Unified Approach



What We Learned

- › We were prepared
- › Now we are more prepared
- › As a state, we know how to innovate



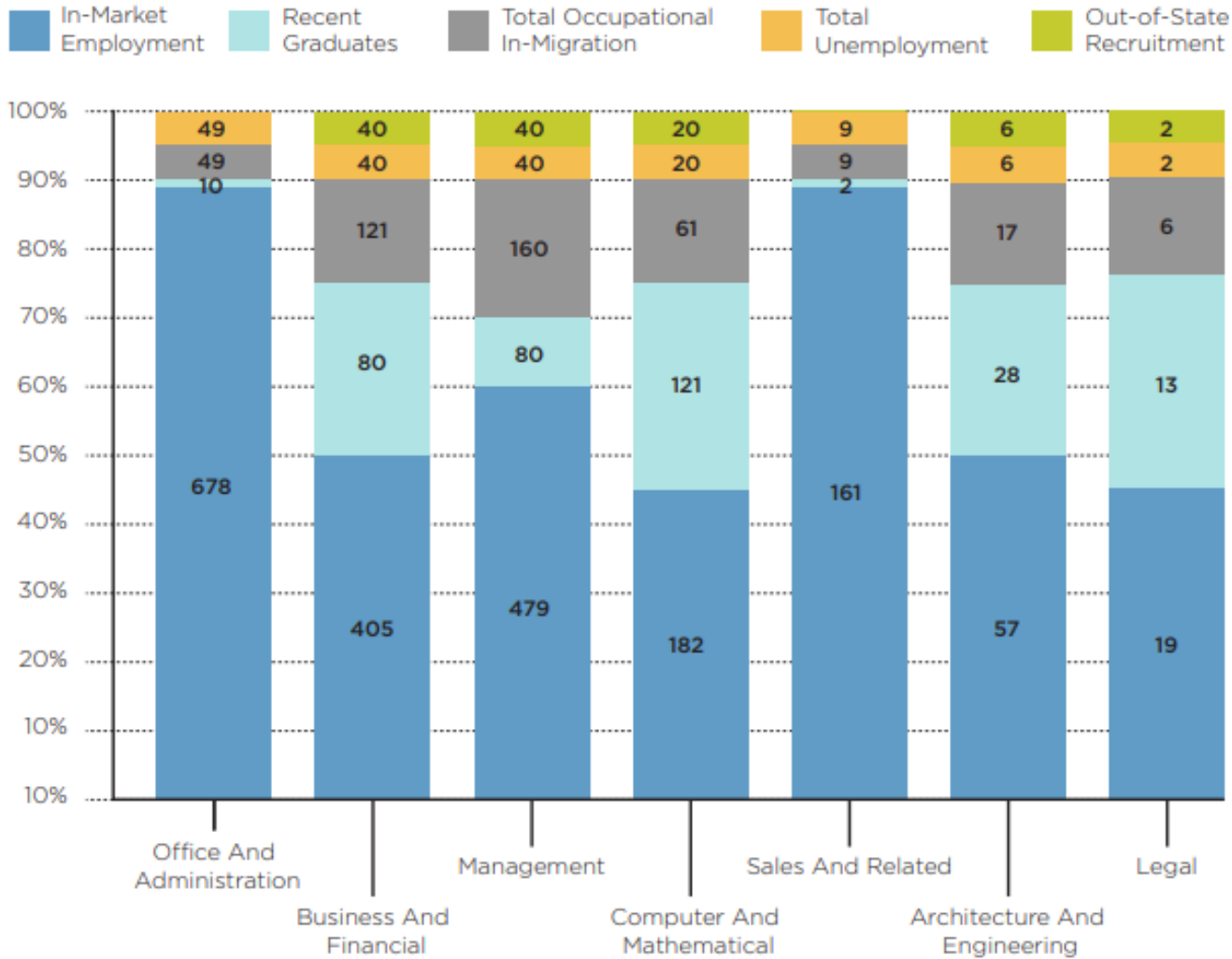


The Talent Stack

- 1) Identify the industry
- 2) Identify the occupational mix
- 3) Identify the supply of labor in the local community
- 4) Identify the labor demand in the local community
- 5) Create the company-specific talent stack



The Talent Stack





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THANK YOU