

BABA BANJO LUXE

MAGAZINE

CIGARS • LIFESTYLE • THE BRAND STORY

THE ULTIMATE CIGAR GUIDE

Expert Tips on Selecting and
Enjoying the Finest Cigars

IDEAS FOR LUXURY INDULGENCE

From Humidors to Accessories,
Elevate Your Lifestyle

DISCOVER THE WORLD OF BABA BANJO LUXE

A Story of Craftsmanship
and Exclusivity.



Welcome to Baba Banjo Luxe



Founder,

Abhishek Jagasia

What started as a passion for cigars, shisha, and refined experiences has today evolved into a brand that represents luxury, lifestyle, and elevated hospitality. Our vision has always been simple—to create spaces and experiences where people can slow down, connect, and indulge in the finer things.

At our Delhi showroom, we bring this vision to life. Every element—from the selection of premium cigars to the design of our shisha setups and accessories—has been thoughtfully curated to reflect quality, craftsmanship, and sophistication. This space is not just about products; it's about experiencing a lifestyle.

Over the years, Baba Banjo Luxe has grown across luxury hotels, resorts, and high-profile events, but at its core, the brand remains deeply personal. It's about attention to detail, consistency in service, and creating moments that feel both exclusive and effortless.

Thank you for being a part of this journey.

A brief about the brand.



Baba Banjo Luxe is a premium hospitality and lifestyle brand specializing in luxury cigar and shisha experiences across hotels, resorts, and curated events in India and international markets.

Brand Focus:

The brand blends elegance, craftsmanship, and experiential luxury, offering curated selections of premium cigars, high-end shisha setups, and bespoke accessories—designed to elevate guest experiences in hospitality spaces.

Operations & Services:

- Cigar Humidor Installations at lobby bars and lounges
- Shisha Pop-Ups & Poolside Lounges for resorts and events
- End-to-End Management including setup, staffing, and service
- Event Catering for weddings, private parties, and high-profile gatherings
- Retail & Showroom Presence showcasing cigars, shisha, and accessories

Market Presence:

Operating across key destinations like Dubai, Goa, Delhi, Mumbai, and Jaipur; Baba Banjo Luxe partners with leading hospitality brands to deliver seamless, high-quality, and revenue-generating experiences.

Positioning:

A brand that sits at the intersection of luxury hospitality and lifestyle, known for creating refined yet social environments that appeal to modern, experience-driven audiences.

Baba Banjo Luxe Showroom at The Gallery on MG, Delhi



The Baba Banjo Luxe showroom in Delhi is a refined expression of the brand's signature luxury lifestyle—bringing together cigars, shisha, and curated accessories under one sophisticated roof. Designed with a blend of modern elegance and classic textures, the space reflects a premium yet inviting ambiance, tailored for both enthusiasts and first-time explorers.

At its core, the showroom features a meticulously maintained cigar display, housing a selection of premium international cigars, alongside a curated range of accessories including cutters, lighters, and bespoke storage solutions. Complementing this is the shisha segment, offering stylish setups and a wide variety of flavours, presented in a way that highlights both aesthetics and functionality.

More than just a retail space, the showroom serves as an experiential hub—where clients can discover, interact, and understand the finer nuances of cigars and shisha. With personalized assistance, elegant displays, and attention to detail, the Baba Banjo Luxe showroom in Delhi stands as a destination for those who appreciate luxury, craftsmanship, and lifestyle-driven experiences.

Cigar Lounge at Taj Holiday Village Resort & Spa, Goa

Designed, managed & operated by Baba Banjo Luxe



Nestled within the serene coastal charm of Taj Holiday Village, the Baba Banjo Luxe Cigar Lounge is a refined sanctuary crafted for connoisseurs and luxury seekers alike. The space seamlessly blends timeless sophistication with Goan warmth—featuring plush leather seating, ambient lighting, and curated textures that evoke an intimate yet indulgent atmosphere.

At its core, the lounge houses an exclusive selection of premium cigars sourced from renowned global brands, preserved in precision-controlled humidors to ensure optimal flavor and freshness. Alongside cigars, guests can explore a curated range of accessories, from cutters and lighters to bespoke cigar cases—each element thoughtfully chosen to elevate the experience.

Designed not just as a smoking space but as a lifestyle destination, the lounge encourages slow, immersive moments—whether it's a quiet evening unwind, a refined social gathering, or a luxurious after-dinner ritual. The interplay of aroma, design, and hospitality creates an environment where every detail speaks of elegance, making it a standout offering within Goa's luxury hospitality scene.

Shisha Pop-Up at Taj Holiday Village Resort & Spa, Goa

Designed, managed & operated by Baba Banjo Luxe



The Shisha Pop-Up by Baba Banjo Luxe at Taj Holiday Village, Goa redefines laid-back luxury by bringing an elevated lounge experience to two of the resort's most scenic settings—the vibrant pool bar and the breathtaking sunset deck.

Designed as a fluid, high-energy yet refined experience, the pop-up blends contemporary aesthetics with relaxed coastal charm. As the sun dips into the Arabian Sea, the sunset deck transforms into a golden-hour haven where guests can unwind with premium shisha, curated flavours, and uninterrupted ocean views. By the pool bar, the vibe shifts to a more social and lively setting—perfect for evening gatherings, music, and indulgent moments.

Cigar Bar and Shisha Pop-Up at Planet Hollywood Beach Resort, Goa

Designed, managed & operated by Baba Banjo Luxe



Baba Banjo Luxe brings a distinctive blend of sophistication and lifestyle indulgence to Planet Hollywood Beach Resort Goa through its bespoke Cigar Humidor Installation and Shisha Pop-Up experiences, thoughtfully designed to elevate both everyday luxury and grand celebrations.

Positioned at the lobby bar, the cigar humidor stands as a statement installation—crafted with precision and elegance. Housing a curated selection of premium international cigars, the humidor is maintained under optimal conditions to ensure impeccable quality and freshness. Its refined display, complemented by luxury accessories, creates an inviting space for aficionados and discerning guests to explore, select, and indulge in a truly elevated cigar experience.

Complementing this is the Shisha Pop-Up, dynamically set up at the resort's Beach Club and pool bar, transforming these vibrant locations into immersive lounge environments. At the Beach Club, the experience is defined by relaxed coastal luxury—sunset views, ambient music, and smooth shisha sessions by the sea. At the pool bar, the atmosphere evolves into a more social and energetic setting, ideal for evening gatherings and lively interactions.

Catering seamlessly to high-profile events, destination weddings, and in-house guests, Baba Banjo Luxe ensures a premium, well-curated experience marked by impeccable service, aesthetic excellence, and attention to detail. Whether it's an intimate moment of indulgence or a large-scale celebration, the offering adds a layer of exclusivity and sophistication—making it a standout feature of the Planet Hollywood Goa experience.

Cigar Experience and Shisha Lounge at Novotel Goa Candolim

Designed, managed & operated by Baba Banjo Luxe



At Novotel Goa Candolim, Baba Banjo Luxe curates a refined dual experience—bringing together the timeless elegance of cigars at the lobby bar and the vibrant energy of a poolside shisha lounge.

The cigar offering at the lobby bar is designed for connoisseurs who appreciate sophistication and craftsmanship. A well-curated selection of premium cigars is housed in a meticulously maintained humidor, ensuring ideal conditions for flavour and freshness. Set within the warm, upscale ambiance of the lobby bar, the experience is intimate and indulgent—perfect for unwinding, networking, or enjoying a quiet, luxurious moment.

In contrast, the shisha lounge by the pool delivers a more relaxed and social vibe. Surrounded by water, soft lighting, and tropical greenery, the space transforms into an inviting evening destination where guests can enjoy a wide variety of international shisha flavours. Comfortable seating, ambient music, and seamless service create a lively yet premium atmosphere—ideal for gatherings, celebrations, or simply soaking in Goa's laid-back luxury.

Together, these experiences cater to both in-house guests and curated events, offering a seamless blend of exclusivity, lifestyle, and elevated hospitality—hallmarks of the Baba Banjo Luxe experience.

Cigar & Shisha Experience at Novotel Goa Resort & Spa, Candolim

Designed, managed & operated by Baba Banjo Luxe



At Novotel Goa Resort & Spa, Baba Banjo Luxe crafts a seamless blend of sophistication and laid-back indulgence—offering a dual experience that flows effortlessly from refined interiors to vibrant outdoor settings.

At the lobby bar, guests are welcomed into a calm, elegant space featuring a curated selection of premium cigars, housed in a meticulously maintained humidor. The ambiance is warm and intimate—perfect for unwinding with a fine cigar, engaging in conversation, or simply enjoying a quiet moment of luxury.

Transitioning outdoors, the shisha experience at the pool bar brings a more relaxed and social energy. Surrounded by tropical greenery and the soothing presence of water, the space transforms into a chilled-out lounge where guests can enjoy a wide variety of international shisha flavours. Soft lighting, comfortable seating, and an easygoing vibe create the perfect setting for evenings that feel both vibrant and effortlessly relaxed.

Together, these offerings create a signature experience—balancing luxury with leisure, and making every moment at Novotel Goa Resort & Spa feel indulgent, social, and distinctly memorable.

Cigar & Shisha Experience at Radisson Resort Goa, Baga

Designed, managed & operated by Baba Banjo Luxe



At Radisson Resort Baga, Baba Banjo Luxe delivers a refined yet relaxed lifestyle experience—featuring premium cigars at the lobby and a vibrant shisha lounge by the pool bar.

The lobby offers an elegant cigar setup with a curated selection, perfect for a quiet, sophisticated unwind. By the pool, the shisha experience brings a more social and chilled-out vibe, with smooth flavours, ambient lighting, and a laid-back resort atmosphere.

Together, it creates the perfect balance of luxury and leisure for guests and special occasions.

BABA BANJO LUXE

UNDERSTANDING CIGAR SIZES

A cigar's diameter is called the ring gauge, and is measured in 64ths of an inch.



Lancero	Corona	Robusto	Toro	Churchill	Torpedo
38 Ring Gauge 7 1/2 Inches	42 Ring Gauge 5 1/2 Inches	50 Ring Gauge 5 Inches	52 Ring Gauge 6 Inches	47 Ring Gauge 7 Inches	52 Ring Gauge 6 1/8 Inches

Which Size Do You Prefer?

Lancero

Slim, elegant, and crafted for the true purist, the Lancero delivers a refined smoking experience with a strong emphasis on wrapper flavor. Its narrow ring gauge allows for a cooler, slower burn—perfect for those who appreciate complexity and finesse.

A choice for connoisseurs who value precision and character.

Corona

A timeless classic, the Corona offers a perfectly balanced smoke with medium body and consistent flavor. Ideal for both beginners and seasoned aficionados, it represents the traditional essence of cigar craftsmanship.

Where heritage meets everyday luxury.

Robusto

Bold, compact, and rich in flavor, the Robusto is one of the most popular cigar formats worldwide. Its thick ring gauge enhances intensity, making it a go-to for those who enjoy a fuller, more satisfying smoke.

Power and flavor, perfectly balanced.

Toro

Longer and slightly more refined than the Robusto, the Toro provides an extended smoking experience with evolving flavor profiles. It offers a smooth draw and layered complexity. Ideal for relaxed, unhurried moments.

Designed for indulgence that lingers.

Churchill

Named after one of history's most iconic cigar lovers, the Churchill is a symbol of sophistication and leisure. Its longer length allows flavors to develop gradually, delivering a rich and memorable experience.

For those who appreciate bold craftsmanship.

BABA BANJO LUXE

Indulge in the Art of Fine Living



BABA BANJO LUXE CIGAR TASTING NOTES



— MILD —

Flavor notes often include creamy, nutty, and light woody tones. Look for hints of yain iulmand, slinnamed, cedar.

— MEDIUM —

Flavor notes include a balanced bleed of sweet and spicy tones. Expect hints coriis. Oꝛas-caromæl, honey, and light peppery spice.

— FULL —

Flavor notes are rich and intense, with bold robust profiles. Sevo deg chocelste, leagher and black pepper.

BABA BANJO LUXE

BABA BANJO LUXE

Indulge in the Art of Fine Living



HOW TO LIGHT & SMOKE A CIGAR



1 CUT THE CIGAR

Use a sharp cutter to snip off the cap of the cigar for a clean, even cut. A straight or V-cut is recommended.



2 TOAST THE FOOT

Use a torch lighter to slowly toast the foot of the cigar, holding the flame just below and rotating the cigar for an even burn.



3 LIGHT AND PUFF

Once the foot begins to glow, put the cigar to your lips and take steady puffs to draw in the flame until the cigar is fully.



