



WIN THIS SPACE

VIDEO PITCH JUDGING CRITERIA

Stage 1

SCORE CARD							
Business:		Poor	Avg	Great			
CRITERIA	Description	1	2	3	4	5	Total Score
Composition (Max of 5 points)	Video presentation (composition and content)						
Communication (Max of 20 points)	Delivered clear communication of business idea						
	Organized delivery of business idea						
	Created an engaging pitch presentation						
	Demonstrated enthusiasm/passion for the business						
Viability of the Business (Max of 5 points)	Presented a business idea for Listowel that will be ready to open within 3 months of the FINALE on July 4						
Compliance with Video Length Requirement		Yes/No					
Notes:		Total Score					

Names of Committee Member Judges: _____

Date Reviewed:



WIN THIS SPACE

WRITTEN PITCH JUDGING CRITERIA

Stage 1

SCORE CARD							
Business:		Poor	Avg		Great		
CRITERIA	Description	1	2	3	4	5	Total Score
Composition (Maximum of 10 points)	Described business and product/service						
	Described key benefits and what makes the business unique						
Communication (Max of 10 points)	Delivered clear communication of business idea						
	Organized delivery of business idea						
	Demonstrated enthusiasm/passion for the business						
Viability of the Business (Max of 5 points)	Presented a business idea for Listowel that will be ready to open within 3 months of the FINALE on July 4						
Compliance with Written Length Requirement		Yes/No					
Notes:		Total Score:					

Names of Committee Member Judges _____

Date Reviewed: