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FOR IMMEDIATE RELEASE:

FIRST ANNUAL "NEW YORK MUSICAL THEATRE FESTIVAL" SEPT 13th – OCT 3rd, 2004

The New York Musical Theatre Festival (NYMF) will do for musical theatre what Sundance does for independent film: celebrate its diversity, creativity and future. Running September 13 – October 3, 2004 in New York City, the Festival is presented by Time Out New York (weekly media partner) and AM New York, Theatermania and HX Magazine. Centered in the heart of the Theatre District and dedicated to discovering new works, new artists and creating new stars, the festival will run over 21 days in 19 different venues, featuring over 65 different productions with 280 performances and almost 1000 performers and musicians. The New York Musical Theatre Festival is predicted to be the largest musical theatre event in New York City.

A total of 31 premiering musicals will be staged during NYMF. These productions include a series of 15 new musicals just spreading their wings in "The Next Link Project" and a half dozen international and American works "Invited Productions" featured in the Festival, from over 220 international submissions. "Shout" from England, "Top Gun" and "Frankenstein, Do You Dream?" from Toronto Canada, "As You Like It" from Australia, "Lulu" straight from the New York Fringe Festival, and "Pretty Faces", the only American regional theater production among the "Invited productions", from ACE Theater of Oregon's 2004 January-February Production.

PRETTY FACES

The Large & Lovely Musical

@ THEATRE 3 @ 311 W. 43rd Street

Sept 21st @ 8PM Sept 22nd @ 1PM & @ 8PM

Sept 25th @ 8PM Sept 26 @ 4:30PM Sept 27th @ 9PM

In **PRETTY FACES**, The "other girl next door" finds fame and glamour at a beauty pageant for plus-sized women in this backstage musical that takes place on and off stage at the fictitious *Miss Global Glamour Beauty Pageant*. There is a strong sense of camaraderie and healthy competitiveness as the contestants share the wonder and novelty of being "Glamour Girls" for the first time in their lives. The audience is the Antagonist! They watch and follow each contestant's Cinderella transformation, from day one of rehearsals to the crowning moment of truth. Complete with two feuding stars, a love-struck stage manager, a baton-twirling Southern belle, and a spoiled rich girl. It's Big, Bold, Bawdy, Brash & Beautiful!

Enclosed please find a DVD with a 5 minute trailer and 2 minute teaser authorized for TV B-roll and promotional use. Additional footage or the above selections with bars & tones available upon request on Mini DV tape.

New York Musical Theatre Festival - 1697 Broadway, Suite 902, New York, NY 10019

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NYMF STAFF & FOUNDING PRODUCERS

Kris Stewart, *Executive Director*
Geoff Cohen, *Executive Producer*
Tim Jerome, *Festival President*
Janet Paillet, *Marketing & Development*

FESTIVAL PRODUCTION

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"NEXT LINK PROJECT" SELECTION JURY

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Robyn Goodman
Kathleen Marshall
Jeff Marx
Bobby Lopez
Scott Schwartz

ARTISTIC ADVISERS

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Laura Benanti
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Graciela Daniele
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Ira Weitzman
Lillias White

Presented by