4 SMOKE SLOWLY & RELAX

Take slow draws, allowing the smoke to linger in your mouth and savor the flavors. Don't inhale into the lungs.

5 SMOKE SLOWLY & RELAX

Take slow draws, allowing the smoke to linger in your mouth and savor the flavors. Don't inhale into the lungs.

5 LET IT REST

Allow the cigar to rest between puffs to keep it cool. Avoid rapid puffing to prevent overheating and bitterness.

BABA BANJO LUXE

Indulge in the Art of Fine Living



BABA BANJO LUXE CIGAR PAIRING GUIDE

THE PERFECT PAIRINGS TO ELEVATE
YOUR SMOKING EXPERIENCE



1 COFFEE

PAIRS WITH: BOLD & FULL-BODIED CIGARS

The richness of coffee enhances the deep, robust flavors of full-bodied cigars.



2 TEA

PAIRS WITH: MEDIUM-BODIED CIGARS

Tea's delicate notes complement the balanced flavors of a medium-bodied cigar.



3 WHISKEY

PAIRS WITH: FULL-BODIED CIGARS

The bold, oaky character of whiskey matches perfectly with strong, full-bodied cigars.



4 COGNAC

PAIRS WITH: BALANCED CIGARS

Cognac's smooth complexity enhances the refined flavors of a well-balanced cigar.

5 RUM

PAIRS WITH: SMOOTH & MEDIUM CIGARS

Rum's natural sweetness pairs beautifully with mellow to medium-bodied cigars.



6 RED WINE

PAIRS WITH: RICH & FULL-BODIED CIGARS

The depth and tannins of red wine stand up to the intensity of a rich, full-bodied cigar.

ELEVATE YOUR MOMENT. SAVOR THE PAIRING.

HOW TO MAKE A PERFECT HOOKAH AT HOME



1 START WITH FRESH WATER IN THE BASE

Fill the base with cold, fresh water to just above the stem. Add a few ice cubes for a cooler, smoother smoke.

3 PACK AND COVER THE BOWL

Gently fluff the shisha tobacco into the bowl and cover with perforated heavy-duty foil or a heat management device.

4 LET IT HEAT AND ENJOY

Allow the hookah to warm up for 3-5 minutes. Take slow, steady puffs and adjust the coals as needed for smooth, flavorful

2 CHOOSE QUALITY SHISHA TOBACCO

Select moist, premium shisha tobacco in your favorite flavor. Fluff gently into the bowl to ensure optimal airflow.

USE NATURAL HOOKAH COALS

Ignite fully until glowing red. Place 2-3 pieces of natural coconut coal on the bowl to control the heat.

5 LET IT HEAT AND ENJOY

Allow the hookah to warm up for 3-5 minutes. Take slow, steady puffs and adjust the coals as needed for smooth, flavorful smoke.

BABA BANJO LUXE

Indulge in the Art of Fine Living



Product Range



CIGARS



SHISHA / HOOKAH



LIGHTERS



MOUTHFRESHNERS

Brand Locations



Closing Note

THANK YOU FOR BEING PART
OF THE BABA BANJO LUXE STORY.



INDULGE IN THE ART
OF FINE LIVING



As we bring this edition to a close, we reflect on what Baba Banjo Luxe truly stands for—an experience that goes beyond products and into a lifestyle defined by refinement, detail, and indulgence.

From curated cigar selections and luxury humidors to immersive shisha experiences and bespoke accessories, every element of our journey is crafted to elevate moments and create lasting impressions. What began as a vision has grown into a presence across premium hotels, resorts, and exclusive events—yet our core remains unchanged: delivering quality, consistency, and sophistication.

This magazine is a glimpse into that world—a celebration of craftsmanship, ambiance, and the art of fine living.

As we continue to expand and evolve, we remain committed to setting new standards in luxury hospitality and lifestyle experiences.

Thank you for being a part of the Baba Banjo Luxe story.

Baba Banjo Luxe

Indulge in the Art of Fine Living

FOLLOW US ON



@BABABANJOLUXE

WEBSITE - WWW.BABABANJOLUXE.COM

Baba Banjo
— LUXE —

Disclaimer:

Baba Banjo Luxe does not promote underage smoking or use of tobacco products. Smoking is Injurious to health.

Tobacco causes cancer.

THIS EDIT IS FOR ADULTS ONLY. NOT FOR MINORS.

Thank you for reading.
