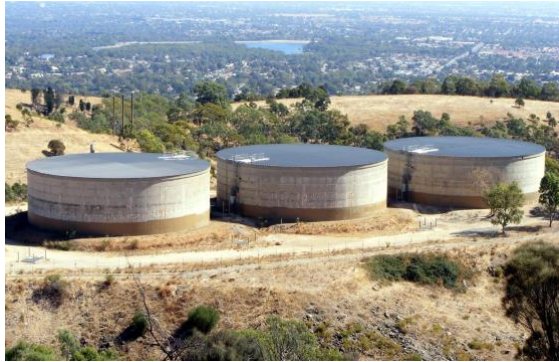




# Conservation by Design

*A structured, science-based approach to beneficial use of industrial by-product water*



*Water storage and filtration infrastructure supporting treated water management.*

Conservation by Design is a disciplined, scientific framework for addressing ecosystem-scale challenges—distinct from “conservation by accident,” where favorable outcomes occur only through chance and inaction.

When an ecosystem becomes damaged or degraded from its natural—or most beneficial—state, relying on spontaneous recovery is neither reliable nor timely. Even when natural improvement occurs, it can take centuries or longer and does not align with the urgent ecological and human timelines at stake.

## **Conservation and economic activity can advance together**

Modern conservation does not require sacrificing healthy economic activity. In fact, sector-leading businesses and industrial partners can play a decisive role in achieving durable, long-term conservation outcomes.

At F4P, we believe that properly treated industrial by-product water—cleaned and polished to appropriate standards—can be responsibly integrated into rangeland and wetland restoration initiatives, green-space establishment and maintenance, and non-edible crop irrigation. Applied

within a structured program, this resource can help accelerate recovery of degraded western ecosystems, save potable water for highest and best use, and support measurable improvements in soil health, safety, sustainability, and overall environmental resilience.



*Representative rangeland ecosystem—where restoration practices can drive measurable improvements in resilience and soil health.*

## **Our commitment**

Guided by our protected methodology and intellectual property, including issued and/or pending patents, we are committed to applying industrial by-product water to beneficial use wherever feasible. We dedicate our full effort to ensuring this resource is managed responsibly and deployed in ways that promote:

- Safety
- Soil health
- Sustainability
- Human flourishing