



PRESS RELEASE

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Walk-On's Prepares to Bring the Taste of Louisiana to Tampa

Award-winning restaurant set to make its debut in Midtown Tampa in spring 2022

TAMPA, Fla. (March 8, 2022) – The Tampa community will soon have a new go-to spot to cheer on their favorite local sports team when [Walk-On's Sports Bistreaux](#) makes its debut in spring of 2022 at Midtown Tampa.

Located at 1140 Gramercy Lane, the new 9171-square-foot restaurant will feature a family-friendly, game-day atmosphere with over 80 TVs, an expansive patio, and a variety of local beers on tap. When Tampa's first Walk-On's opens, it will mark the eighth in Florida.

"We're excited to continue our growth in Florida and make our Tampa debut at Midtown Tampa," said Franchisee Mike Lester. "I opened my first Walk-On's in Lakeland in the summer of 2021 and it has been a huge hit. Plus, with the Bucs earning the NFC South Championship, the Lightning looking to three-peat and the Rays finished another great season, this is the perfect time for Walk-On's to bring our own winning culture and game-day experience to the area. There's truly nothing like Walk-On's delicious Louisiana cuisine in Tampa, so we can't wait to open in spring!"

Walk-On's is actively hiring up to 200 individuals for all positions to join its All-American Team. Interested candidates can apply at wtbjobs.com.

At Walk-On's, each dish is made from scratch, using fresh ingredients to bring its mouthwatering, Louisiana cuisine to life. The diverse menu features unique twists on game-day staples and upscale takes on Louisiana mainstays, such as Crawfish Etouffee, Duck & Andouille Gumbo and Krispy Kreme Donut Bread Pudding. For more information about Walk-On's, or about employment opportunities, visit walk-ons.com.

Walk-On's: Game Day With A Taste Of Louisiana.

About Walk-On's Sports Bistreaux

Based in Baton Rouge, Walk-On's Sports Bistreaux was founded in 2003 by Brandon Landry, a former walk-on basketball player at LSU. Leaning on the true spirit of a walk-on and building a winning culture, the brand is rapidly expanding across the United States. Its Louisiana-inspired menu features food and drinks made from scratch daily. Walk-On's All-American Team serves up a game-day experience in a fun, family-friendly atmosphere that ensures every guest is a winner. For more information, visit walk-ons.com. To inquire about franchise opportunities, please visit walkonsfranchising.com or contact Kelly Parker, senior director of franchise relations, at 225.330.4533.

About Midtown Tampa

On 22 acres, Midtown Tampa is the first mixed-use project of its kind in Tampa and the catalyst for an entirely new district connecting Westshore and downtown. Midtown Tampa, the award-winning \$500 million development, will deliver 1.8 million square feet of retail, residential, Class A office, entertainment and hospitality to the surrounding neighborhood and entire Tampa Bay region.

About Walking Tall Brands

Walking Tall Brands is a Tampa, FL-based restaurant company started in 2018 by friends of complementary backgrounds. Mike Lester and Adam Besnard realized that with their synergies they could create a value-based, profitable, and growth-oriented restaurant enterprise exceeding industry standards, creating an improved customer experience while having fun. The outcome was a company with a renewed customer focus through Our People: Customers, Partners, Team Members, Restaurant Leaders, Community, Vendors, and Franchisors. We proudly “Walk Tall” operating a better model to achieve success. For more information go to www.walkingtallbrands.com.

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