LOS ANGELES INDEPENDENT WEEKLY: (Cover Story) author Robert W. Cabell uses his flirtatious narrative to pack a serious pro-environment message. "I wanted Jayms Blonde to be an icon for the world, a cheerleader for the environment, not [solely] a gay icon," Cabell said. Blonde's mission: to save the world from bad hair and bad air. Riddled with playful double innuendoes, Cabell teases with snappy one-liners that makes a statement about Hollywood just as much it does about sex. . . In the end, Cabell describes Blonde as the "updated-Tarzan with the world as his jungle and John instead of Jane by his side."

WASHINGTON DC BLADE: Nothing about this book is subtle, but the over-the-top nature of the storytelling is the novel's biggest advantage. The pun ratio is sky-high, as are the Octopussy-esque risqué character names. Jayms' sidekick is named Precious Needmore, the equipment man is dubbed Harry Hardware, and in the books later chapters Jayms beds a young man name Kummalot. The only restraint used in "Jayms Blonde" is in regards to the sex. Amorous scenes are alluded to, not elucidated.

HX MAGAZINE: (New York) Hairdresser/secret agent Jayms Blonde is gay, and runs the Pink Berets, a group determined to halt the evil machinations of an anti-environment group. Breezy and funny, Jayms is a hero for every gay boy out there.

XTRA WEST (Vancouver BC): As an agent of STOP (Stop Terrorizing Our Planet), Jayms fights for the environment against the nefarious ZENRON Corporation (Zillionaire Environmental Nihilists Reinstating Oligarchy Nobility) with his arsenal of deadly cosmetic products, sassy comments and unquenchable libido. True to the Bond tradition, he has an impressive assortment of gadgets that includes a hair dryer that shoots Teflon bullets, explosive press-on nails and bulletproof hair moose. The pièce de resistance is a backpack that sprouts wings so Jayms can fly around like a bumblebee — a very sexy bumblebee.

AMBUSHmag.com BOOK BEAT: The Hair-Raising Adventures of Jayms Blonde is hilarious, sexy, and definitely a joy to read, but I doubt if it will ever win any major awards. Jayms Blonde is a gorgeous gay guy who makes the bad guys pay. He is a hairdresser by trade and a secret agent by choice, a former U.S. Navy Seal who can use an Uzi as well as a teasing comb. With the aid of his faithful pedicurist Precious Needmoore, they lead an elite band of Pink Berets to save the world from bad hair and bad air. It just get wilder as you read along.

DAVID of ATLANTA: **(Cover Story)** THE BASIC PLOT is of two warring organizations. STOP (Stop Terrorizing Our Planet) is the environmental espionage group, led by the RuPaul-like Mama, that employs Jayms. STOP's arch nemesis is ZENRON (Zealot Environmental Nazis Ruthlessly Obliterating Nature), a sinister cabal of billionaires who refuse to use their money to help Mother Nature. The only restraint used in "Jayms Blonde" is in regards to the sex. Amorous scenes are alluded to, not elucidated, and the most salacious thing in an illustration is the occasional bare bottom. "The definition of the book is 'the lights go off before the dicks come out," Cabell jokes. "It's salacious, but not X-rated.