

Ad Size/Space Request & Pricing • COSS Ad Agreement and Invoice • 2023-2024 Senior Resource Guide

MUST CHECK Ad Size Below ↓	AD TYPE And Placement	AD DIMENSIONS Image Size	COSS MEMBER 4 Color Included
	BACK COVER	5 1/4" wide x 9 1/2" high (5.25" x 9.50")	\$2,260.00
	Inside FRONT COVER	5 1/4" wide x 9 1/2" high (5.25" x 9.50")	\$1,985.00
	Inside BACK COVER	5 1/4" wide x 9 1/2" high (5.25" x 9.50")	\$1,735.50
	DOUBLE TRUCK Center Pages	11 1/4 inches wide x 9 7/16 inches high (11.25" x 9.4375")	\$2,095.00
	Full Page facing Inside Front Cover	5 1/4" wide x 9 1/2" high (5.25" x 9.50")	\$1,770.00
	Full Page Facing Inside Back Cover	5 1/4" wide x 9 1/2" high (5.25" x 9.50")	\$1,490.00
	Full Page Inside	5 1/4" wide x 9 1/2" high (5.25" x 9.50")	\$1,155.00
	Half Page Inside	5 1/4" wide x 4 5/8" high (5.25" x 4.625")	\$770.00
	Quarter (1/4) Page Inside	5 1/4" wide x 2 3/16 high (5.25" x 2.1875")	\$540.00

*Non-members may contact Vicki Morreale, Membership Chair at 260-312-1102, vicki.morreale@gmail.com or Jill Headrick, Project Chair at 260-602-4278, JHeadrick@kingstonhealthcare.com to request a COSS membership form. COSS annual membership is \$30, pay by check or credit card at www.councilseniorservices.org

Appropriate Box Must Be Checked Below

↓ Ad Materials: PDF, 200 to 300 dpi, CMYK

- Advertiser will provide ad creative (PDF)
- Rerun 2022 ad, no changes
- Rerun 2022 ad with changes (attached)
- Design assistance needed

Call 260-494-9321 or email Betty at slallen@the-papers.com

- **QUESTIONS:** Contact Jill Headrick at 260-602-4278, JHeadrick@kingstonhealthcare.com
 - **SCAN & EMAIL COMPLETED FORM TO:** Jill Headrick JHeadrick@kingstonhealthcare.com and Betty Foster at slallen@the-papers.com or fax to 260-440-3316
 - **EMAIL ads (PDF) to:** Betty Foster, slallen@the-papers.com, 260-494-9321
Ads & reservation form MUST be received by **TUESDAY, MAY 23**
- PAYMENT- MAIL A COPY OF THIS ORDER FORM & CHECK TO:**
COSS, Attn: Jill Headrick, c/o Fort Medical Society, 709 Clay Street, Ste. 101, Fort Wayne, IN 46802; or pay by credit card at councilseniorservices.org

By signing below, the advertiser commits to paying the fee indicated above for advertising space in the 2023-2024 Senior Resource Guide published by COSS and available July 1, 2023. Advertiser may request the opportunity to review and approve a proof of their ad prior to publication. COSS will not be held liable for errors not clearly marked on said advertiser's proof. COSS will coordinate advertising sales, printing and distribution of the guide.

This signed agreement is your invoice. No other invoice will be provided unless specifically requested, please retain a copy as your receipt and proof of payment. COSS will publish at least 25,000 copies of the guide. COSS reserves the right to reject advertising it finds inappropriate.

Payment by CHECK MUST be received by **Tuesday, May 23** to be included in the 2023-2024 guide. MAIL a copy of this form and payment to: Council on Senior Services, Attn: Jill Headrick, COSS Project Chair, c/o Fort Wayne Medical Society, 709 Clay Street, Ste. 101, Fort Wayne, IN 46802. (Pay by credit card at www.councilseniorservices.org).

Place my ad in the 2023-2024 COSS Senior Resource Guide

By signing below, I/my agency/organization accepts all terms and conditions of this contract. Advertiser commits to paying the fee indicated above and below for advertising in the 2023-2024 Senior Resource Guide published by COSS and available in July 2023.

Total Cost: _____ Agency/Organization/Business Name _____

Phone: _____ Fax: _____ Date: _____

Placement & payment authorized by (print name): _____

Signature: _____ Your E-mail : _____

I would like COSS membership information: _____ Quantity of Directories requested for Delivery: _____