

Ad Size/Space Request & Pricing • **COSS Ad Agreement and Invoice** • 2025 Senior Resource Guide

MUST MARK
Ad Size Below

AD TYPE And Page Placement	AD DIMENSIONS (Image Size) Full Color Included	COSS MEMBER
BACK COVER	5 1/4" wide x 9 1/2" high (5.25" x 9.50")	\$2,260.00
Inside FRONT COVER	5 1/4" wide x 9 1/2" high (5.25" x 9.50")	\$1,985.00
Inside BACK COVER	5 1/4" wide x 9 1/2" high (5.25" x 9.50")	\$1,735.00
DOUBLE TRUCK Center Pages	11 1/4 inches wide x 9 7/16 inches high (11.25" x 9.4375")	\$2,095.00
Full Page Facing Inside Front Cover	5 1/4" wide x 9 1/2" high (5.25" x 9.50")	\$1,770.00
Full Page Facing Inside Back Cover	5 1/4" wide x 9 1/2" high (5.25" x 9.50")	\$1,490.00
Full Page Inside	5 1/4" wide x 9 1/2" high (5.25" x 9.50")	\$1,155.00
Half Page Inside	5 1/4" wide x 4 5/8" high (5.25" x 4.625")	\$770.00
Quarter (1/4) Page Inside	5 1/4" wide x 2 3/16 high (5.25" x 2.1875")	\$540.00

*Non-members may contact **SHANDI STEELE, Membership Chair at 260-615-4814, shandisteele@stillwater-hospice.org** to request a membership form. COSS annual membership fee is \$30 and can also be paid by credit card at www.councilonseniorservices.org (PAID COSS MEMBERS ONLY receive text listing priority).

Appropriate Box Must Be Checked Below

Ad Materials: PDF, 200 to 300 dpi, CMYK

- Advertiser will provide ad creative (PDF)
- Rerun 2023-2024 ad, no changes
- Rerun 2023-2024 ad with changes (attached)
- Design assistance needed

Call 260-494-9321 or email Betty at slallen@the-papers.com

- **QUESTIONS** — Text & Category listings
Contact COSS Project Chair, Nichole Antonsson, nantonsson@cornerstonecaregiving.com, 260-254-1571; or call Lori Stock, COSS President at 260-341-4113; Christy Naylor, COSS Vice President at 260-414-5276; email councilonseniorservices@gmail.com
- **SCAN & EMAIL COMPLETED AD RESERVATION FORM TO**
Betty Foster, slallen@the-papers.com, 260-494-9321
- **EMAIL ads (PDF, 200 dpi) to:**
Betty Foster, slallen@the-papers.com, 260-494-9321
Ads & reservation form **MUST** be received by Wednesday, November 6th
- **PAYMENT OPTIONS: MAIL A COPY OF THIS ORDER FORM & CHECK TO:**
COSS, Attn. Kevin Neebes, Treasurer, c/o Fort Medical Society, 709 Clay Street, Ste. 101, Fort Wayne, IN 46802 or **PAY BY CREDIT/DEBIT CARD** at www.councilonseniorservices.org

By signing below, the advertiser commits to paying the fee indicated above for advertising space in the 2025 Senior Resource Guide published by COSS and available January 10, 2025. COSS will not be held liable for errors not clearly marked on said advertiser's requested proof. Council on Senior Services (COSS) will coordinate advertising sales, printing and distribution of the guide.

This signed agreement is your invoice. No other invoice will be provided unless specifically requested, please retain a copy as your receipt and proof of payment. COSS publishes at least 20,000 copies of the guide. COSS reserves the right to reject advertising it finds inappropriate.

Payment by **CHECK MUST** be received by **Wednesday, November 6th** to be included in the **2025** guide. **MAIL a copy of this form and payment to:** Council on Senior Services, Attn: Kevin Neebes, Treasurer, c/o Fort Wayne Medical Society, 709 Clay Street, Ste. 101, Fort Wayne, IN 46802; or **PAY BY CREDIT CARD** at www.councilonseniorservices.org

Place my ad in the 2025 COSS Senior Resource Guide

By signing below, I/my agency/organization accepts all terms and conditions of this contract. Advertiser commits to paying the fee indicated above and below for advertising in the 2025 Senior Resource Guide published by Council on Senior Services (COSS) and delivered January 10, 2025 to COSS and those requesting larger quantities. Smaller quantities will begin individual delivery the following week — 40 guides per box.

Total Cost: _____ Agency/Organization/Business Name _____

Phone: _____ Fax: _____ Date: _____

Placement & payment authorized by (print name): _____

Signature: _____ Your E-mail : _____

I would like COSS membership information: _____ Quantity of Directories requested for Delivery: _____