

# THE BRANDED EXPO 2023

## ITINERARY

**12-12:30pm**

Network/Vending Twizz Music - Vendor Introduction - Lower Level

**12:30-1pm**

(Whose The Boss Workshop w CyKethia Henderson) Upper Level



**MENTAL**  
1PM-2PM

Mental (Speakers: Intro Daryell Mack, CyKethia Henderson, Jo Conyers, Kish The Lioness, Sarah Wallace, Akere Joseph, Nakeia Mack/Panel main room)  
(Plan Like A Boss upper level)

**DIGITAL**   
2PM-3PM

2-3 Digital (Speakers: Daryell Mack, Lou Fields, Spence, Skrap, Whitney, Twizz/Panel main room) (Sip.Learn.Press Workshop upper level)



**PHYSICAL**  
3PM-4PM

3-4 Physical (Speakers: Daryell Mack, Odessa White, Julie Williamson, Walidah Yaminah/Panel main room) (The Art of Vending Workshop lower level)

**VISIBLE**   
4PM-5PM

Visible (Speakers: Daryell Mack, Durrell Paige, Malaika Tamu Cooper, Chin-Yer, Chinkii, Donna Bruce, Sam Smith/Panel main room) (Ayo University Workshop upper level)

**Invincible**  
5PM-6PM

Invincible (Speakers: Daryell Mack, Sharron Johnson, Kerm, Tia Hamilton, Jay Hayzie, Jon Cash, /Panel main room)  
(Models and Brands begin setting up for The Branded Fashion Show lower level)

**6pm-7pm**

The Branded Fashion Show (lower level)

**7pm-8pm**

Mogul Mixer & CloseOut lower level

**8pm-9pm**

Branded Vehicles (outside)

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