



LET'S TALK PETS!

[PetLifeRadio.com](http://PetLifeRadio.com)



## ABOUT US

Pet Life Radio is the largest and #1 award-winning pet radio network on the planet, featuring over 75 weekly pet-related talk shows hosted by the most well-known pet experts, authors and radio and TV personalities in the world of animals and pets! With over 7 million monthly on-demand listeners.

Pet Life Radio is available on-demand from the PetLifeRadio.com website, iTunes, Google Play, Spotify & over 30 podcast distributors. On the cutting edge of technology, our live 24/7 live radio stream is broadcast worldwide to over 150 million subscribers on the PetLifeRadio.com home page as well as to smart phones, mobile devices, Xboxes and cars through iHeartRadio, TuneIn Radio, Stitcher Radio, iTunes Radio, Aha Radio, Agogo, Streema, iStream Radio, and ooTunes.

Pet Life Radio recently won a prestigious Genesis Award from the Humane Society of the United States and is the official radio network of the American Humane Association Hero Dog Awards.

**Pet Life Radio is enjoyed by over 7 million monthly on-demand listeners!**



Some recent guests have included Jennifer Aniston, Owen Wilson, Rachael Ray, Betty White, Ali MacGraw, Paris Hilton, Brad Garrett, Steve Wozniak, Dean Koontz, Ryan O'Neal, Andy Garcia, Lisa Vanderpump, Cesar Millan, Katherine Heigl, Fred Willard, John O'Hurley, Tim Conway, Alison Sweeney, Vanessa Williams, Glenn Close, James Caan and many more!

**PET LIFE RADIO**

P.O. Box 26485

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The advantages of advertising in our shows include the fact that because just about all listeners to Pet Life Radio own pets, you're hitting the bull's-eye with your target audience. You're reaching only the people you want to use your product or service!

Also, unlike regular radio & TV commercials that play and then disappear until the next airing, commercial spots in Pet Life Radio shows become part of the episode and are contained within the show. The shows are accessible, and archived forever on the PetLifeRadio.com website and in iTunes and will be available to listen to for years to come. Since your ad is hardwired into the show, anytime someone accesses those shows, they will hear your commercial.

**Our 24/7 live radio stream broadcasts worldwide to over  
100 million subscribers!**

Advertising on PetLifeRadio, with radio commercials within each show along with companion banner ads across the PetLifeRadio.com website will be great exposure to millions of pet owners and pet lovers worldwide.

Our many weekly talk shows have a global reach with over 7 million listening impressions per month and growing... and cover everything from pet health, training and obedience to pet fashion, pet products, pet travel and more, from the most prestigious and well-known pet professionals in the industry.



Available on  
**iTunes**



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## Our 7 million listeners want to buy your pet product!



### AUDIO ADS

PetLifeRadio is a podcast and live radio network, broadcasting to listeners interested in animals and pets. We offer you professionally produced audio ads (radio commercials), which are placed in all of our programming, or just in specific shows, depending on your choice. You'll also receive online ads which appear either across the network, or on specific show pages on the website.

We have award-winning copywriters and commercial producers right here on staff at Pet Life Radio! We will create an awesome 30 or 60 second radio commercial and it will run during the commercial breaks of our shows, and/or you can sponsor an entire show and have your ad run at the beginning, middle and end of a specific show or shows.

Hey, we can even write and produce your very own commercial jingle!

Of course, if you already have a produced radio spot for your business, we will be happy to play that! Visit our site at [PetLifeRadio.com](http://PetLifeRadio.com), and click on the "Advertise" link, where you can listen to ads our in-house advertising department recently created for online advertisers.

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# PETLIFERADIO.COM

## We're in your car.



Why Pet Life Radio Advertising is the way to go... on the go!



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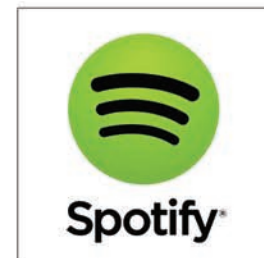
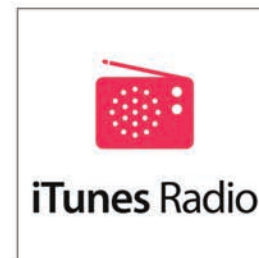
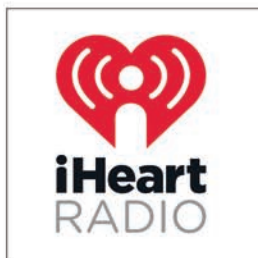


There is no other pet related media that is as large and reaches more pet parents and pet lovers than Pet Life Radio!

