



Release My Spirit Promotion

Creating an advocacy donation campaign that offers a gift in return is a fantastic way to incentivize contributions and build a stronger connection with your supporters. Here are some creative ideas to consider:

1. Tiered Gift Levels

Create different donation tiers, each with its own unique gift. For example:

- \$10: A digital thank-you card.
- \$25: A branded sticker or keychain.
- \$50: A custom tote bag.
- \$100: A limited-edition print or book related to your cause.

2. Experiential Gifts

Offer experiences rather than physical items. For example:

- A one-on-one virtual meeting with a key advocate or expert in your organization.
- An exclusive behind-the-scenes tour of your organization's work or project sites.
- Invitations to special events, webinars, or workshops.

3. Subscription Boxes

Curate a monthly or quarterly subscription box filled with items related to your cause. Each box can include:

- Educational materials.
- Merchandise from local artisans.
- Themed items that align with specific advocacy campaigns.

4. Custom Merchandise

Create unique merchandise that resonates with your cause. For instance:

- Apparel with powerful messages or artwork.
- Eco-friendly products like reusable straws or water bottles.
- Art prints or posters created by local artists that reflect your mission.

5. Recognition Programs

Recognize donors publicly through:

- A "Wall of Fame" on your website or social media.
- Monthly features highlighting donors and their

contributions.

- Special badges or certificates acknowledging their support.

6. Matching Gifts

Encourage larger donations by offering to match contributions. For example:

- For every \$50 donated, the donor receives a special gift, and you match their donation with another \$50 to the cause.

7. Personalized Gifts

Offer personalized gifts based on the donor's engagement with your organization. For example:

- A custom thank-you video from your team.
- A personalized impact report showing how their contributions have made a difference.

8. Crowdfunding Campaigns

Utilize platforms like GoFundMe or Kickstarter to run focused campaigns where donors can receive gifts in exchange for their contributions. Each campaign can highlight a specific need or project.

9. Collaborations with Local Businesses

Partner with local businesses to offer discounts or gift cards as incentives. For example:

- A \$25 donation could get donors a 10% off coupon at a local restaurant or shop that aligns with your mission.

10. Social Media Giveaways

Run promotions where donors can enter to win larger prizes by donating and sharing your campaign on social media.

Remember to keep your audience in mind when designing your gifts, ensuring they resonate with their interests and values. Engaging storytelling about the impact of their donations will also enhance the overall experience and encourage ongoing support.

endeavors.international

1424 Fourth Street • Suite 214 • Santa Monica, California 90401 USA
888-496-8889 creators@creativeendeavors.co jd@str8advice.biz

Proprietary and confidential information of Creative Endeavors Consulting, not to be shared with anyone without prior written permission from management. Violators may be held liable for direct, indirect, or punitive damages or losses, or damages or loss of income, loss of business profits, business interruption, loss of data or business information. Information subject to change.



PROPOSAL FACT SHEET
Wrap Yourself In Inspiration
Bathrobe Benefit Auction for Cause

OVERVIEW: Bathrobe Benefit Auction involving Celebrity, Power, Political Couples wearing bathrobes in silent auction and live auction item or highest bidder in special event with high ticket couple attendance entry fee, high-amount sponsorships.

- Propose 25 pair couple robe donors; robes high ticket, fashion and hospitality and hotel-associated donations.
- Silent auction and live auction, opening bids \$250, depending on donor celebrity power.
- Robe donor couples (25 couples) to also donate \$1,000 per couple to participate.
- Event tickets \$500/couple, 300 couples, 600 attendees. Plus Support Staff, Entertainment, etc.
- Event capacity 700. 600 couple attendees. Plus Donors, Sponsors, Staff, Entertainment, Press.

25 robe couples X \$5,000:	\$125,000
300 tickets (2) X \$500:	\$ 15,000
Open Bar Donation from Venue	
Venue Donation/Sponsorship	

20 robes (pair) auction benefit \$3,000 ea:	\$ 60,000
5 robes live auction \$5,000 ea:	\$ 25,000
TOTAL:	\$225,000

Sponsorships:	
Major (3): \$25,000:	\$ 75,000
2nd (8): (\$15,000)	\$120,000
3rd (12): (\$3,000)	\$ 36,000
Friends (10) \$1,000:	\$ 10,000
TOTAL:	\$241,000

TOTAL:	\$466,000
---------------	------------------

- Silent Auction Income & Live Auction Income
- 25 Pairs Celebrity, Power, Political Couples Income
- Auction Venue Cost
- Sponsorships Income Categories
- Robe Donors Income (24)
- Entertainment: Cost/Donation
- **INCOME: Sponsors, Tickets, Robe Donors, Auction**

endeavors.international

1424 Fourth Street • Suite 214 • Santa Monica, California 90401 USA
888-496-8889 creators@creativeendeavors.co jd@str8advice.biz

Proprietary and confidential information of Creative Endeavors Consulting, not to be shared with anyone without prior written permission from management. Violators may be held liable for direct, indirect, or punitive damages or losses, or damages or loss of income, loss of business profits, business interruption, loss of data or business information. Information subject to change.



Bathrobe Benefit Auction Wrap Yourself in Inspiration

OVERVIEW: Bathrobe Benefit Auction involving Celebrity, Power, Political Couples wearing bathrobes in silent auction and live auction item or highest bidder in special event with high ticket couple attendance entry fee, high-amount sponsorships.

