

BIA MEETING MINUTES

Date: May 4th, 2022
Time: 7:30 am
Location: Remotely

Members, Staff and Guests Present Remotely:

Scott Patterson, Chair
Carolyn Young
Todd Kasenberg, Mayor
Frances Hale
Brad Cross
Lisa Schaefer, BIA Coordinator
Simon DeWeerd, IT
Kim Kowch, North Perth Community Development Coordinator
Justin Dias, Perth County Economic Development Officer
Lindsay Cline, Clerk

1. Call to order

Chair Patterson called the meeting to order at 7:32 a.m.

2. Land Acknowledgement Statement

Chair Patterson stated “We acknowledge that we are on the traditional land of the Anishnaabe people. We wish to recognize the long history of Indigenous People of Canada and show our respect to them today. We recognize their stewardship of the land, may we all live with respect on this land and live in peace and friendship.”

3. Declarations of pecuniary interest

None.

4. Delegations

None.

5. Approval of minutes of previous meeting

5.1 March 2, 2022 Minutes

Moved by Carolyn Young, Seconded by Brad Cross
THAT: The March 2, 2022 meeting minutes be approved, as amended.

CARRIED

6. Business Arising from minutes

None.

7. Reports

7.1 Coordinator's Report - Lisa Schaefer, Listowel BIA Coordinator

Lisa Schaefer, Listowel BIA Coordinator, presented the Coordinator's report for May 2022. Lisa outlined upcoming summer events that the BIA will be promoting, including Art in the Park, Teddy Bear Play Day, North Perth Pride, Listowel Fair and Spinrite Yarn Sales. Lisa also outlined various projects that are in the works, including an updated summer video, story walk in partnership with the North Perth Library, daycation contest, summer sidewalk sales and the concert in the park with Sarah Pratt. Lisa also advised that the BIA was not successful with its grant application for increasing holiday decorations. Discussion took place regarding the purchase of new holiday decorations, potential partnerships and budget impacts.

Moved by Brad Cross, Seconded by Carolyn Young

THAT: \$5,000 be transferred from reserves for purchasing additional holiday decorations.

CARRIED

Discussion took place regarding the approach for the art project with a permanent spot downtown. Mayor Todd Kasenberg suggested the BIA present to Council requesting financial support.

Moved by Brad Cross, Seconded by Carolyn Young

THAT: The Listowel BIA Coordinator and Chair move forward with request to North Perth Council for a matching grant program.

CARRIED

Moved by Mayor Todd Kasenberg, Seconded by Brad Cross

THAT: The Listowel BIA Coordinator's report be received for information.

CARRIED

9. Council Update

Mayor Todd Kasenberg provided an update from North Perth Council, including:

- Grant application received from the Province of Ontario for the North Perth Technology and Skills Learning Hub in the amount of \$1.85 million
- Approval of new and updated by-laws, including an outdoor burn by-law, sewer use by-law and housekeeping amendments to the zoning by-law
- Traffic experiment in downtown Listowel restricting left turn movements from Wellington Avenue South onto Main Street East
- Updated corporate COVID-19 policies
- Receipt of agricultural excellence strategy preliminary report
- Update on wind turbines in Perth County and implications for the official plan and zoning by-law
- Approval of naloxone program
- Endorsement of the use of municipal lands adjacent to Steve Kerr arena for new dog park
- Child care deal with the federal and provincial governments
- Approval of public consultation and summit on affordable housing and homelessness
- Renovations are being undertaken to move building department staff to the fire hall
- Received and supported approach to 2022 municipal election
- Received annual report from community emergency management coordinator
- Received business feasibility case for northeast employment lands
- Received delegation on food organics recycling device
- Passed 2022 budget
- Possible creation of a bird watching area near wastewater treatment plant

10. Correspondence

None.

11. Other Business

11.1 Economic Development Update - Kim Kowch, North Perth Economic Development Officer

Kim Kowch, North Perth Economic Development Officer, provided an update on the façade program, with two projects approved for 2022 so far and 2021 projects being completed. Kim also advised that Tiffany Anger will be starting as the new Economic Development Coordinator. Tiffany's priorities will be coordinating the façade program and promoting events and activities in North Perth.

11.2 Perth County Update - Justin Dias, Perth County Economic Development Officer

Justin Dias, Perth County Economic Development Officer, provided an update on ongoing projects and activities, including the onboarding of two summer students, printing new brochures and PC Connect.

12. Closed Session Meeting

None.

13. Reporting Out

None.

14. Adjournment

Motion by Brad Cross, Seconded by Carolyn Young
THAT: The BIA Board adjourns this meeting at 8:47 a.m. to meet again on Wednesday, July 6th, 2022 at 7:30 am.

CARRIED

CHAIR, Scott Patterson

RECORDING SECRETARY