**None.** Not magazines, not newspapers, not other smaller radio stations or pet radio shows. And much less expensive than TV ads. Next time you're out on the street or on a plane, train or bus, notice how many people have earbuds on and are listening to their smartphones or tablets.

Digital Radio (online and mobile) continues to see the largest growth rate. Radio reaches more than 90% of the U.S. population each week (\*Nielsen 2017). Talk Radio is the #1 radio format. Nielsen found that consumers who were exposed to ads on the radio had a 35% higher awareness of the TV ad than those who only saw it on TV.

**Pet Life Radio is carried by iHeartRadio, Android Auto, TuneIn and Stitcher which puts us in all makes of cars!**



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# OUR LISTENERS



"Want to know the latest trends in carpeted cat furniture? What to do about your dog's strange skin rash? If you really can train a rabbit to walk on a leash? There's probably a show on Pet Life Radio to answer these questions — and just about anything else animal lovers would like to know, 24 hours a day, seven days a week." - *South Florida SunSentinel*

## STATS

## Why advertise on PetLifeRadio?

### Number of U.S. Households that Own a Pet (millions)

|                 |      |
|-----------------|------|
| Bird            | 7.9  |
| Cat             | 47.1 |
| Dog             | 60.2 |
| Horse           | 2.6  |
| Freshwater Fish | 12.5 |
| Saltwater Fish  | 2.5  |
| Reptile         | 4.7  |
| Small Animal    | 6.7  |

### Total Number of Pets Owned in the U.S. (millions)

|                 |       |
|-----------------|-------|
| Bird            | 20.3  |
| Cat             | 94.7  |
| Dog             | 89.3  |
| Horse           | 7.6   |
| Freshwater Fish | 139.3 |
| Saltwater Fish  | 18.8  |
| Reptile         | 9.4   |
| Small Animal    | 14.0  |

\*APPA 2017 National Pet Owners Survey

As of January 2018:

**77% of American adults have a smartphone**

**53% of American adults own a tablet computer**

(\* 2018 Pew Internet Project)

**Most auto manufacturers are including WiFi digital streaming radio in new cars**

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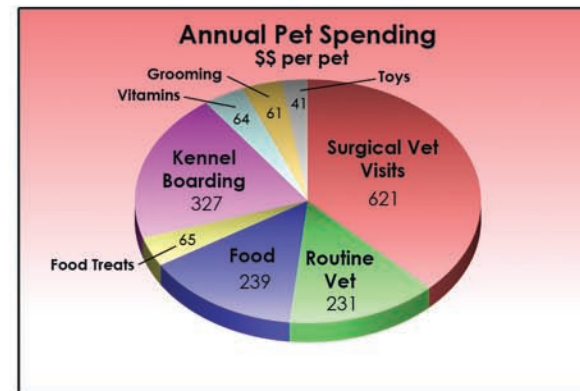
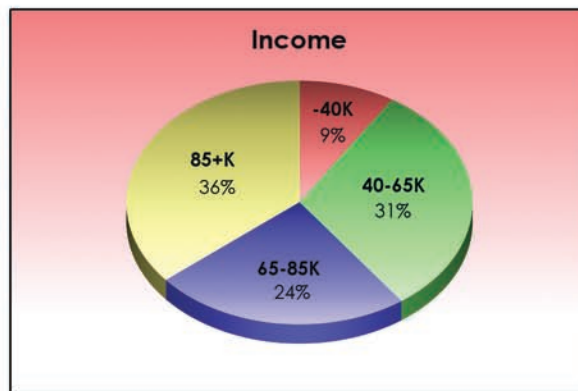
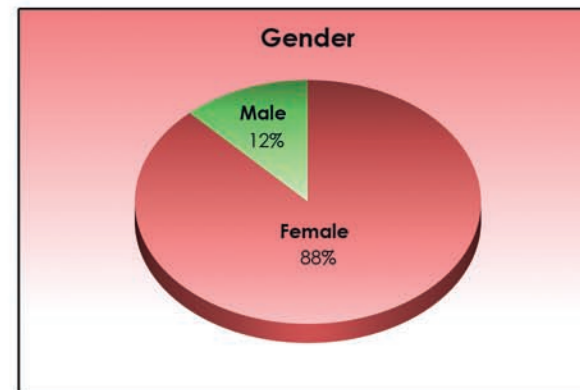
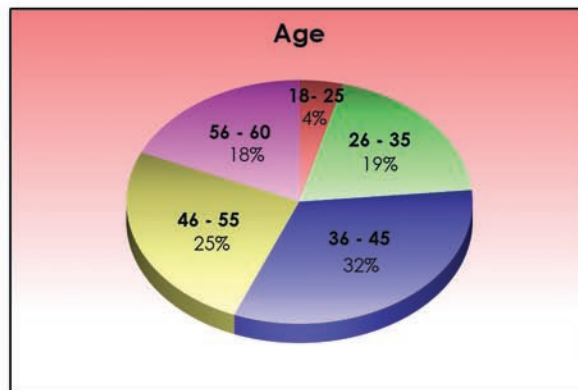
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"Pet Life Radio is like a one-stop shop for all the pet info that you can handle, including a ton of fun and informative videos, pet fashion tips, as well as health information" - *popsugar*

