

2026



**SPEAKER
COACHING**

**JARMICHAEL
HARRIS**

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 **YouTube**

SPEAKER PROFILE

Jarmichael Harris (He/Him) is an award-winning speaker and advocate known for his powerful keynotes on addiction recovery, equity, and leadership. As Founder and CEO of Engage Recovery, he partners with national organizations to transform systems and empower underserved communities. His leadership has earned him honors such as the Museum of African American Addictions Treatment and Recovery's Rising Star Award, East Carolina University's 40 Under Forty, and Association of Recovery in Higher Education's Collegiate Recovery Staff Member of the Year. A passionate educator, he also serves as Director of Scholastic Recovery for Addiction Professionals of North Carolina and an Adjunct Professor at ECU. Rooted in purpose and driven by justice, Jarmichael finds balance in nature and family life.



REAL IMPACT

I met Jarmichael back in 2018. Jarmichael has been my mentor for a few years. He began helping me with different projects such as my yearly Community event "Speaking Your Truth to Live: Minority Mental Health and Substance Use Expo, presentations, and facilitating workshops. With his support I have gained the confidence to do these things on my own. Jarmichael's expertise of advising, assisting, and mentoring will exceed anyone's expectations of becoming a Presenter/Facilitator.

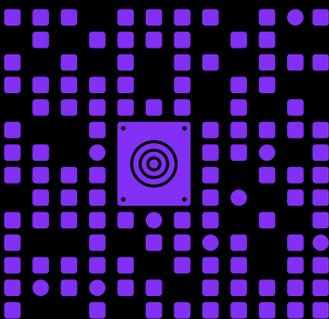
KHRECIA HOLLEY

Peer Support Specialist

Huge thanks to my friend Jarmichael, I've stepped into a whole new world of public speaking. His support and encouragement have been instrumental in broadening my reach and confidence on stage and within the community. With his guidance, I've ventured into the public speaking arena, unlocking opportunities to share my voice and connect with audiences in ways I never imagined. Grateful for his friendship and belief in me.

BRITTNEY SUTTON

The Reach Center, Program Director



Scan to watch **NATCON25**
TED-Style Talk



NATIONAL PRESENCE

Jarmichael Harris is a sought-after keynote speaker and thought leader whose voice has resonated across campuses, conference halls, and Capitol Hill. With over 15 keynote addresses and more than 50 state, regional, and national presentations, his talks bridge lived experience, professional expertise, and systemic insight to spark dialogue and drive change.

Whether opening national conferences, moderating expert panels, or training future leaders, Jarmichael brings a unique blend of heart, humor, and strategy to every stage. His presentations have inspired and informed audiences ranging from student leaders and public health professionals to university presidents and federal policy makers.



FACES & VOICES
OF RECOVERY



ARHE
ASSOCIATION OF RECOVERY IN HIGHER EDUCATION



SMART
Empowerment for All



Opioid
Response
Network
STR-TA



COACHING PACKAGES

\$55

Discovery - "Step Into the Spotlight"

Ideal for: Aspiring speakers, educators, or advocates who have a powerful story to share, but need guidance on how to structure their message, define their audience, and take the first step toward becoming a paid or invited speaker.

Duration: 30 minutes

Includes:

- Explore your "why."
- Speaker readiness assessment.
- Strategic roadmap.

\$550

Foundation – "Find Your Voice"

Ideal for: New speakers discovering their message and learning how to position it.

Duration: 4 weeks

Includes:

- 60-minute session to identify story themes, lived experiences, and target audiences.
- Collaborative drafting of 4 learning objectives for conference or workshop proposals.
- Guidance on structuring a talk outline and crafting a compelling "elevator pitch."
- Templates for abstracts, bios, and speaker proposals.

\$1,250

Growth – "Build the Stage"

Ideal for: Emerging speakers ready to elevate their presentation design and professional presence.

Duration: 6 weeks

Includes everything in Tier 1, plus:

- Branded slide deck (up to 15 slides).
- Coaching on pacing, tone, and visual storytelling.
- Live or recorded session review with detailed notes.
- Social media strategy to position yourself as a speaker, including sample post templates.

\$2,500

Legacy – "Booked & Branded"

Ideal for: Professionals ready to launch or scale a sustainable speaking brand.

Duration: 10 weeks

Includes everything in Tier 1 & 2, plus:

- Clarify your speaker identity, audience, and message pillars.
- Develop your outreach plan (email templates, media kit language, and pitch messages for conferences).
- Full professional speaker kit (bio, topics, headshots, testimonials, and contact section).
- Feedback on LinkedIn, Instagram, or website to align visuals and messaging.
- Identify organizations, conferences, or networks to target.

