

#### BARRETT STATION CIVIC LEAGUE

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# **2022 Committee Descriptions**

# **Civic Engagement**

Promoting the Quality of Life in the Community, through both Political and Non-political processes (Sub-Committees: Polling/Election, Homecoming/Events).

## **Fund Development**

Develop a long-range Fund Development Plan with a mix of strategies including Revenue Goals and Action Plans. Develop the case for Philanthropic Support. Devise and recommend Fund Development Policies and Practices to the Executive Committee and Board of Directors for action. Monitor and track progress on the Fund Development Plan. Participate in problem-solving to address lags in the achievement of objectives and targets. Monitor and provide personal follow-up and coaching with Board Members and volunteers to support their participation and achievement of their specific assignments and targets. Ensure all donors are respected and recognized in a timely manner.

### **Publicity**

Establish links and build rapport with the Local Media and provide Regular Reports and Press Releases on Community News, Issues, and Opportunities (Social Media, Newsletter, Website, etc.).