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# PETLIFERADIO.COM



## We cover all the major pet events.



The HSUS Genesis Awards • The AHA Hero Dog Awards  
National Dog Party Day • Global Pet Expo  
SuperZoo • Hollywood Movie Premieres  
Animal Hero Kids Awards • Animal Film Festival  
BlogPaws • BarkWorld  
Broadway Barks • New York Pet Fashion Show  
The Kitten Bowl • Puppy Bowl  
and many more!



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# CELEBRITY GUESTS

"It seems celebrities enjoy visiting some of the programs on Pet Life Radio. The list goes on and is quite impressive." -*about.com*

|                   |                    |                    |                  |                      |
|-------------------|--------------------|--------------------|------------------|----------------------|
| AJ Cook           | Drew Barrymore     | Jordana Brewster   | Owain Yeoman     | Tina Sinatra         |
| Ali MacGraw       | Edie McClurg       | Jorja Fox          | Owen Wilson      | Tippi Hedren         |
| Alison Sweeney    | Edward Herrmann    | Joyce DeWitt       | Paris Hilton     | Torrey Devitto       |
| Aly & AJ          | Emily Deschanel    | Julia Barr         | Paul Shaffer     | Ty Burrell           |
| Amber Riley       | Emmanuelle Vaugier | Katherine Heigl    | Paula Abdul      | Tyler James Williams |
| Amy Schumer       | Fiona Gubelmann    | Kathy Griffin      | Pauley Perette   | Wendie Malick        |
| Andy Garcia       | Fred Willard       | Kathy Ireland      | Peggy McCay      | Dr. Marty Becker     |
| Angela Kinsey     | Gilbert Gottfried  | Kellie Pickler     | Rachael Ray      | Eric Dane            |
| Annie Duke        | Gina Gershon       | Kristin Bauer      | Rachelle Lefevre | David Frei           |
| Atticus Shaffer   | Harland Williams   | Kristin Chenoweth  | Rebecca Romijn   | Jackson Galaxy       |
| Audrey Landers    | Hilary Swank       | Kristy Swanson     | Richard Belzer   | Nate Berkus          |
| Bebe Neuwirth     | Ian Anderson       | Lily Tomlin        | Roma Downey      | Jason Cameron        |
| Bernadette Peters | Ian Somerhalder    | Linda Blair        | Roselyn Sanchez  | Kristen Renton       |
| Bernie Kopell     | Ice-T              | Lindsay Pulsipher  | Rose McGowan     | Ed Asner             |
| Beth Grant        | James Cromwell     | Lisa Edelstein     | Roslyn Kind      | Justin Guarini       |
| Betty White       | Jamie Lee Curtis   | Lisa Vanderpump    | Ross Mathews     | Frances Fisher       |
| Bob Barker        | Jane Lynch         | Louis Gossett Jr.  | Russell Simmons  | Shannon Elizabeth    |
| Brad Garrett      | Jason Ritter       | Mackenzie Phillips | Ryan O'Neal      | James Caan           |
| Brenda Lee        | Jenna Ushkowitz    | Mandy Moore        | Shirley Jones    | Glenn Close          |
| Burt Ward         | Jennifer Aniston   | Margaret Cho       | Shorty Rossi     | Vanessa Williams     |
| Cesar Millan      | Jennifer Coolidge  | Martin Short       | Simon Cowell     | Noah Cyrus           |
| Charlotte Ross    | Jerry O'Connell    | Mary Lynn Rajsak   | Skyler Samuels   | James Cromwell       |
| Cloris Leachman   | Jim Davis          | Max Greenfield     | Steven Weber     | Ashley Bell          |
| Danica McKellar   | Joanna Krupa       | Megyn Price        | Steve Wosniak    | Lauren Graham        |
| David Arquette    | Joe Mantegna       | Michael Madsen     | Susan Olsen      | Marc Bouwer          |
| Dean Cain         | John O'Hurley      | Missi Pyle         | Taye Diggs       | Chaz Dean            |
| Devo              | John Paul DeJoria  | Naomi Judd         | Teri Austin      | Jacqueline Emerson   |
| Dick Van Patten   | Jon Provost        | Newt Gingrich      | Tim Conway       | Iliza Shlesinger     |

