



## Keeping You Informed!

# Shop Local Dollar Program gets another boost from BIA

As the local merchants are preparing for another Christmas season, it is a good time to encourage the Shop Dine & Discover Listowel program using Shop Local Dollars. The Listowel BIA is once again teaming up with the North Perth Chamber of Commerce to feature a special top up in the Shop Local Dollars Christmas program, **by offering the public the chance to get an extra 10% FREE money, during this limited time promotion. This year the program has expanded again, and extending the dollars offered to \$30,000.**

**From November 12 to December 21, individuals can purchase up to a maximum of two thousand Shop Local dollars and receive the 10% extra, just by heading into your Listowel Libro Credit Union. (\$50 minimum)**

Please Note: Bring cash or certified cheque. Libro does not accept personal cheques .

Location: 1-165 Mitchell Rd. S. Listowel

Hours: Mon – Wed 9-5, Thurs & Fri – 9-6, Sat 9-12



Thanks to the extended hours of Libro Credit Union, it makes the pickup easier for the general public to take advantage of this offer. This is a first-come, first serve offer with only \$30,000 available. **Due to the expected demands, it is a first come – first serve per-person basis, and the program will end when it reaches the \$30,000 maximum.** We highly recommend any large quantities be pre-ordered by contacting the branch ahead of time to arrange details and exchange. Just call Libro Credit Union at 519-291-6189.

This is an excellent opportunity to purchase these dollars and use for your Christmas stocking stuffers, as bonuses, or as thank you gifts for those hard to buy for people on your Christmas list. There is no expiry date either.

### THE SMALL PRINT:

The North Perth Chamber of Commerce took on the responsibility of having a Shop Local Dollar Program in 2008, as a way to assist in the movement of a shop local campaign. Since inception, there has been over \$200,000 purchased, with \$170,000 redeemed at local businesses.

#### What does that mean to local residents?

It's a win-win! With over 66 participating merchants there are lots of local stores accepting the dollar. It makes for great gift giving to treat your friends, family, co-workers and your favourite teacher, paper-carrier or babysitters.

**What does it mean to the local merchant?** It shows your support to the community programs and initiatives, it allows a great opportunity for local sales throughout the year and holds the potential of bringing a new customer into your store. Knowing these Shop Local Dollars are circulating in drawers, purses, pockets and cabinets – it might be a great time to remind people you accept them!

**Any merchant can accept the dollars.** There is no cost associated with this program. All you need to do is contact the Chamber to let us know and we will promote your name on the list, and merchants are encouraged to hang the sign in your window to let customers know they can spend their dollars in your store. When you are ready to redeem the shop local dollars collected, you just call the Chamber of Commerce office at **519-291-1551**.

# ARE YOU AWARE OF THE SHOP LOCAL DOLLAR?



## LISTOWEL BIA ENCOURAGES SHOPPING LOCAL WITH 'FREE MONEY' INCENTIVE

The Listowel BIA is once again teaming up with the North Perth Chamber of Commerce to feature a special top up in the **Shop Local Dollars Christmas program** by offering to the public the chance to get some *FREE* money as they too decide to shop local.

Receive an **extra 10%** when you purchase up to a maximum of \$2000 Shop Local dollars during this limited time promotion.

Offer available: Nov. 12 to Dec. 21, 2018

## PURCHASING THEM

Call Libro Credit Union to get your order ready.  
**519-291-6189.**  
 You just pick them up.



**ONLY \$30,000** available.

*This a first come – first serve basis program, that will end when it reaches the \$30,000 maximum. Up to a maximum of \$2000 purchase qualifies for the 10% cash back and \$50 minimum*

*All purchases must be made by cash or certified cheque.*

Shop Local Dollars have No Expiry Date

### CHAMBER PARTNERS:

Ideal Supply, Listowel branch  
 Shoppers Drug Mart

### CHAMBER MEMBERS

A&W Listowel  
 Ambiance Interiors  
 Argyle Wines  
 Back 9 Golf & Sports Bar  
 Bakelaar Jewellers  
 BK's Brand Name Clothing  
 Bustard Chrysler Service Dept  
 Canadian Tire  
 Conway Furniture  
 Corley Sports Excellence  
 Country Side Poultry Products  
 Crabby Joe's Tap and Grill  
 Creative Casuals  
 Cross Heating & Air Conditioning  
 Culligan  
 DG's ProTech  
 Dairy Queen  
 Diana Sweets Restaurant  
 First Choice Trophies & Scrapbooking  
 Giant Tiger  
 H&R Block (Listowel)  
 Healthy Computers  
 King Ki Restaurant  
 Kitchen Cupboard & Icebox



Larry Hudson's –Service Only  
 Lavish Salon  
 Legge Fitness Stores  
 Listowel Banner  
 Listowel Florist  
 Listowel Krown  
 Listowel Physiotherapy  
 Magic Wok - Chinese Buffet  
 McDonald's Restaurant  
 Movies Plus More  
 Ontario Cycle | Listowel Bike Shop  
 Outback Tree Farm  
 Pandora's Pantry  
 Pet Valu Listowel  
 PharmaSave  
 Pita Pit  
 Ryan & Don's Flooring

Spectrum Graphics and Apparel  
 Speedy Glass  
 Spinrite Outlet Store  
 TenPas Décor  
 The Scrapbook Shop  
 Town & Country Decorating  
 Watson's Home Hardware

### OTHERS

Anytime Fitness  
 Best Price Shoes  
 Brandt Security  
 Capitol One Cinema  
 Clothing Loft  
 Cowan's Community Fresh  
 Dynafit Exercise Centre  
 Knapp's Shoes & Clothing  
 Life's A Party  
 M&M Food Market  
 Petro Line Gas Station  
 Pins and Needles  
 Sew It Would Seam Alterations  
 Shoes In Motion  
 Stilleto Salon  
 VanLoo Massage