- Propose 25 pair couple robe donors; robes high ticket, fashion and hospitality and hotel-associated donations.
- Silent auction and live auction, opening bids \$250, depending on donor celebrity power.
- Robe donor couples (25 couples) to also donate \$1,000 per couple to participate.
- Event tickets \$500/couple, 300 couples, 300 attendees. Plus Support Staff, Entertainment, etc.
- Event capacity 700. 600 couple attendees. Pus Donors, Sponsors, Staff, Entertainment, Press.

25 robe couples donate X \$1,000/couple	\$ 25,000
300 tickets X \$500: (150 Pairs) (\$1,000 cpl)	\$ 15,000
Open Bar Donation from Venue	
Venue Donation/Sponsorship	

20 robes (pair) silent auction \$1,500 ea:	\$ 30,000
5 robes (pair) live auction \$2,500 ea:	\$ 12,500
TOTAL:	\$ 82,500

Sponsorships:	
Major (3) (\$15,000)	\$ 45,000
2nd (8) (\$ 7,500)	\$ 60,000
3rd (12) (\$ 1,500)	\$ 18,000
Friends (10) (\$ 500)	\$ 5,000
TOTAL:	\$ 128,000

TOTAL A & B:	\$ 210,500
-------------------------	-------------------

- Silent Auction Income & Live Auction Income
- Auction Venue Cost Value
- Sponsorships Categories
- Entertainment: Cost/Donation
- OnLine Sales, NFTs, Pet Robe Donations
- Pet and Sponsor/Owner
- Swag Bags, CBD Edibles, T-Shirts, Pet Face Pillows

endeavors.international

1424 Fourth Street • Suite 214 • Santa Monica, California 90401 USA
888-496-8889 creators@creativeendeavors.co jd@str8advice.biz

Proprietary and confidential information of Creative Endeavors Consulting, not to be shared with anyone without prior written permission from management. Violators may be held liable for direct, indirect, or punitive damages or losses, or damages or loss of income, loss of business profits, business interruption, loss of data or business information. Information subject to change.



stinkersfriends.club

NEWS & VIEWS

ANIMALS PROVIDE WELLBEING TO HUMANS

Animals, particularly pets, can have a profound impact on the well-being of their human companions in several ways:

1. Physical Health: Regular activities with pets, like walking a dog, can help lower blood pressure, cholesterol levels, and triglyceride levels. It promotes physical activity and can lead to improvements in cardiovascular health.

2. Mental Health: Interacting with pets can help manage anxiety and depression by promoting a sense of calm and relaxation. The companionship of pets can also reduce feelings of loneliness and isolation.

3. Emotional Support: Pets offer unconditional love and companionship which can provide emotional support during difficult times. They can be a great source of comfort and can help to elevate moods.

4. Social Interaction: Pets can act as a social catalyst. Walking a dog or visiting a dog park can lead to interactions with other pet owners, helping to create a sense of community and improve social skills.

5. Routine and Responsibility: Taking care of a pet can provide a sense of purpose and responsibility. Their routine can provide structure to the day, which can be particularly beneficial for people suffering from mental health issues or those who are retired or living alone.

6. Therapeutic Benefits: Animals are often used in therapeutic settings because of their ability to help people relax, reduce stress, and cope with challenging circumstances. This is evident in practices like equine therapy, where horses are used to assist in physical and emotional therapy.

7. Mindfulness: Pets live in the moment. They're not worried about the past or the future which can serve as a reminder for us to be more present and mindful.

In short, animals can play an instrumental role in improving the physical, mental, and emotional well-being of their human companions. They offer companionship, unconditional love, and many health benefits.

endeavors.international

1424 Fourth Street • Suite 214 • Santa Monica, California 90401 USA
888-496-8889 creators@creativeendeavors.co jd@str8advice.biz



“We employ a campaign approach.

We share our skills, expertise and resources.

We are professionals guided by our need to achieve success.

We achieve our success for you, without the usual high cost of doing business.

Together we share a vision and entrepreneurial spirit that is both unique and powerful.”

Jan Desrosiers 1995-2025

We develop business interests into powerful marketing for all opportunities to increase recognition and demand through public relations. Endorsements for product development to open up new markets for media marketing. Sponsors placed into Web 2 or Web 3 technologies. Non-profit and not-for-profit events for social media communities.

Contributors Placement:

- Into a campaign with multimedia technology omnichannels
- A cooperative merchandising and community collaborates in a licensing program that brands
- Events publicity through our influentials from our community and ----- exchanging our endorsements

Product sales generated through:

- Cross-promotional capabilities
- Merchandise merged with cause-related brand and product contributors information to assist in multimedia projects (domains) to increase market awareness and demand for digital products
- Marketing platform placement (video blogs, eNewsletters, Search Engine Optimization, Communities, media platforms, etc.)
- Themed, campaigned events point of purchase, online and retail locations

endeavors.international

1424 Fourth Street • Suite 214 • Santa Monica, California 90401 USA

888-496-8889 creators@creativeendeavors.co jd@str8advice.biz

Proprietary and confidential information of Creative Endeavors Consulting, not to be shared with anyone without prior written permission from management. Violators may be held liable for direct, indirect, or punitive damages or losses, or damages or loss of income, loss of business profits, business interruption, loss of data or business information. Information subject to change.