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## Oh Behave **with Arden Moore** *One of Oprah's Top 3 Favorite Pet Podcasts\**

These pet podcasts are all about achieving harmony in the household – for everyone: people, cats and dogs. Bolstered by a lineup of top behavior experts as guests, host Arden Moore will unlock the perplexing, puzzling and downright frustrating aspects of feline and canine actions and attitudes & unleash insights and advice to help you better understand why cats and dogs do what they do.



## It's A Doggy Dog World **with Liz Palika, Petra Burke, Kate Abbott**

These pet podcasts are dog podcasts for dog lovers! We'll talk about dogs large, small and in between; purebred dogs, designer dogs and mixed breeds. When we discuss breeds and mixes, we'll take a look at what constitutes a breed or a mix; and the traits of some specific breeds. We'll also take a look at how you can choose the right breed and dog for your family.



## Best Bets for Pets **with Michelle Fern**

This year, Americans are expected to spend a jaw-dropping \$60 billion on their pets! From lighted leashes to high-end spa products, the discriminating pet owner can find just about anything to pamper his or her pet. Join Michelle every week for "Best Bets for Pets"... where we'll talk about the latest pet products and talk to the companies that make them!



## Aquariumania **with Dr. Roy Yanong**

In association with The Florida Aquarium and the University of Florida's Tropical Aquaculture Laboratory, these fun pet podcasts, teach all about aquarium fish and other aquatic animals, the aquarium industry, and the science and art that surround this fascinating hobby! So dive in--the water is fine!

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## A Super Smiley Adventure **with Megan Blake** *2012 Genesis Award-Winner\**

If we are open to it, animals will lead us on amazing adventures. On their show, Megan & Smiley explore travel destinations, inner journeys and any path of pet adventure they can find. Pets lower our blood pressure, lower our heart rates and increase our happy chemicals. We are their leaders, but if we can open to see where they lead us, we will begin our own Super Smiley Adventures.



## Animal Writes **with Tim Link**

Tim Link features interviews with best-selling pet-related authors, award winning writers and journalists that focus on stories about animals and bloggers with interesting topics to share about pets. Each interview will give you firsthand knowledge about why the authors & writers chose a particular story, what the featured animals meant to them, & what has become of the animals that we talk about.



## Ask the Vets **with Dr. Jeff Werber**

Live Call-in Radio Show with Emmy-winning veterinarian Dr. Jeff Werber. Ask the vets is a call-in show where you, the listeners can ask anything about your dogs or cats and other animals! Call in every Sunday at 9am Pacific, Noon Eastern at 877-385-8882.



## The Pet Doctor **with Dr. Bernadine Cruz**

It's Your Pet... Health Matters. The goal of The Pet Doctor is.... to entertain, educate & motivate you to be the best pet owner you can be! Dr. Cruz is a veterinary consultant for several national television programs, and has extensive experience across all media.

