



# WIN THIS SPACE

## VIDEO PITCH JUDGING CRITERIA

### Stage 1

SCORE CARD							
Business:		Poor	Avg	Great			
CRITERIA	Description	1	2	3	4	5	Total Score
Composition (Max of 5 points)	Video presentation (composition and content)						
Communication (Max of 20 points)	Delivered <b>clear communication of</b> business idea						
	<b>Organized delivery</b> of business idea						
	Created an <b>engaging pitch presentation</b>						
	Demonstrated <b>enthusiasm/passion</b> for the business						
Viability of the Business (Max of 5 points)	Presented a <b>business idea</b> for Listowel that will be ready to open within 3 months of the FINALE on June 10						
<b>Compliance with Video Length Requirement (1 to 3 minute video)</b>		<b>Yes/No</b>					
<b>Notes:</b>		<b>Total Score</b>					

Names of Committee Member Judges: \_\_\_\_\_

Date Reviewed:



## WIN THIS SPACE

### WRITTEN PITCH JUDGING CRITERIA

#### Stage 1

SCORE CARD							
Business:		Poor	Avg	Great			
CRITERIA	Description	1	2	3	4	5	Total Score
Composition (Maximum of 10 points)	Described <b>business</b> and product/service						
	Described <b>key benefits</b> and what makes the business unique						
Communication (Max of 15 points)	Delivered <b>clear communication of</b> business idea						
	<b>Organized delivery</b> of business idea						
	Demonstrated <b>enthusiasm/passion</b> for the business						
Viability of the Business (Max of 5 points)	Presented a <b>business idea</b> for Listowel that will be ready to open within 3 months of the FINALE on June 10						
<b>Compliance with Written Length Requirement (250 words or less)</b>		<b>Yes/No</b>					
<b>Notes:</b>		<b>Total Score:</b>					

Names of Committee Member Judges \_\_\_\_\_

Date Reviewed: