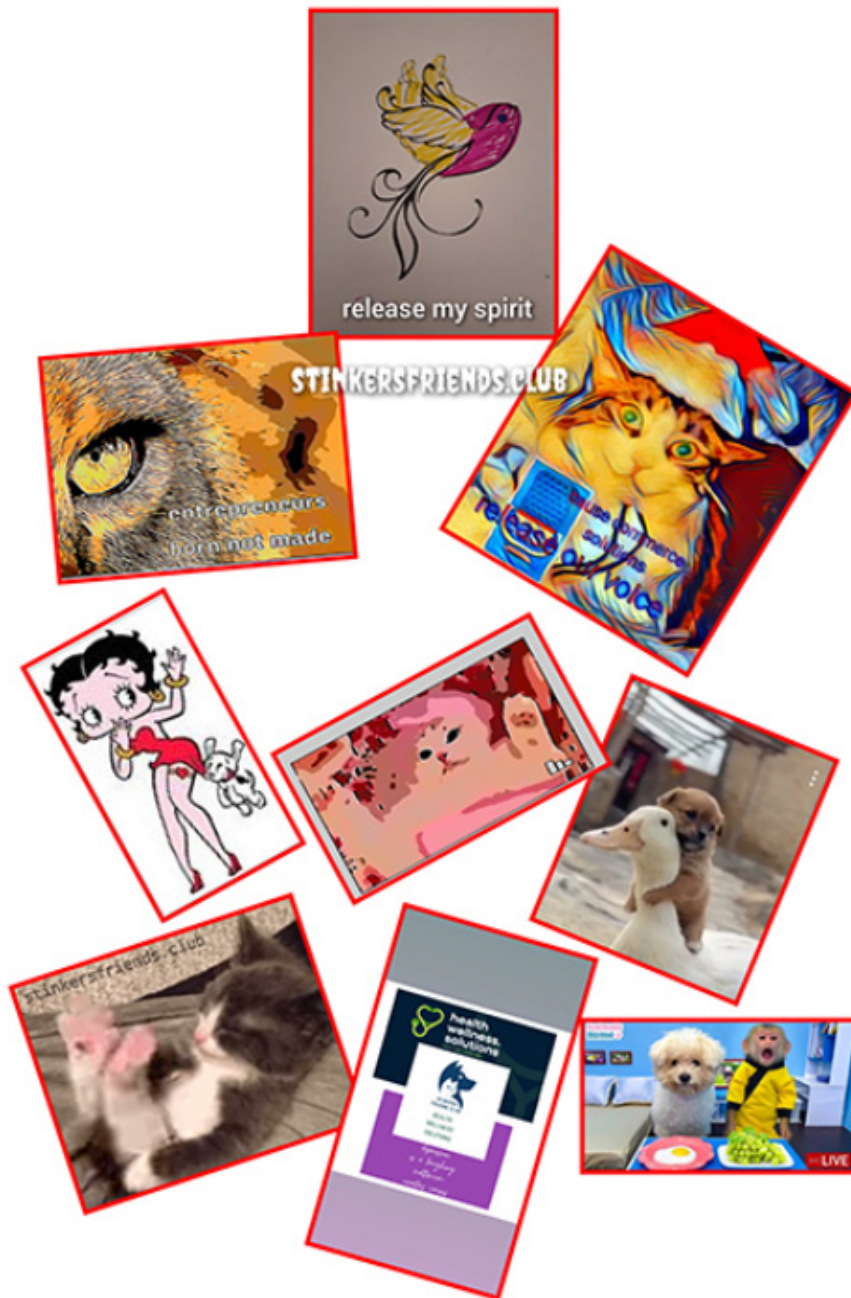




# STINKERSFRIENDS.CLUB



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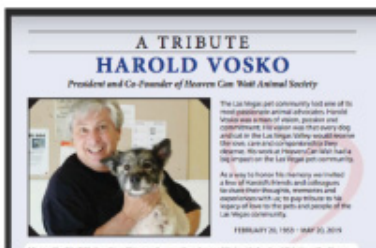
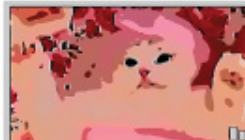
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# RELEASE MY SPIRIT