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## Bark & Swagger with Jody Miller-Young

On Jody's Pet Life Radio show, Bark & Swagger, she shares the love we feel for our pets, and the beautiful, fun fashion available for them. Guest interviews with designers and other experts from the fashion arena, surprise co-hosts... you never know what interesting designer label or useful bit of info you'll discover. So, what are you waiting for? Tune in and get your swagger on!



## Loving Animals with Dr. Robin Ganzert

Each week, the President and CEO of American Humane Association, one of the nation's most respected animal charities, will address the latest news and issues affecting our four-legged friends. Robin's trademark warmth and Southern charm will shine as she interviews Hollywood's biggest animal lovers, renowned pet health and behavior experts, and many more special guests!



## The Doggy Dish with Kristi Von

Have you ever thought about the ingredients in your dog's food and treats? Do you wish you could bake fresh goodies for your fur kids? Join Kristi Von, host of The Doggy Dish, for a high-energy discussion about healthy and delicious cooking for your pups. Tune in for new and exciting ways to keep the furry ones in your life happy and healthy, all while having a little fun in the kitchen.



## Get Pawsitive Results with Teoti Anderson

Get Pawsitive Results focuses on helping you with common issues between you and your dog. We'll answer your questions, discuss different activities you can share with your dog, and keep you posted on current canine news and products. You'll get practical, effective tips on training. We'll also cover behavioral issues, such as fear and aggression.

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## Tails of the City **with Victoria Shaffer**

Victoria Shaffer, aspiring actress, babysitter extraordinaire & animal enthusiast is on her own for the first time in New York City. Victoria lives with her two dogs, Rue and Echo. Tails of the City will follow Victoria as she interviews New Yorkers, asking them for advice on how they do it-- caring for their dogs, juggling home life with a career, & surviving in the world's most hectic city.



## What Were You Thinking **with Bob Tarte**

Thinking about buying a monkey? How about a ferret or a skunk? Then check out the show that will answer the burning questions, where do you get them?, what do you feed them, how do you take care of them, and most of all, "What Were You Thinking"!! With exotic pet expert and author, Bob Tarte.



## Paranormal Pets **with Brandy Stark**

Join the world of Paranormal Pets. Each week we'll discuss all aspects of weird or spiritual animal encounters: ghosts, totems, psychic animals, animal souls, animal angels, animals in religion, with little cryptozoology thrown in. (Have you seen Bigfoot lately?)



## Working Like Dogs **with Marcie Davis** *NFPW Communication Award Winner\**

Working Like Dogs features podcasts about working animals. In this working animal podcast, we cover everything from how to get started as a trainer of working animals or how to acquire a working animal to how to take care of your animal companion. Our working animal podcasts include guests in every field of the working animal world.

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## Alive Again **with Brent Atwater**

Animal Reincarnation authority Brent Atwater is your answer resource for pet reincarnation questions. Brent's show expands your awareness, ignites hope, heals hearts and empowers your ability to talk with and touch your pet. Ms. Atwater teaches you about human animal spiritual contracts and how to know if and when your pet will reincarnate, plus what they will look like!



## Animal Party **with Deb Wolfe**

*Dog Writers Association Award Winner\**

The Animal Party starts with a bit of water-bowl talk covering the most explosive animal related news highlights and issues. Deborah gives her opinion along with the facts and stats you want to know to make up your own mind. This party is fun and you go home with a party favor and some animal facts and jokes to share at the office and at home with animal lovers of all ages.



## Bird's Eye View **with Dr. Laurie Hess & Dr. Michelle Ravich**

Everything you've ever wanted to know about caring for parrots and birds! Dr. Hess is board-certified by the American Board of Avian Practitioners in Avian (bird) medicine and served as the President of the Association of Avian Veterinarians from 2009-2010. Veterinarians.



## Awesome Animal Advocates **with Keith Sanderson**

Each episode Keith takes you into the world of an awesome animal advocate. The guest may be a celebrity, or a leader of national animal advocacy organization, or a passionate soul who is starting a new animal advocacy organization, or an animal advocate volunteer who dedicates herself to making life better for those who can't speak for themselves.

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## Six Figure Dog Business **with Ty Brown**

Six Figure Dog Business teaches the skills for marketing a business including: getting free publicity, website marketing, database marketing, increasing transactional value, referral programs, costly mistakes in marketing, etc.



