

We don't just build athletes, we build people.

admin@premiercheerelite.com.au

www.premiercheerelite.com.au

11, 103 Stenhouse Drive, Cameron Park 💽



WHO ARE WES

We opened Premier Cheer Elite in 2023 with the vision of creating a safe, supportive environment where athletes can thrive both physically and mentally. Our passion is to share our expertise while helping athletes grow, not just in skill but in confidence, discipline, and resilience. Cheerleading instills values and life skills that last a lifetime, and the connections made within the team go beyond friendship, they become family. We believe in building not just strong athletes, but a close-knit cheer family that supports one another every step of the way!

Background:

- -Gymnastics
- -Power Tumbling
- -Trampolining
- -Cheer
- -Partner Stunting

Qualifications:

- -Rhi Diploma in Early Childhood Education
- -Cheer and Tumble Credentials Level 6
- -First Aid

Achievements:

- -Multiple National and Grand Champion Titles
- -World Cheerleading Championships x5
- -Gen Next Down Under tumble coach (selected to work with the top 50 tumblers in Australia)

Coach Khi & Kurt

-Combined 20yrs+ coaching experience





2026 TERM DATES

Term 1: 9 weeks	Monday 2 nd February to Thursday 2 nd April CHOREOGRAPHY DATES TBC (end of Term 1)			
Holidays	Friday 3rd April to Sunday 19th April CLOSED Recommended time to book Family Holidays			
Term 2: 11 weeks	Monday 20 th April to Sunday 5 th July CLOSED Monday 8 th June King's Birthday			
Holidays	Monday 6th July to Sunday 19th July CLOSED Recommended time to book Family Holidays			
Term 3: 10 weeks	Monday 20 th July to Sunday 27 th September			
Holidays	Monday 28th SEP to Sunday 11th OCT CLOSED Recommended time to book Family Holidays			
Term 4: 8 weeks	Monday 12 th October to Sunday 13 th December Closed for AASCF Nationals Wednesday 26 th Nov to Tues 1 st Dec			



All Holidays must be taken during the holiday periods above. By joining a competition team you are committing to full attendance during the dates above.

We will always return on a MONDAY regardless of pupil free days so please keep this is mind when booking Holidays.



2023 COMPETITIONS

	PCE Showcase	Cheercon Icebreaker SYDNEY	AASCF Battle SYDNEY	Cheercon State SYDNEY	AASCF State Sydney	Battle at the Beaches NEWCASTLE	Cheercon Nationals SYDNEY	AASCF Nationals QLD
Cheerstars	$\sqrt{}$			$\sqrt{}$		\checkmark	$\sqrt{}$	
Allstars	$\sqrt{}$	$\sqrt{}$	$\sqrt{}$			$\sqrt{}$	$\sqrt{}$	

PCE Showcase Allstars	Sunday 28 th June 3-8pm	PCE Gym		
Cheercon Icebreaker	4th-5th July	Blacktown		
AASCF Battle (compete twice)	7th-9th August	Quay Centre, Sydney Olympic Park		
PCE Showcase Cheerstars	Sunday 23rd August 3-7pm	PCE Gym		
Cheercon State	4th-6th September	Sydney Olympic Park		
AASCF State	11th-13th September	Quay Centre, Sydney Olympic Park		
Battle at the Beaches	30th Oct - 1st Nov	Newcastle Entertainment Centre		
Cheercon Nationals	12th-15th November	ICC Sydney		
AASCF Nationals	26th-30th November	Gold Coast Convention and Exhibition Centre, QUEENSLAND		

Competition Running Orders are not released until 1-2 weeks prior to each competition. Please keep the whole weekend free including Friday. (Thursday also for Cheercon Nationals) Athletes must arrive at competitions in full comp uniform with hair and makeup done. Athletes will not be permitted to leave before their awards session.



CHEERSTARS (SEMI-COMPETITIVE)

Discover the ideal gateway to the world of competitive cheerleading. Learn foundational elements of cheer. This program is best for beginners and those who are after a relaxed more affordable option.

Compete in 2 competitions in Sydney and 1 in Newcastle.



1hr cheer

(1 training session per week during school terms)				
YEARLY ASSESMENTS*	\$511			
DUE AT REGISTRATION	\$200			
YEARLY TUITION	\$1254			
APPAREL PACKAGE**	\$190			
YEAR TOTAL:	\$1841			
Option 1: 11 Monthly Direct Debit FEB-DEC due 1st of each month	\$150 per month			
Option 2: Weekly Direct Debit (44 weeks) 3rd Feb-1st Dec	\$38 per week			

CHEERSTAR TEAM PLUS ADDITIONAL TUMBLE 1hr cheer, 45mins tumble class (2 training sessions per week during school terms)

YEARLY ASSESMENTS*	\$511			
DUE AT REGISTRATION	\$200			
YEARLY TUITION	\$1634			
APPAREL PACKAGE**	\$190			
YEAR TOTAL:	\$2335			
Option 1: 11 Monthly Direct Debit FEB-DEC due 1st of each month	\$195 per month			
Option 2: Weekly Direct Debit (44 weeks) 3rd Feb-1st Dec	\$49 per week			

*Assessments include:

- -3 competition entry fees -Custom music -Athlete Insurance -Athlete Entry Awards Night -Coaches Fees
- **Apparel Package includes:
- -Competition Uniform \$150
- -Competition Scrunchie \$10 -2026 T-Shirt \$30



OUR PROGRAMS

ALLSTARS (FULL-COMPETITIVE)

Discover the ultimate gateway to the world of competitive cheerleading. Athletes will master advanced cheerleading techniques, focusing on stunts, tumbling, jumps, and dance, preparing them for the highest level of competition. This program is ideal for athletes who are ready to commit to an intensive training schedule and push their skills to the next level. Compete in 4 competitions in Sydney, 1 in Newcastle, and the prestigious AASCF Nationals in Queensland.



ALLSTAR TEAMS

3hrs cheer, 45min tumble class (2 training sessions per week during school terms)

(2 training sessions per week during school terms)				
YEARLY ASSESMENTS*	\$1008			
DUE AT REGISTRATION	\$200			
YEARLY TUITION	\$2470			
APPAREL PACKAGE**	\$425			
YEAR TOTAL:	\$3903			
Option 1: 11 Monthly Direct Debit FEB-DEC due 1st of each month	\$337 per month			
Option 2: Weekly Direct Debit (44 weeks) 3rd Feb-1st Dec	\$85 per week			

ALLSTAR TEAM PLUS ADDITIONAL TUMBLE 3hrs cheer, 2x45mins tumble classes (2 training sessions per week during school

YEARLY ASSESMENTS*	\$1008		
DUE AT REGISTRATION	\$200		
YEARLY TUITION	\$2850		
APPAREL PACKAGE**	\$425		
YEAR TOTAL:	\$4283		
Option 1: 11 Monthly Direct Debit FEB-DEC due 1st of each month	\$372 per month		
Option 2: Weekly Direct Debit (44 weeks) 3rd Feb-1st Dec	\$93 per week		

*Assessments include:

- -6 competition entry fees
 - -Custom music
 - -Choreography
- -Athlete Insurance
- -Athlete Entry Awards Night

-Coaches Fees

**Apparel Package includes:

- -Competition Uniform \$275
 - -Training Set \$85
 - -2026 T-Shirt \$30
 - -Competition Bow \$35

Want to compete on 2 teams?

2 teams, 1 tumble \$120 per week 2 teams, 2 tumble: \$129 per week



OTHER COSTS

Competition Travel Expenses: Families are responsible for their own travel arrangements and expenses to and from competitions. Sometimes accommodation is required if we have an early start to a competition. We recommend booking accommodation at the start of the year for all comps with free cancellation. Remember sometimes we could compete on Friday during the day which means a day off work/school. Cheercon Nationals and AASCF Nationals must also keep the Thursday free.

Spectator Entry Fees: All comps require spectators to pay an entry fee. This is usually around \$35 per day.

Cheer Shoes:

All-Star athletes must purchase BLACK FLYTES from cheerdirect.com.au (Roughly \$200)

Cheerstar athletes we highly recommend these shoes however they are not compulsory. Any plain black joggers are fine.

Pro Shop: (optional for purchase on our website)

- -PCE tank top \$40
- -PCE Backpack \$95
- -PCE socks \$15
- -PCE jumper \$85

Private Lessons:

There's simply no substitute for the personalized attention of one-on-one coaching. If you're truly committed to advancing your tumbling and stunting skills, we wholeheartedly endorse the benefits of a private lesson. Coach Rhi specializes in tumbling mastery, while Coach Kurt excels as an expert in partner stunting as well as tumbling. Act swiftly to secure your spot, as our availability is extremely limited! Don't miss out on this exclusive opportunity for personalized coaching excellence.