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# CoBranding Products



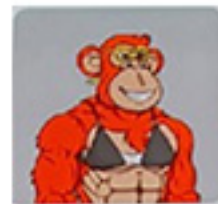
**Eat Your Greens  
Pet CBD Promotion**

**Cannabis Consumption  
Lounge – Las Vegas**



**Inspire Desire  
Gamification**

**Promotional Point of Sale**



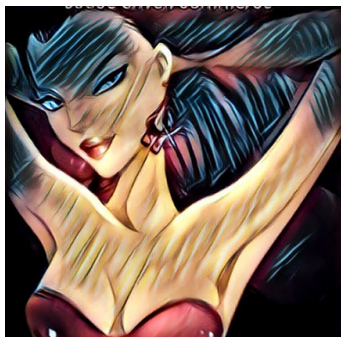
**Stinkers Friends Club**

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## ***Wrap Yourself In Inspiration!***

### **Celebrities Donate Art Embellished Bathrobes**

#### **A Star-Studded Night of Bathrobed Celebrities and Their Pets**

A special Las Vegas benefit auction of celebrity and local city leaders' donation of designs and their bathrobes will be held for the benefit of Pet Cancer Research.

The evening will begin with a Donor's Red Carpet Reception and follow the viewing during the buffet and open bar while attendees participate in the silent auction signups.

Twenty-five pairs of designer bathrobes will be available during silent auction with several select pairs being held for a live auction. Bathrobe Donors guarantee \$1,000 opening bid, get 2 tix (\$500) and their own keepsake pair of commemorative donor name embroidered bathrobes.

Celebrity and City Leader Donors in attendance will model their bathrobes for photo opportunities, and agency models will demonstrate bathrobes of those donors not in attendance.

Pet Cancer survivors in attendance will be presented with a Pet Cancer Center honorary pin, "I Survived."

A live auction hosted by Las Vegas' favorite auctioneer and will follow the dessert presentation. Entertainment will be provided.

A Pet Cancer Center video will be presented. CC PR Agency to Partner.

All bathrobes will be accompanied with Certificates of Authenticity and model photographs to preserve the memory, and donor couples and bidding winners will be treated to complimentary lobby vignette photos.

Tickets are \$500 per couple. Only 300 pairs of tickets will be available. (Plus 25 pairs for donors.)

Opening bids will range from \$1,000 to \$5,000 with increments of \$100.00.

Swag Bags will be available (700 bags).

Celebrity and Local Las Vegas leader's robes have been donated by:

- Corporate Sponsors:
- Hotel & Venue Sponsor:
- Food, Catering, Beverage Sponsor(s):
- Event Sponsors:
- Celebrity Sponsors:

Sponsorship packages include Golden Thread (3), Silk Road (8) and Cotton Club (12).

Commemorative robes honoring a Pet Cancer Center will be available for special order at the event or on company website.

For more information and to reserve tickets or become a sponsor, contact: [jd@str8advice.biz](mailto:jd@str8advice.biz)



## PROPOSAL FACT SHEET

### “Wrap Yourself In Inspiration”

### Bathrobe Benefit Auction for Cause

**OVERVIEW:** Bathrobe Benefit Auction involving Celebrity, Power, Political Couples wearing bathrobes in silent auction and live auction item or highest bidder in special event with high ticket couple attendance entry fee, high-amount sponsorships.

- Propose 25 pair couple robe donors; robes high ticket, fashion and hospitality and hotel-associated donations.
- Silent auction and live auction, opening bids \$250, depending on donor celebrity power.
- Robe donor couples (25 couples) to also donate \$1,000 per couple to participate.
- Event tickets \$500/couple, 300 couples, 300 attendees. Plus Support Staff, Entertainment, etc.
- Event capacity 700. 600 couple attendees. Plus Donors, Sponsors, Staff, Entertainment, Press.