## Jungle Deep **with Dr. Jones** *2015 NAEP award-winner for environmental excellence\**

Explore the jungle! Jungle Deep is for people who love tropical plants, exotic animals, enchanted places, island music and Tiki culture. People who share their experiences of the jungle. People who care to help preserve the tropical rain forests and people who dare to celebrate their feeling of a deep connection to nature.



## In a Purrfect World **with Pamela Merritt**

Figure out what your cat is thinking from author and blogger Pamela Merritt, from the Way of Cats. Each show discusses a cat challenge, shares pertinent Human Tricks for better communication, and explores ways we can advance the cat/human relationship. After thirty years of cat rescue experience, there are plenty of stories to tell.

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## Talkin' Pets with Jon Patch

Talkin' Pets is a radio show that offers live, fun-filled discussions about pets and our other friends in the animal kingdom. Host Jon Patch and his expert guests have made this program a fun favorite pet show! Callers from coast to coast learn about their pets, farm animals, pet care products, nutrition, animal behavior and related topics.



## Positively Podcast with Victoria Stilwell

Join Victoria and her co-host (and It's Me or the Dog alum) Holly Firfer as they discuss everything from the hottest dog-related topics of the day to the inside scoop from the set of It's Me or the Dog and everything in between. A fun, informative and lighthearted look into Victoria's life and work.



## Take Me Home with Angela Marcus

Take Me Home is about pet adoption and pet rescue. When you're looking to add a pet into your life, consider adopting a homeless animal from your local shelter or rescue group. The goal of Take Me Home is to promote happy adoptions. We'll showcase wonderful pets, tell stories, and even throw some pet education into the mix.



## On the Road with Mac & Molly with Donna Hailson

We've auctioned our home and most the contents and are making the final preparations to hit the road again but -- this time -- in a truck with a 38-foot fifth wheel trailer and with Mac and Molly, our sibling pair of Old English Sheepdogs, along for the ride.

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## Save A Pooch with Beverly Isla

Save A Pooch is all about rescue dog welfare. With an informative yet humorous tone, the good, the bad, cute, and the ugly will be addressed. Episode topics range from: how to improve fosters' and adopters' experience with rescues, rescue success stories, how to spot a reputable or fake rescue organization, what determines a healthy human-animal bond and much, much more!



## Groom for Improvement with Ali McLennan

So, you drop your pet off at the local grooming shop, and two hours later... PRESTO!! It looks and smells like a new animal. Magic, right?? Wrong, it's not magic, folks! Ali McLennan is here to demystify the pet grooming experience for you!! Tune in for heartwarming stories, the funny day to day antics of an NYC grooming shop!



## The Pet Chef with Micki Voisard

This show is filled with lots of useful information on safely nourishing your dog from the inside out while you benefit from the outside in! Join the new breed of "chefs" who are creating home prepared meals for their dog everyday or just on weekends! Master Dog Chef Micki Voisard has been speaking on Dog Health for over 15 years.



## Sassy Seniors with Kelly Jackson

People don't realize or perhaps don't want to admit when their pets reach the senior stage of their lives. I say embrace it! It's important to know all about your pet and to help him make a smooth transition into their sassy senior years. Our seniors are still very vibrant and fabulous." Sassy Seniors is a show celebrating senior pets.

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## Vegas Rock Dog Radio with Sam Ratcliffe-D'Arrigo

Vegas Rock Dog Radio is a show all about pets, people, and pop culture. Sam 'The queen of rock 'n' roll dogs' covers all topics related to dogs, interview experts and celebrities, cover pet related events, host giveaways, and cover news, views, and info you can use.



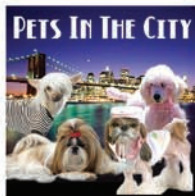
## My Smart Puppy Minute with Sarah Wilson

Want to learn more about your dog in minutes? Understand how they think and why they do what they do? Communicate with them better? Train them efficiently? And have fun doing all that? That is what the My Smart Puppy Minute is about and more. Helping you help your dog is our motto and our mission. When you succeed, we all win!!



## Cattitude with Michelle Fern & Tom Dock

Learn everything there is to know about cats on Cattitude with your host Tom Dock. Each week in our cat podcast, we'll spotlight a cool cat breed, give up-to-date advice on cat health, and check out new cat products! So curl up on the couch every week for a purrr-fectly enjoyable time on Cattitude... the cat podcast for cat lovers!



