

Tweed Heads Pickleball Club Mission Statement

Vision

To bring a social, mental and physical health benefit through Pickleball to the people of Tweed Heads and surrounding areas, regardless of age, gender or ability.

Mission/Values

- Put our members first and provide the best service we can to them.
- Provide an opportunity for people to participate in a community club in a safe, friendly
 and family-oriented environment both on and off the court.
- Develop lifelong bonds through our strong community spirit, including local schools,
 aged care facilities and other organisations.
- Provide members an opportunity to excel in the sport to their preferred level.
- Foster and promote the game of Pickleball

Strategy

Short term

Create an indoor Pickleball Court.

Be part of a centre that has both great on-court and off-court facilities.

Continue to increase membership with a target of 150 members by the end of 2025.

Medium Term

Create designated outdoor Pickleball courts.

Continue to increase membership to a target of 200 members by the end of 2026.

Long term

Create more courts and/or install a roof for outdoor courts.

Continue to increase membership to a target that suits our home.

To continue to develop the centre to become the best Pickleball centre in the state and possibly the country.