



مهرجان التراث العربي

ARAB HERITAGE FESTIVAL
FESTIVAL DU PATRIMOINE ARABE

FESTIVAL LEGACY

PRESIDENT'S MESSAGE

Arab Heritage Festival: A Living Legacy

Reem Fayyad Abdelsamad

President - Arab Culture Club

Welcome to the **Arab Heritage Festival**, a celebration of culture, community, and connection. Since its inception, this festival has grown into a cherished legacy, proudly held during **Arab Heritage Month (April)**. Each year, we bring together over **3,000 attendees** to experience the vibrant tapestry of Arab heritage through music, literature, art, crafts, and cuisine—all in a welcoming, multilingual setting (English, French, and Arabic).

Organized entirely by dedicated volunteers, the festival is a testament to the power of the community. It's a space where cultures intersect, stories are shared, and traditions come alive, creating unforgettable moments for everyone involved.

Arab Heritage Festival is your gateway to becoming part of this meaningful celebration. Explore our detailed sponsorship packages and discover how you can align your brand with a festival that champions diversity, inclusion, and the arts.

Join us in making the **2025 Arab Heritage Festival** a landmark celebration. Together, let's continue building a legacy of unity, culture, and joy.

Thank you for being part of this journey. Let's build on this legacy and make the 2025 Arab Heritage Festival a **CELEBRATION TO REMEMBER**.



About Arab Culture Club

A Not-for-profit organization, independent of ethnicity, religious beliefs, and politics, the Arab Culture Club was established in November 2019, and incorporated in 2022.

OUR VISION

To be a cornerstone of New Brunswick's cultural landscape, proudly showcasing the richness and diversity of Arab heritage while fostering a vibrant, inclusive, and united Canadian community

OUR MISSION

To create a space where Arabic culture, language, history, and heritage are celebrated as a vibrant part of Canada's multicultural identity, while building meaningful connections between Arab culture and the diverse communities we call home.



BOARD

Reem Fayyad , President
Naila Goumiri, Vice President
Ammar Younus, Treasurer
Sofia Zineddine, Secretary
Farah Ait Ali
Maha Dweik
Salim Gharroudi





Arab Heritage Festival - Overview

- Objectives
- Features
- Highlights from last festival

OBJECTIVES

- Foster Cultural Exchange – Promote intercultural understanding and dialogue within the community, celebrating the beauty of diversity and shared heritage.
- Celebrate Arabic Arts and Culture – Create a dedicated platform in New Brunswick to showcase the richness of Arabic arts, traditions, and heritage.
- Enrich Multicultural Events – Contribute to a more vibrant cultural scene in New Brunswick by increasing access to diverse, high-quality events that reflect the province's multicultural identity.
- Build Collaborative Networks – Strengthen partnerships between artists, organizations, and communities at the local, provincial, and national levels to amplify cultural impact and innovation.
- Empower Community Engagement – Provide opportunities for individuals to connect, learn, and participate in meaningful cultural experiences that foster pride and belonging.
- Preserve and Share Heritage – Ensure the preservation and sharing of Arabic culture, language, and history as an integral part of Canada's cultural fabric.



FEATURES

- Collaboration with NB public library service
- Music concert
- Exhibits & fair
- Workshops (culinary, fashion design, calligraphy, etc.)
- Literature and poetry

HIGHLIGHTS FROM LAST FESTIVAL



11

VOLUNTEERS

30

PARTNERS

17

ARTISTS



FUNDERS



Canada Council
for the Arts

Conseil des arts
du Canada

Canada
Fredericton



PARTNERS



New Brunswick
Public Library
Service

Service des
bibliothèques publiques
du Nouveau-Brunswick



CASH SPONSORS

DR. HARB
MEDICAL PRO
FESSIONAL
CORP.

DR. SAMAD
PROF. CORP

DR. CHADI
DARWICH
CORP.



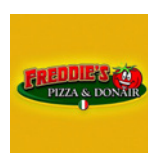
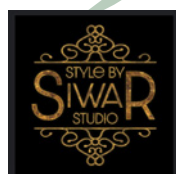
Realtor-agente immobilière
Dalatz@kw.com
(506) 227-4527



SAHBA THANI
nathani@kw.com
(506) 875-5255



IN KIND



CONTACT US FOR MORE INFORMATION

For more information or to discuss Sponsorship Opportunities, please contact us:

ARAB CULTURE CLUB,
Proud organizer of ARAB HERITAGE FESTIVAL:



ARAB CULTURE CLUB,
Proud organizer of ARAB HERITAGE FESTIVAL:

232 Botsford St. Second Floor
communications@arabcultureclub.ca
arabcultureclub.ca

