

February 13th, 2018 Board Minutes

The January minutes were accepted electronically on 1/30/18.

7:05 – meeting called to order in the Acadia Library. There were no members present so no open meeting was held. Board Members present: Rob Partlow, Scott McDonald, Mary Hanratty, Sean O'Brien, Lora Becker, Barb Moore, Mark Smrstik, Roger Pelham and Nancy Paulsen. Absent: Stephanie Pidgeon, Jon Slepski and Steve O'Brien.

1. ED/Coaches report.

- a. HS Winter training going well and kids are working hard. Erging is going well and improvements are being seen. Attendance has been reasonable with kids doing exams, college visits and illness.
- b. Modified weekend program going well and they're also improving. HS boys stopping in to help coach and give pointers. Mod program during the week has increased to 26 currently after recruiting week.
- c. Recruiting events went very well. Middle school events were well attending and HS athlete attendance & assistance was great. The open house had 17 people stop in with half registering for spring.
- d. UAlbany Equipment update – the positive are there were two eights and two fours and trailer that were in good condition. The negative is they were large hulls for boats 175+ and none had riggers.
- e. Coaching update – David Bender accepted offer for Varsity girls coach for 3/5 starting day. A meet and greet was discussed, senior girls to plan it once date and location is confirmed.
- f. HS erg discussion was held regarding an email Mary got from concerned parent about kids not wiping down the ergs between uses. It's common practice at health clubs but additionally during cold and flu season requested. Sean said this is supposed to be done and will remind the kids. Mary purchased a three-pack container to bring to practice for rest of winter.

2. Finance Update – Nancy emailed financial summary earlier today. Statement of the checking account was passed to Scott McDonald.

- a. Discussion was held about changing “due dates” of some of the larger items of trailer and launch insurance to spread out some of the higher bills. A suggestion to create a calendar due date of all insurance, US rowing, rent, bus bills etc so the finance committee has clear idea of what is due when.
- b. The spring pricing was discussed in depth with change in fundraising approach of end goal \$250 for the season but household can choose how to get there. Part flowers & part Hoffman or all Hoffman etc. A suggestion was made to launch Hoffman earlier next year at start of Winter crew so people could spread them out if desired and capture the winter month need for carwashes.
- c. A slight increase was voted on and passed to add a part of season registration cost from the last payment into the equipment fund.

3. Corporate Funding Update—Barb shared the following:

- a. The spring flower fundraiser is going to be sponsored by M&K Greenhouse is the new one partner. They are out of Selkirk and are a large greenhouse that supplies local nurseries. They will deliver the flower to the boat house on date we indicate. We will do pick from there. Further info will follow soon.

- b. Clynk - Barb received year end reports and will send Mary note to add to newsletter about promotion where Hannaford is going to add funds for top earning program. Anything brought in on 2018 calendar donation will go towards Spring commitments.
 - c. Team picture opportunity fundraiser with Lifetouch. There is no minimum to order, team photos to purchase, Burnt Hills may be doing same day, next year crew yearbook opportunity and funds to go to equipment fund as extra funding opportunity.
 - d. Uni's are still going through Sewsparty. Val's has set up a new store that will have a section for uniforms at the top and Fan apparel following. The store will be open all year! Val's store opens March 23- Apr 13 for mass ordering that will be delivered to the boat house for pick up. Mod shirts only it will close on April 6 for those who want it by the first regatta. After that it will be open for families to order and ship or pick up at the store. We have many new items available. Barb will get information to launch details at Parent meeting.
4. Parent meeting – Set for March 24th at HSE cafeteria 10-12. Agenda will be as follows:
- a. Sean – overview of season and new coach introduction
 - b. Mark – New website presentation and finance committee overview
 - c. Barb – Fundraising overview for Spring
 - d. Jon/Sean – Henley discussion, bus and parent pick up traffic plan
 - e. Boathouse committee read out and update
5. Henley – Jon emailed information in his absence. Discussion of staying at Brock facility would improve common area and all would be on same floor over previous summer. Sean prefers this location. Kids would have own bed, two per room with common bathroom to share. Question of kitchen use and pricing is needed for final decision.
6. Truck update – Decision to sell the truck was made. Roger is going to confirm offer with Todd Plemenik and reach out to executive board by end of the week so we can take off of our insurance and deposit proceeds.
7. Attendance – Rob stated his concern about meeting attendance of BOD members, citing the percentage of absenteeism since June. Attendance is a requirement when taking a BOD position. At the March meeting a review of positions will be discussed and terminating positions and realignment will be recommended by Sean. If anyone cannot meet requirements of the board it was requested to email Rob prior to next meeting.
8. Maritime Center – Rob shared information from the meeting with Burnt Hills and limitations from new owner of Maritime center. We have eight parking spaces for coaches only. None for seniors or juniors that currently drive. We got turn around confirmation from Shen bus transportation still awaiting from Upstate. Rob will follow up with Burnt Hills and Roger will reach out to Kivort land owner to pursue options that may help.

Meeting adjourned at 9:38pm