



Group Coaching Cohort

Up Your Leadership Game!

WHAT IS IT?

A collaborative laboratory for modern leadership. A high-impact, virtual group coaching program designed for managers who are ready to move beyond "getting it done" to truly leading. It's 12 sessions in a curated group that blends expert executive coaching with peer-to-peer insights.

WHY LEADERS JOIN

- **End the "Leadership Island" Effect:** Gain a trusted circle of colleagues who understand your challenges and offer practical, real-world examples of success.
- **Psychological Safety to Grow:** A safe space to ask the "tough questions" and admit what you don't know without judgment.
- **Consistency That Sticks:** Bi-weekly 90-minute sessions provide the perfect rhythm to implement new skills at work and stay accountable.
- **Immediate ROI for Your Team:** As you develop strategic leadership skills, you'll see a direct impact on employee engagement, team productivity, and long-term retention.

WILL I FEEL SAFE?

This is for people leaders – from a few to a lot. With diverse backgrounds, we'll have lots of scenarios to discuss. You won't need to worry about who's going to share what with your boss or team - what's said here, stays here (Vegas), so you can speak candidly, and confidentially.



Group Coaching Cohort

WHAT TO EXPECT

- Starting with a *CultureTalk* Individual Survey and Validation exercise, we'll measure your personal values, perceptions and behaviors to help you build awareness and communication skills in your teams. Learn how the *Me, We, and Us* vantage point helps you navigate today's workforce.
- Small-Group Dynamics: Limited capacity ensures you aren't just a face in a gallery; you are an active participant in every discussion.
- Practical Frameworks: No "fluff." Every session provides actionable tools you can use in your 9:00 AM meeting the next day.
- Shared Wisdom: Learn from the "trials and tribulations" of others to fast-track your own growth and avoid common management pitfalls.
- Lasting Networks: Build professional relationships that extend far beyond the final session.

TOPICS

There's a full agenda. We'll dive into having difficult conversations (including discipline and conflict), managing up, building greater accountability for yourself and your team, and more. When we speak, I'll walk through the agenda with you.

WHY THIS COHORT?

I have over 20+ years of hands-on leadership experience including success and failures. My school of thought is to break things instead of waiting for them to break. Let's try the new and uncomfortable so we can embrace change before change happens to us. Looking for a sample of my style? Troll some of my posts on LinkedIn, or visit my webpage below.

Scan to Schedule Your Free Consultation. We'll discuss your goals and see if our next cohort is the right fit for your journey.



Visit: buildbetterculture.com/group-coaching



buildbetterculture.com



tom@buildbetterculture.com