



مهرجان التراث العربي

ARAB HERITAGE FESTIVAL
FESTIVAL DU PATRIMOINE ARABE

SPONSORSHIP PACKAGE



Olive Tree Sponsor
\$6,000

Digital Advertising & Social Media Engagement

- Estimated 100,000–500,000 impressions across all digital platforms.
- Reach 50,000–200,000 people.
- Logo featured in targeted digital campaigns and social media posts.
- Regular mentions, sponsored posts, and features during the festival.

Live & Digital Acknowledgment:

- Prominent recognition in digital event announcements and marketing materials.
- Live acknowledgment at events.

Networking Opportunities

- Connect with attendees and other businesses.
- Receive 5 VIP tickets to the closing event.

Exclusivity

- Secure exclusivity in your niche as an Olive Tree sponsor.
- First right of refusal for next year's festival.

Additional Benefits

- Post-event analytics report.
- 5 complimentary tickets to select events for team building.



Cedar Tree Sponsor
\$3,500

Digital Advertising & Social Media Engagement

- Logo included in targeted digital campaigns.
- Regular mentions in social media updates.

Live & Digital Acknowledgment:

- Recognition in digital event announcements and marketing materials.
- Live acknowledgment at events.

Networking Opportunities

- Connect with attendees and other businesses.
- Receive 3 VIP tickets to the closing event.

Additional Benefits

- Post-event analytics report.



Palm Tree Sponsor
\$2,000

Digital Advertising & Social Media Engagement

- Logo included in targeted digital campaigns.

Live & Digital Acknowledgment:

- Acknowledgment in key digital event announcements.
- Live recognition at select events.

Networking Opportunities

- Connect with attendees and businesses.
- Receive 2 VIP tickets to the closing event.

Additional Benefits

- Post-event analytics report.



Fig Tree Sponsor
\$1,000

Digital Advertising & Social Media Engagement

- Logo included in social media updates and smaller campaigns.

Live & Digital Acknowledgment:

- Acknowledgment in certain digital event announcements.

Networking Opportunities

- Interact with festival participants.

Additional Benefits

- Basic post-event report on digital reach and engagement.





Benefits & Exposure

WHY SPONSOR?

- **Enhanced Visibility:** Gain local and atlantic exposure throughout Arab Heritage Month (April).
- **Reach a Broad Audience:** Connect with over 5,000 attendees and engage with our growing social media community.
- **Boost Brand Recognition:** Increase your brand's visibility while supporting a meaningful cultural event.
- **Showcase Your Offerings:** Promote and provide your goods or services directly to festival-goers.
- **Networking Opportunities:** Build relationships with fellow sponsors, community leaders, and cultural organizations.

WHO ATTENDS?

The Arab Heritage Festival welcomes a diverse audience, including:

- Families and children.
- Arabic and non-Arabic speakers (all activities are multilingual).
- Citizens and newcomers passionate about arts, music, dance, literature, and visual arts.
- Artists, cultural organizations, and community partners.

SPONSORSHIP BENEFITS

- **Logo Placement:** Featured on all promotional materials, both print and digital.
- **Digital Advertising:** Highlighted in our online campaigns and social media platforms.
- **Event Presence:** A dedicated table at events to showcase your organization.
- **Sponsor Recognition:** Acknowledgment during events and in our communications.
- **VIP Access:** Complimentary tickets and premium seating at select events.
- **Social Media Shoutouts:** Recognition across our social media channels.

CONTACT US FOR MORE INFORMATION

ARAB CULTURE CLUB,

Proud organizer of ARAB HERITAGE FESTIVAL:



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