

### she is me.

#### **Special event prospectus**

Tell your story. Promote your brand. Contribute to the empowerment of every woman you reach.



### about.

she is me is the conference that has been waiting to emerge - from Lisa Jo Jimenez, founder of The Mariposa Group



our mission is to empower every woman we attract, to help women unlearn what has held them back, and to change the world by eradicating the patriarchy at every turn.



values.

- be in our power
- speak our truth
- live in alignment
- take no shit but do no harm

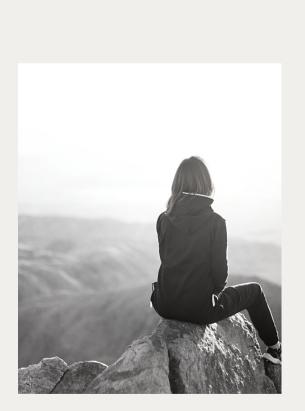
# project.

This is a project of empowerent. Of self-love. Of self-esteem and selfworth. This project will be an event of empowering women from every angle. From the speakers getting to tell their stories in a safe, shame free environment, to the woman who are finally hearing that they aren't alone. And if that wasn't enough, we are lifting each other up by tapping into each others audiences, sharing the love in a way that only happens with an event like this. The opportunity for you to share your story and share your products and services to a larger audience.

## goals.

Our goal is simple. It's freedom.

Freedom from self-loathing. Freedom from the rules and false beliefs thrust upon us from birth. It's freedom to show up and be who we really are and it's freedom to be who you are, in your truth, and shine as bright as you can.



## what we need.

if you have a story to tell, we want you to tell it! If you also have a product or service, fantastic.

#### STORYTELLER

- If you would like to tell your story, you can be live or send us a video - 10 minutes max
- \$0 cost

#### GUIDE

- If you would like to tell your story and promote a product our service, you will get 30 minutes
- \$0 cost but agree to marketing plan

#### ADVERTISER

- If you would like to have an ad during the conference
- \$50 for one mention a day (20 second mention each day)
- \$100 for 5 mentions a day (20 second mentions)
- \$300 for sponsorship



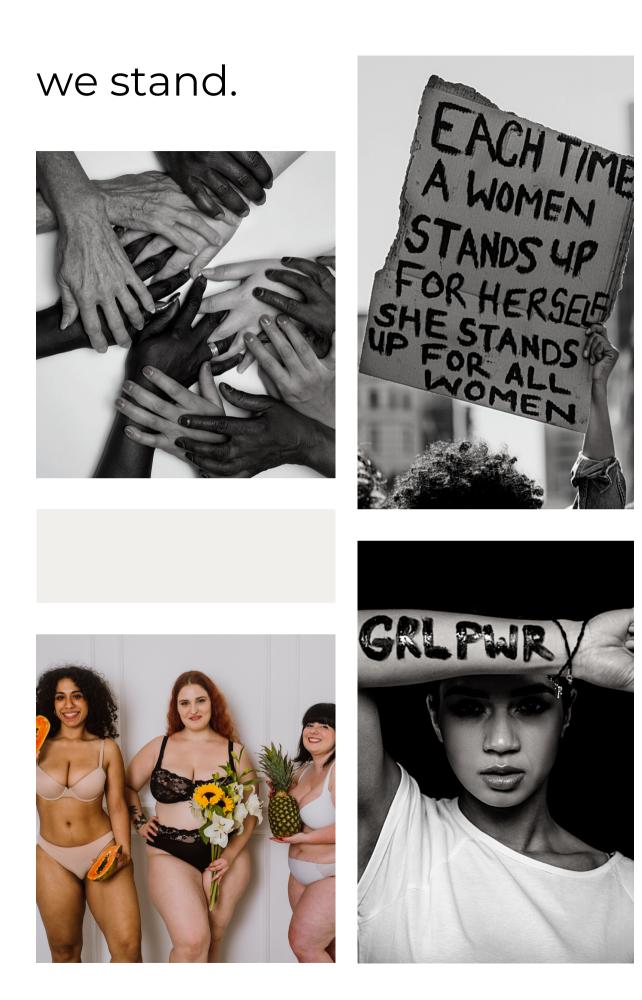


### marketing agreement

if you would like to present at the guide level, meaning you will be telling your story, talking about products and service, and supplying attendees with content or a way to work with you in the future or buy your products, you must agree to the following:

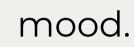
 you will use the marketing materials created by SHEISMECONFERENCE to email, text, and post in social media according to the schedule that will be provided.

- ShelsMe will not ask for your list but is asking that you drive traffic to the conference through your channels. Any attendee information will be used by SHEISMECONFERENCE at their discretion.

















### Contact.

Lisa Jo Jimenerz +1 (510) 859-4817 www.sheismeconference.com



Fill out the form, indicate whether you would like to speak (storyteller), teach (guide) or advertise.

### Application form is at:

www.sheismeconference.com/application