

CAROLINE COPPOLA

Graphic, Textile, Print & Product Designer

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PROFILE

Creative, trend-driven designer specializing in surface patterns, prints, graphics, packaging, and visual storytelling across home, apparel, accessories, gifting, pets, and lifestyle products. Known for translating trend research into commercially successful print stories and brand-right design solutions for top retailers including Walmart, Target, Macy's, Nordstrom, Crate & Barrel, Gap, Old Navy, J.C. Penney, and Pottery Barn.

DESIGN EXPERTISE

Surface & Textile Design • Print & Pattern Development • Graphic & Brand Design • Packaging, POP & PDQ • Illustration, Hand Rendering & AI Rendering • Color & Trend Direction • Production-Ready CAD • Adobe Illustrator, Photoshop, InDesign • Sourcing • Sales Support • Marketing Collaboration

PROFESSIONAL EXPERIENCE

All Around Design Studio — Owner / Graphic, Textile & Print Designer

Founded and lead a multidisciplinary design studio delivering original surface patterns, print collections, packaging graphics, and production-ready artwork for apparel, home, accessories, and gifting categories. Partner closely with clients and overseas factories to ensure seamless execution from concept through production, with a strong focus on speed-to-market and trend relevance.

Sunwin Global Industry Inc — Head of Design, USA (2020–2024)

Directed graphic, textile, and print design for U.S. retail programs supporting major accounts including Target, Walmart, Macy's, Nordstrom, Crate & Barrel, Michaels, and At Home. Developed seasonal print stories, surface patterns, packaging graphics, and technical artwork in collaboration with global teams, sales partners, and executive leadership.

Shanghai Shengda — Head of Design 2013-2020

Led print and textile design across accessories, gifting, sleepwear, pets, and home textiles. Built high-impact pattern libraries and color stories supporting strong sales performance with major U.S. retailers. Played a key role in client presentations, product development, and global sourcing initiatives.

BCNY / Sinclair — Graphic & Footwear Designer

Created graphics and surface artwork for licensed and private-label children's footwear. Partnered with Disney, Marvel, Warner Bros., and Nickelodeon on brand approvals and seasonal design direction.

Wiesner Products — Character Artist & Apparel Graphic Designer

Designed character graphics, print placements, and apparel artwork for kids' and baby programs distributed through national retail channels.

EDUCATION

BFA, Fine Arts — SUNY New Paltz