

# Wimberley LOCAL

## Home Services + Contractor Guide

**Reserve Ad Space**  
by February 5, 2026

**Send Ad Materials**  
by February 10, 2026



Full Page \$575\*  
Half Page \$325\*

**\*Reserve & pay  
by January 15, 2026**

We're excited to introduce the **Wimberley Local – Home Services + Contractor Guide**, a high-end, full-color publication designed to give local service providers strong visibility and direct access to homeowners throughout the Wimberley area. *Now also delivering to premium Driftwood neighborhoods - expanding your reach to some of the Hill Country's highest-value homes!*

### About the guide

**Wimberley Local - Home Services + Contractor Guide** is the only guide of its kind in Wimberley, dedicated exclusively to home-service and contractor businesses serving our community. Printed in a glossy, full-color 5½" x 8½" booklet format, the guide is designed to be kept and referenced by homeowners throughout the year.

**Distribution** – WIMBERLEY LOCAL will be delivered through a combination of USPS EDDM and strategic in-town placement to ensure strong, reliable coverage. 8,000+ copies will mail directly to households in Wimberley, Woodcreek and Driftwood, delivered to mailboxes in early March, right as homeowners start scheduling spring repairs and upgrades. Additional copies will be available in high-traffic locations around Wimberley, including coffee shops, storefronts and other popular locations locals love.

### Why advertise?

- Reach homes in Wimberley, Woodcreek & Driftwood with one beautifully printed, high retention publication.
- Showcase your business in a premium format homeowners will keep, reference and trust.
- Arrives in early March 2026 - peak season for home updates, remodels and spring projects.
- Stand out with professionally designed advertising at no extra cost.
- Build long-term brand recognition in a guide that lives on coffee tables, desks and in kitchen drawers.
- A printed presence that feels real, memorable and worth noticing.

### Who should advertise?

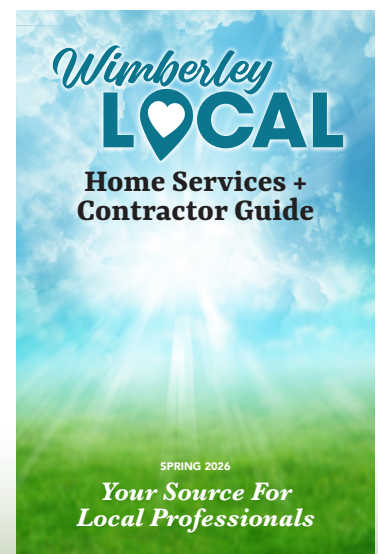
Landscapers, painters, roofers, remodelers, fencing companies, plumbers, electricians, remodelers, flooring, HVAC, realtors, property managers, house cleaners, masons, concrete contractors, pet sitters, septic/well services, handymen, general contractors... any home-service provider serving Wimberley area homeowners is a great fit for **Wimberley Local**.

### Payment Terms

Payment is due in full at the time of reservation to secure your ad placement. Accepted: Business Check (Mail to Melissa Ball/Wimberley Local, PO Box 2906, Wimberley, Texas 78676), credit cards, ApplePay. You will receive and invoice, and ads are confirmed once payment is received.

### About the publisher

**Wimberley Local - Home Services + Contractor Guide** is produced by Melissa Ball, a long-time Wimberley resident with experience in Hill Country publication design, marketing, and the daily operations of her family's local contracting business. Her combined experiences inspired this guide, focused on helping homeowners connect with trusted local professionals while supporting the amazing businesses that serve our community.



**CONTACT** [melissa@wimberley-local.com](mailto:melissa@wimberley-local.com) • Call/Text 512-569-8212

## Premium Placement Options

**Inside Front Cover (IFC) – \$825**

**Inside Back Cover (IBC) – \$775**

Premium positions offer unmatched visibility in the guide. These exclusive full-page placements are available on a first-reserved basis and provide the highest exposure. To reserve your premium placement, email Melissa at [melissa@wimberley-local.com](mailto:melissa@wimberley-local.com) or call/text 512-277-5090.

- Premium pages are full-page only and are not eligible for Early Bird pricing
- Premium placements are first-reserved and highly visible
- Ideal for high-impact advertisers

*Wimberley*  
**LOCAL**

**Home Services +  
Contractor Guide**

**Where exceptional  
local businesses shine.**  
**RESERVE YOUR SPACE!**

## How to submit your ad

Every ad purchase includes complimentary professional design, crafted with a refined aesthetic to elevate your brand. Whether you need a fresh look or a complete visual refresh, your ad will be designed to reflect the quality of your business — with two revisions included at no charge to ensure the final result feels polished, professional, and truly yours!

### 1 Choose Your Ad Size

- Full Page (bleed or non-bleed)
- Half Page

### 2 Send Your Business Details, Logo & Any Photos/Artwork

- Business name, phone, email, website
- Short list of services
- Logo (300-PPI JPEG preferred)
- Any photos you'd like included (optional)

### 3 Ad Design & Revisions

You will receive a professionally designed custom ad draft via email for your approval. Two proof changes are included. Payment in full is due with proof.

### 4 Approve Your Final Proof

Final proof will be delivered by email. All ads must be approved by February 15.

**Have an ad ready?** You can submit your own print-ready ad (built to dimensions below) by email. PDFs preferred. Please reach out to Melissa with any questions.



**Full Page \$575\***

**Half Page \$325\***

**\* MUST RESERVE & PAY  
BY JANUARY 15, 2026**

### Payment Terms - All Ads

Payment is due in full at the time of reservation to secure your ad placement. Accepted: Venmo or Check.  
Ads are confirmed once payment is received.

## AD RATES and DIMENSIONS

**> Full Page \$625**  
With Bleed: 5.75" x 8.75"  
Trim: 5.5" x 8.5"  
Safe Area: 5" x 8"  
No Bleed: 4.5" x 7.5"

**> Half Page \$375**  
No Bleed: 4.5" x 3.5"

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