25 robe couples donate X \$1,000/couple	\$ 25,000
300 tickets X \$500: (150 Pairs) (\$1,000 couple)	\$ 15,000
Open Bar Donation from Venue	
Venue Donation/Sponsorship	

20 robes (pair) silent auction \$1,500 ea:	\$ 30,000
5 robes (pair) live auction \$2,500 ea:	\$ 12,500
<b>TOTAL:</b>	<b>\$ 82,500</b>

#### Sponsorships:

Major (3)	(\$15,000)	\$ 45,000
2nd (8)	(\$ 7,500)	\$ 60,000
3rd (12)	(\$ 1,500)	\$ 18,000
Friends (10)	(\$ 500)	\$ 5,000
<b>TOTAL:</b>		<b>\$ 128,000</b>

<b>TOTAL:</b>	<b>\$ 210,500</b>
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- Silent Auction Income & Live Auction Income
- Auction Venue Cost Value
- Sponsorships Categories
- Entertainment: Cost/Donation
- OnLine Sales, NFTs, Pet Robe Donations
- Pet and Sponsor/Owner
- Swag Bags, CBD Edibles, T-Shirts, Pet Face Pillows

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## StinkersFriends.org



Wrap Yourself  
in Inspiration

Campaign Launch Oct 07



### Stinker's Stories

I was thinking the other day about when I was a spunky young puss. My mom and I traveled a lot together. I've been to Las Vegas 100 times if once. The man that she dated all knew how important I was. One time...I'll never forget this...one of her boyfriends wanted me mom to go away with



THE HUMANE SOCIETY  
OF THE UNITED STATES



In Defense of Animals

working to protect the rights, welfare, and habitats of

### Dear Friends of Stinker:

The recent pet food recall by Menu Foods struck close to home. As you may know, Stinker was diagnosed with hyperthyroidism in August 2006 and barely pulled through after several days at the hospital. The veterinarian treating him at the time, Dr. Salt at VCA Sepulveda Blvd. in West Los Angeles, recommended to Stinker's mom, Jan Des Pasier, she switch his food to Nutro Max. A couple of weeks ago, Jan noticed that he wasn't eating with his typical appetite, but she didn't know why so she left it out and eventually he finished it. Within days we found out that it was this food that was recalled.

Since the announcement, we've been very worried about Stinker. His thyroid condition has the same symptoms as the poisoning so it was difficult to tell what was wrong with him. He has been more listless than normal, is still vomiting quite a bit, and at times it seemed that he was drinking more water than normal...all signs of kidney failure. However, we thought it might also be that he needed more medication since he was vomiting more than normal, and his food had been changed suddenly several times, looking for a replacement, so that may have upset his little furry tummy.

When the recall happened, it was difficult to obtain information as the toll free hotline setup by Menu Foods were ringing off the hook and hard to get through. When we finally did, they took Jan's information and actually did call back within 24 hours (!) saying they were mailing out a reimbursement claim form for any veterinary bills. We're still waiting.

**We have good news!** Stinker's test results showed no poisoning. It has been stressful watching him struggle but now we think it is a combination of changing foods so much along with a needed increase in medication. Thank you Dr. Weiss and the staff at VCA hospital for taking care of Stinker!

Through our experiences as pet owners, StinkersFriends is standing champion a new cause: to raise money to assist the poor with the costs of animal care.

We are deeply disturbed that Menu Foods offered reimbursement for expenses and then refused to pay it because they are now going to court in a class action lawsuit. We are saddened they did not step up to the plate to work with local veterinarians to offer no-cost services to pet parents who were affected by the recall but could not afford necessary care. Our organization wants to change how things like this are handled!

Watch our website for further information on how we can help low-income pet parents with medical treatments. We are currently seeking sponsorship from a veterinary insurance company. Through this program, we hope that more shelter animals will be able to be