

BIA MEETING MINUTES

Date: January 12th, 2022

Time: 7:30 am

Location: Remotely

Members, Staff and Guests Present Remotely:

Scott Patterson, Chair

Carolyn Young

Matt Ash

Nicolas Cadotte

Todd Kasenberg, Mayor

Frances Hale

Lisa Schaefer, BIA Coordinator

Simon DeWeerd, IT

Kim Kowch, North Perth Community Development Coordinator

Justin Dias, Perth County

Absent (delay)

Sean Eaton

Brad Cross

Harminder Nijjar

Matthew Schlauch

1. Call to order

Chair Patterson called the meeting to order 7:54am due to technical issues.

2. Land Acknowledgement Statement

Chair Patterson stated "We acknowledge that we are on the traditional land of the Anishnaabe people. We wish to recognize the long history of Indigenous People of Canada and show our respect to them today. We recognize their stewardship of the land, may we all live with respect on this land and live in peace and friendship."

3. Declarations of pecuniary interest

None declared

4. Delegations

None

5. Approval of minutes of previous meeting

5.1 November 3rd, 2021 Minutes

Moved by Nicolas Cadotte, Seconded by Carolyn Young
THAT the November 3rd, 2021 meeting minutes be accepted.

CARRIED

6. Business Arising from minutes – nothing at this time

7. Reports

7.1 Coordinator's Report - Lisa Schaefer, Listowel BIA Coordinator

Lisa Schaefer, Listowel BIA Coordinator presented the Coordinator's Report outlining the main tasks accomplished for November and December of 2021. In addition, Ms. Schaefer highlighted meetings held with various businesses and the social media stats. The complete report is provided with the agenda package.

Moved by Nick Cadotte, Seconded by Carolyn Young
THAT the BIA Coordinator's report be received for information.

CARRIED

7.2 2022 Meeting Schedule

Moved by Nick Cadotte, Seconded by Carolyn Young
THAT the proposed BIA meeting schedule for 2022 be approved for January 12th, March 2nd, AGM April 6th, May 4th, July 6th, September 7th, and November 2nd.

CARRIED

7.4 Win This Space

Lisa advised that Libro Credit Union has graciously extended their time frame for the funding they have provided the BIA and are willing to consider other projects. As well, other participating organization are willing to continue with a new timeframe and project.

Nick Cadotte declared a pecuniary interest with regard to the consideration of alternate projects as suggested by Lisa due to his involvement with the advertising option.

Board members discussed the pros and cons of several options for an alternative project for 2022 and possibly beyond.

Moved by Matt Ash, Seconded by Todd Kasenberg

THAT the BIA initiate a public art project as the bases for funding applications and that this be proposed to Libro Credit Union as an alternate project for their funding, and

FURTHER THAT, if this proposal project is not satisfactory to Libro Credit Union, Scott Patterson, Chair, is authorized to select and propose an alternate project for Libro's consideration.

CARRIED

7.5 Consideration of a new Board Member

Moved by Nick Cadotte, Seconded by Carolyn Young,

THAT the BIA Board recommend Tami Cressy as a new BIA Board Member for Council consideration.

CARRIED

8. Financial Report

Frances Hale noted year-end adjustments and final invoices are still outstanding for 2021. As well, early in 2022, there will be new GL implemented and the Board will be provided a comparison from old to new accounts for continuity.

Moved by Nick Cadotte, Seconded by Matt Ash,

THAT the Financial Comparison Report be received for information.

CARRIED

9. Council Update

Mayor Todd Kasenberg highlighted several Municipal actions including new taxi rates, retention of the former Monkton Fire Station as a fire training facility, updated fees for cemetery, fire, water, wastewater and landfill services, migrated fire dispatch to Owen Sound, supported the Salvation Army initiatives for Hope Links and Hope Eats Projects, several budget meetings have been completed with a proposed increase and further work on the Affordable Housing initiative.

Scott Patterson inquired as to whether the new fire training facility would be available to other fire departments for this purpose. Mayor Kasenberg advised that this would be something for Fire Chief Pape to consider and recommend to Council in the future.

10. **Correspondence**

None

11. **Other Business**

**11.1 Economic Development Update - Kim Kowch, North Perth
Community Development Coordinator**

Kim noted that the Façade Project has had a great uptake with 9 projects approved for a total investment of \$49,000.00. The Economic Development proposed 2022 Budget included additional Economic Development support staff and significant projects:

- Labour Market and Youth Retention
- Brownfield Redevelopment
- Downtown Outdoor Space potentially including public art
- RED – Trail Head Development
- Façade Project continuation

**11.2 Perth County Update - Justin Dias, Perth County Economic
Development Officer**

Justin advised that Perth County Economic Development have been working on several projects:

- Perth County Resilience testimonies – links to be provided
- Digital Transformation Funding – successful but now closed
- Shop Care Program for website support to get business online or any digital need to end of February
- Discover More - 2022 Farmgate map is being updated until end of February
- 21 days of Local Love – social media campaign for local gift card prizes
- Perth County ED digital (paper available, if requested) newsletter is being revived – next edition is January 27th so please provide any info you would like shared for this one or future editions
- Survey Study revealed a very strong business outlook with a high % of business satisfaction in Perth County even through the pandemic. Perth County has had the strongest positive response that the consultant has seen for a business satisfaction in a community, especially noting new start-ups. Results of the survey are on the County website.

12. Closed Session Meeting

Motion by Todd Kasenberg, Seconded by Matt Ash,
THAT the BIA Board proceed into closed session in accordance with Section 239
of the Municipal Act pertaining to:

- A personal matter about an identifiable individual, including municipal or local board employee; Lisa Schaefer's annual review.

CARRIED

Motion by Nick Cadotte, Seconded by Matt Ash,
THAT the closed session is now adjourned and the Board reconvene into the
regular open meeting of the BIA Board.:

CARRIED

13. Reporting Out

Motion by Carolyn Young, Seconded by Nick Cabotte,
THAT the BIA Board confirm the direction given in closed session to Chair,
Scott Patterson for the completion of Lisa Schaefer's annual review.

CARRIED

14. Adjournment

Motion by Todd Kasenberg, Seconded by Nick Cadotte,
THAT the BIA Board adjourn this meeting at 9:03 am to meet again on
Wednesday March 2nd, 2022 at 7:30 am.

CHAIR, Scott Patterson

SECRETARY, Frances Hale