Semi-tumble private 2 athletes to 1 coach 30mins \$30pp Stunt Private one-on-one 30mins \$50 One-on-one private 30mins (junior coach) \$20 **NEW** Must be paid in cash on arrival or on autopay through the PCE Portal



2026 TMTABLE

Tuesday	Wednesday		Thursday		Friday
Cheerstars A	REC Tumble		ALLSTAR TEAM A		
4-5pm	ALLSTAR TEAM E				ALLSTAR TEAM C
Cheerstars B	430-530pm				430-6pm
5-6pm	TUMBLE 530-615				
Cheerstars C		REC Handsprings			TUMBLE 6-645pm
6-7pm		615-7pm		ALLSTAR TEAM D 630-8pm	
ALLSTAR TEAM D	ALLSTAR TEAM B				ALLSTAR TEAM B
7-830pm	645	-815pm	ALLSTAR TEAM C		645-815pm
			730-9pm		
	TUMBLE 815-9pm				TUMBLE 815-9pm
	4-5pm Cheerstars B 5-6pm Cheerstars C 6-7pm ALLSTAR TEAM D	Cheerstars A 4-5pm ALLSTA 430 Cheerstars B 5-6pm TU 53 Cheerstars C 6-7pm ALLSTAR TEAM D 7-830pm ALLSTA TU TU TU	Cheerstars A 4-5pm ALLSTAR TEAM E 430-530pm Cheerstars B 5-6pm TUMBLE 530-615 Cheerstars C 6-7pm ALLSTAR TEAM D 7-830pm ALLSTAR TEAM B 645-815pm	REC Tumble ALLSTA 4-445pm 4-53 4-5	REC Tumble





FRANCIAL TERMS

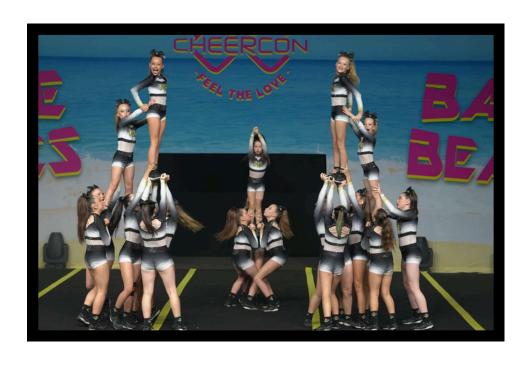
By joining Premier Cheer Elite Competition Teams you are committing to the FULL COMPETITION SEASON which is from February to December 2026. Payments are non-refundable and not credited if an athlete is absent due to illness, holidays, or other commitments. If an athlete is out for longer than 2 weeks due to injury, then a doctor's certificate must be supplied, and the account may be credited pending approval.

Late payments are not acceptable and will result in your child being withdrawn from the team. Prices include 10% GST. Processing fees will apply to all payments.

All competition families MUST enrol in Ezi-debit for the full year. There is no postponing of payments allowed. If a payment is unsuccessful it must be paid within the week or your child will not be able to attend classes. You may choose to either pay the full year upfront or go onto a monthly/weekly direct debit payment plan.

All private lessons are to be either paid in cash upon arrival each week or on autopay through the PCE Portal. Less than 24 hrs notice of non attendance requires full payment.

Please email admin@premiercheerelite.com.au if you have any questions.





ATTENDANCE

Competition Teams must adhere to a strict attendance policy. Cheerleading is a TEAM sport and if one person is absent it affects the whole team. Please plan ahead and make sure athletes arrive early to their practise times so they are not late. Carpooling is recommended if you live further away.

Requests for absence will only be considered if submitted and approved by your coach at least 3 weeks before the event (earlier submission is appreciated). If an absence arises within 3 weeks of a competition, please email us as soon as possible. If approved, athletes may not compete at the upcoming competition, at the coach's discretion, based on the impact the absence may have on the team.

*PLEASE NOTE: Any school camps that fall in the Blackout Period (2 weeks prior to a competition), will not be approved. Please keep this in mind when accepting your position on a team)

Approved reasons:

- Weddings
- Compulsory school events (e.g. formals, exams, etc.)
- Contagious illness
- Family emergencies (death in Family)

Unapproved Absences

- Birthday celebrations
- Social events/parties
- Non compulsory school events (talent shows etc)
- Don't feel like it/ too tired
- Withholding a child from training as a form of punishment
- Minor injuries/recovery (athletes must still come and watch)
- Appointments (e.g. doctor, dentist, etc.)
- Holidays (please take holidays during the school holiday periods)



Please communicate ALL absences by email admin@premiercheerelite.com.au as early as possible.

An excessive amount of unexcused absences may result in the athlete being asked to leave our competition programs. Please book holidays during the holiday periods recommended.



TRAINING ATTIRE

Allstar teams: Training set must be worn to all practices. Cheerstar teams: Black crop top and bike shorts or training set

Cheer shoes/flat soled shoes must be worn. Baggy shirts/jumpers must be removed after warm up for safety reasons, this also allows coaches to better see/fix body shapes in tumbling and stunting.

