



ADVERTISING  
**PROPOSAL**

243 Kobe Rd.  
Chehalis, WA 98532  
Krista Little  
360.520.4044

**peellsun.com**  
krista.little@peellsun.com

A few years ago the Pe Ell Sun gained a new editor, Krista Little. My goal for the local print media was to move the Sun into even more social media platforms to access a different interactive market. We did so by putting the Sun viewable online via our website and Facebook page and group.

To help your business gain an increase in revenue, we offer the following advertising options.

- Creation of an ad space or sharing your own marketing ad.
- Deployment of this content into the print publication and it's branches into social media platforms and web presence. (Internet, Facebook, etc.)
- Custom Ad Campaign in select issues. We will have a meeting and plan your ad campaign together or implement one you have created for your business previously.

Different pricing options will bring with them more marketing opportunities.

Advertising with the Pe Ell Sun			
1mo	Ad Space in 2 issues of the Pe Ell Sun	\$30/mo.	
3mo	Ad Space in 6 issues of the Pe Ell Sun with a custom ad campaign additionally added to 2 of those issues.	\$90	
6mo	Ad Space in 12 issues of the Pe Ell Sun with a custom ad campaign additionally added to 4 of those issues.	\$180	
9mo	Ad Space in 18+1 issues of the Pe Ell Sun with a custom ad campaign additionally in 6 of those issues	\$270	
1 year	Add Space in every issue for 2024 of the Pe Ell Sun with a custom ad campaign additionally in 9 issues	\$360	

\*All pricing options will also include link back option online if applicable to your business.

\*\*Custom ad campaign will add additional space to highlight your business as well as give your business an extra boost being shared independently from the publication on social media outlets. It is your option to use or not.

### Terms & Conditions

This advertising proposal application is subject to the following terms and conditions:

1. **Ad creation:** Any ad created for the business for publication is contingent upon the approval of the client.
2. **Change Ad:** Ads can be changed once per issue and any new additions/changes to your ad must be submitted 3 days before publication.
3. **Images & Graphics:** Any images or graphics for your business can be submitted via a thumb drive or emailed to [krista.little@peellsun.com](mailto:krista.little@peellsun.com). If you do not have one, I can create one for you at no additional fee.
4. **Cancelations:** Cancellation of advertising must be made within 5 days prior to the date it is set to run. Termination by either party can be made at any time, with or without cause.
5. **Politics:** No political or vulgar messages/ads permitted.
6. **Payment Terms:** Payment in full is due when the advertising proposal application is submitted, at least 3 days before your advertisement is to run unless otherwise mutually agreed upon. An advertising proposal application that has been submitted but not paid for will NOT run until payment has been received.

**This Advertising Proposal Application can be mailed, emailed, or in person as long as it has all the proper signatures.**

Contact Information:

Name of Organization/Business: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please mark below the issues you would like your advertisement to appear in the publication.

**Pe Ell Sun Issues:**

- Issue 451 – Jan 9<sup>th</sup>
- Issue 452 – Jan 23<sup>rd</sup>
- Issue 453 – Feb 13<sup>th</sup>
- Issue 454 – Feb 27<sup>th</sup>
- Issue 455 – Mar 13<sup>th</sup>
- Issue 456 – Mar 27<sup>th</sup> - Easter Issue
- Issue 457 – April 10<sup>th</sup>
- Issue 458 – April 24<sup>th</sup>
- Issue 459 – May 8<sup>th</sup>
- Issue 460 – May 22<sup>nd</sup>
- Issue 461 – June 12<sup>th</sup>
- Issue 462 – June 26<sup>th</sup> - 4<sup>th</sup> of July Issue
- Issue 463 – July 10<sup>th</sup>
- Issue 464 – July 24<sup>th</sup>
- Issue 465 – Aug 14<sup>th</sup>
- Issue 466 – Aug 28<sup>th</sup>
- Issue 467 – Sept 11<sup>th</sup>
- Issue 468 – Sept 25<sup>th</sup>
- Issue 469 – Oct 9<sup>th</sup>
- Issue 470 – Oct 23<sup>rd</sup> - Halloween Issue
- Issue 471 – Nov 13<sup>th</sup> - Thanksgiving Issue
- Issue 472 – Nov 27<sup>th</sup>
- Issue 473 – Dec 11<sup>th</sup> - Christmas Issue
- Issue 474 – Dec 25<sup>th</sup>

For a total of \_\_\_\_\_ month(s)

Total Cost: \_\_\_\_\_

I, \_\_\_\_\_(print name) certify that the above information is correct, and I agree to the terms and conditions as listed in this application.

\_\_\_\_\_  
Signature of Representative

\_\_\_\_\_  
Date