



ADVERTISING
PROPOSAL

243 Kobe Rd.
Chehalis, WA 98532
Krista Little
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At the start of 2023 the Pe Ell Sun gained a new editor, Krista Little. My goal for the local print media was to move the Sun into even more social media platforms to access a different interactive market. We did so with Instagram and putting the Sun viewable online via our website and Facebook page and group.

To help your business gain an increase in revenue, we offer the following advertising options.

- Creation of an ad space or sharing your own marketing ad.
- Deployment of this content into the print publication and it's branches into social media platforms and web presence. (Internet, Facebook, and Instagram)
- Custom Ad Campaign in select issues. We will have a meeting and plan your ad campaign together or implement one you have created for your business previously.

Different pricing options will bring with them more marketing opportunities.

Advertising with the Pe Ell Sun			
1mo	Ad Space in 2 issues of the Pe Ell Sun	\$30/mo.	
3mo	Ad Space in 6 issues of the Pe Ell Sun with a custom ad campaign additionally added to 2 of those issues.	\$90	
6mo	Ad Space in 12 issues of the Pe Ell Sun with a custom ad campaign additionally added to 4 of those issues.	\$180 \$150	
9mo	Ad Space in 18+1 issues of the Pe Ell Sun with a custom ad campaign additionally in 6 of those issues	\$270 \$240	
1 year	Add Space in every issue for 2024 of the Pe Ell Sun with a custom ad campaign additionally in 9 issues	\$360 \$300	

*All pricing options will also include link back option online if applicable to your business.

**Custom ad campaign will add additional space to highlight your business as well as give your business an extra boost being shared independently from the publication on social media outlets.

Terms & Conditions

This advertising proposal application is subject to the following terms and conditions:

1. **Ad creation:** Any ad created for the business for publication is contingent upon the approval of the client.
2. **Change Ad:** Ads can be changed once per issue and any new additions/changes to your ad must be submitted 3 days before publication.
3. **Images & Graphics:** Any images or graphics for your business can be submitted via a thumb drive or emailed to krista.little@peellsun.com. If you do not have one, I can create one for you at no additional fee.
4. **Cancelations:** Cancellation of advertising must be made within 5 days prior to the date it is set to run. Termination by either party can be made at any time, with or without cause.
5. **Politics:** No political or vulgar messages/ads permitted.
6. **Payment Terms:** Payment in full is due when the advertising proposal application is submitted, at least 3 days before your advertisement is to run unless otherwise mutually agreed upon. An advertising proposal application that has been submitted but not paid for will NOT run until payment has been received.

This Advertising Proposal Application can be mailed, emailed, or in person as long as it has all the proper signatures.

Contact Information:

Name of Organization/Business: _____

Name: _____

Address: _____

Phone: _____ Email: _____

Please mark below the issues you would like your advertisement to appear in the publication.

Pe Ell Sun Issues:

- | | |
|-----------------------------------------------------------------------------------------------|------------------------------------------------------------------|
| <input type="checkbox"/> Issue 403 – Jan 12 th | <input type="checkbox"/> Issue 415 – July 12 th |
| <input type="checkbox"/> <u>Issue 404 – Jan 26th</u> | <input type="checkbox"/> <u>Issue 416 – July 26th</u> |
| <input type="checkbox"/> Issue 405 – Feb 9 th | <input type="checkbox"/> Issue 417 – Aug 9 th |
| <input type="checkbox"/> <u>Issue 406 – Feb 23rd</u> | <input type="checkbox"/> <u>Issue 418 – Aug 23rd</u> |
| <input type="checkbox"/> Issue 407 – Mar 8 th | <input type="checkbox"/> Issue 419 – Sept 13 th |
| <input type="checkbox"/> <u>Issue 408 – Mar 22nd</u> | <input type="checkbox"/> <u>Issue 420 – Sept 27th</u> |
| <input type="checkbox"/> Issue 409 – April 12 th | <input type="checkbox"/> Issue 421 – Oct 11 th |
| <input type="checkbox"/> <u>Issue 410 – April 26th</u> | <input type="checkbox"/> <u>Issue 422 – Oct 25th</u> |
| <input type="checkbox"/> Issue 411 – May 10 th | <input type="checkbox"/> Issue 423 – Nov 8 th |
| <input type="checkbox"/> <u>Issue 412 – May 24th</u> | <input type="checkbox"/> <u>Issue 424 – Nov 22nd</u> |
| <input type="checkbox"/> Issue 413 – June 14 th | <input type="checkbox"/> Issue 425 – Dec 13 th |
| <input type="checkbox"/> <u>Issue 414 – June 28th 4th of July ISSUE</u> | <input type="checkbox"/> <u>Issue 426 – Dec 27th</u> |

For a total of _____ month(s)

Total Cost: _____

I, _____ (print name) certify that the above information is correct, and I agree to the terms and conditions as listed in this application.

Signature of Representative

Date