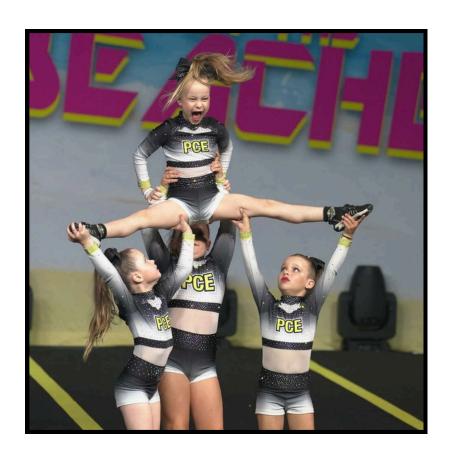
Hair must be tied up neatly and off the face. All jewellery/watches must be removed. Small stud earrings/sleepers are allowed



All competitions are compulsory for all athletes. Please note that the two weeks leading up to any competitions are 'Black Out' weeks. This means that these trainings must not be missed under any circumstances. Non-attendance might mean athlete withdrawal from the competition and for the remainder of the season.

Competition Running Orders are not released until 1-2 weeks prior to each competition. Please keep the whole weekend free including Friday as sometimes we do compete on Friday morning.

For Cheercon Nationals please also keep the Thursday afternoon free.





ASSET NATIONALS

ALLSTAR TEAMS ONLY

AASCF Nationals alternates each year between Melbourne and Queensland. In 2026 it will be held in Queensland.

The travel day is Wednesday 25th November with teams competing Thursday-Sunday.

IMPORTANT: DO NOT LEAVE PRIOR TO THIS DATE AS
ALL TEAMS WILL HAVE PRACTISE TUESDAY 24th
NOVEMBER

Families are responsible for their own travel and accommodation, note that Schoolies is on when we go to Queensland, so book early!









COMMUNICATION

Who to contact:

If you need to clarify any information or have any questions please feel free to contact us via email: admin@premiercheerelite.com.au Please do not approach staff during training times as we do have back to back classes. For serious matters please email to organise a meeting.

Location:

Unit 11, 103 Stenhouse Drive, Cameron Park, NSW 2285

Private Facebook Group:

All competition families must join our private facebook groups. Links will be sent out after tryouts.

PLEASE DO NOT POST ABSENCES OR CONCERNS IN GROUP CHATS This must be done by email: admin@premiercheerelite.com.au

PCE Portal:

Everyone must create an account on our <u>PCE Portal</u>. This is where you can view calendars, see your weekly timetable and book into holiday programs. This is also where payments for privates takes place.

Questions/Concerns:

We encourage parents and athletes to please reach out to us if there are any concerns. We are here to help and are happy to arrange a meeting to discuss any issues.

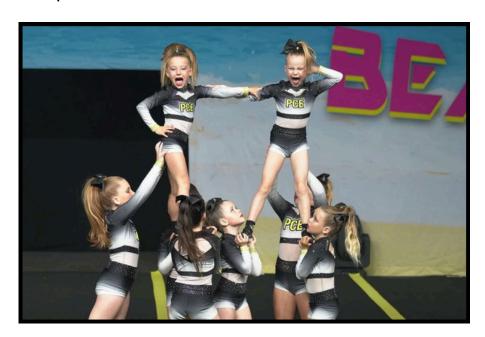
Parent Code of Conduct:

- -Parents must show support for all athletes and teams, even from other programs.
- -Even if you disagree with the coach, speak positively about them
- -Encourage your athlete to work through their struggles
- -Ask questions instead of giving opinions or engaging in negative carpark gossip
- -Be a positive influence at competitions



WHATS NEXT?

We kindly request your thorough review of all the information provided. Our dedication to our competition teams is unwavering, and we hold the principles of cheerleading as a team sport in the highest regard. In the spirit of fairness to your fellow team members, the club as a whole, and our devoted coaches, we ask that you accept a position only if you are fully committed to upholding our policies and meeting our expectations with absolute dedication.



How will the teams be selected?

For new athletes, our tryouts are scheduled for December 14th, 2025. Team placements are determined by evaluating factors such as age, skill level, mental preparedness, and the level of commitment that aligns with your family's preferences. If you're interested in joining after this date, please don't hesitate to reach out to us. We're here to assist you in finding the best fit for your cheerleading journey.



Team Placements and Accepting Your Position

- 1. Read and understand the ENTIRE cost and commitment packet
- 2. Attend the correct tryout by filling out the form below:
- -CHEERSTAR TRYOUTS
- -ALLSTAR TRYOUTS-current athletes
- -ALLSTAR TRYOUTS-new athletes
- 3. After tryouts you will receive an email with your teams offered and a link to fill out the 2026 Acceptance Form to accept your position on the team. This email will provide all information regarding training days and times.



Welcome to PCE!



Moonstones Emeralds 2025

Crystals

Opalites 2025

Silver Squad