



WIN THIS SPACE ENTRY FORM

c/o Listowel BIA
330 Wallace Ave. N
Listowel ON N4W 1L3
519-444-8233
biainfo@northperth.ca

ABOUT WIN THIS SPACE

The Listowel BIA's WIN THIS SPACE is a small business recruitment initiative designed to encourage entrepreneurship in Listowel. It offers opportunities for aspiring entrepreneurs to put their amazing business ideas into action!

You can apply to WIN THIS SPACE if you:

- Are 19 years of age older and legally living in the Province of Ontario
- Have a small business idea – no franchises will be considered
- Are willing to commit to signing a minimum 1 year lease from one of the participating spaces
- Attend four of the five training sessions to prepare you to open your business. ** Each session will be held from 10am to 1pm. The sessions are:
 - Financial Modelling – May 9
 - Business Building Blocks – May 16
 - Brand Communication – May 23
 - Business Environment and Organization – May 30
 - Presenting Your Business Idea (optional session) – June 6

Business Idea: Entries are subject to eligibility requirements, as outlined in the Contest Rules, and must include a 250 word or less written submission as well as a 1-3 minute video explaining:

- Who you are
- What your business, product or service is
- What makes it unique
- Why you should win this competition....show us your enthusiasm!

See Judging Criteria on www.discoverlistowel.com website to enhance your application and to learn more!

**In addition to the mandatory training sessions, Stage 2 contestants will be required to submit a business plan by June 22 and the Stage 3 finalists will be required to present their business ideas in a "Dragon Den" inspired event on July 4.

NAME: _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

- I have attached my written submission (250 words)
- I have attached my video submission (1 to 3 minutes)

Signature of Applicant: _____ Date: _____