## Pets in the City with Diane West

"Pets in the City" with New York Tails publisher and editor-in-chief Diane West will offer up a steady diet of the exciting lives, loves and laments of the people and pets in the world's greatest city. Get ready for robust debates on city pet issues, interviews with unsung heroes, surprise urban wildlife reports, opinionated product reviews, and visits with celebrities (and celebrity pets!)

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## Teacher's Pet with Nan Talleno, Pia Silvani & Sarah Wilson

Listen to Nan Talleno's real-life, humor-filled tutorials on how to communicate with and train your dog. Teacher's Pet focuses on command training - and command training is as simple as (and as complicated as) communicating clearly with your dog.



## Wings 'n Things with Barbara Heidenreich & Robin Shewokis

Join Barbara Heidenreich of Good Bird Inc. and Robin Shewokis of The Leather Elves for this 30 minute look at parrots. In this bird show, each week Barbara and Robin address the issues of parrot ownership that they encounter most often in their work with these birds. Tune in and increase your understanding of your feathered friends.



## Horsing Around with Audrey Pavia

Horsing Around is all about horses, of course. In this horse show, we cover everything from how to get started in horses to how to best take care of your equine companion. You'll learn all about nutrition, hoof care, training, veterinary issues and behavior. We cover breed topics, riding and alternative therapies.



## Petz Rock with Kristen Powers

Kids and Teens love their pets... dogs, cats, birds, iguanas, you name it... we love 'em all! This is the show where we talk about our awesome pets, how we love them and take care of them. We talk about our favorite animal movies, animal issues we're concerned with and more!

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# CURRENT SHOW LINEUP



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## DSPN with Laurie Williams

DSPN Channel (Dog Sports & Performance Network) - DSPN is for the dog sports and performance enthusiast in all of us! Have you and your dog been skiing lately? How about mushing? We'll hear from the leading sports and conformation dog show stars who are at the top of their game as well as learn training tips and get the scoop on their secrets to success!



## Travel Tails with Susan Sims & Nicholas Sveslosky

This show is about pet travel and pet friendly hotels. Planning and preparation are necessary when traveling with family pets. Consider whether your pet is comfortable when traveling. Susan and Nicholas of FIDO Friendly Magazine search the world to discover the very best in luxury pet-friendly hotels and share this information with you here.



## Pet Peeves with Amy Shojai *Dog Writers & Cat Writers Assoc. Award Winner\**

Pet Peeves shines a light on hot-button pet issues that make owners growl, wag and purr, or bare their teeth. Host Amy Shojai brings together an array of top animal experts to discuss, explain--and sometimes argue about--common and not-so-common pet peeves.



## Pet Marketing Strategies with Karen Barnett

Hosted by Karen Barnett, president and founder of Steele Rose Communications and a seasoned, award-winning marketer with extensive experience in developing strategic marketing campaigns for a variety of leading global corporations, "P.M.S. – Pet Marketing Strategies for the Petpreneur" offers business executives insightful tips on public relations and marketing communications.

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## PawVogue with Bob Shaughnessy

PawVogue is dedicated to the very fast growing high end pet fashion industry. PawVogue.com is the first Pet Fashion Portal for pet fashion designers and the thousands of people who love pet fashion. In addition to meeting dozens of pet fashion designers, and talking about their special designs, you will meet people and their dogs who have all come together to embrace the Pet Fashion World.



## Wynn with Dogs with Raquel Wynn

Welcome to "Wynn with Dogs", your weekly source for all the latest in longevity issues for your pup. Join host, Raquel Wynn, as she focuses on the ins and outs of exercise, stretching, nutrition, and alternative modalities of health for our canine companions. Raquel offers a refreshing perspective that will surely be eye opening. Tune in and you too can win with dogs!



## The Horse Radio Network - The Voice of the Horse World

The Horse Radio Network is the Voice of the Horse World with tens of thousands of listeners in countries around the world. From the serious to the sublime, from Arabs to Welsh Ponies, from 9 handers to 19 handers we will cover it all. There is no prejudice here, its just about horses.



## Prince of Ponds with Ken Jones

Learn about Ponds, Waterfalls, Fountains, Lakes, Lagoons, Bogs, Streams, Water Gardens, Swimming Ponds, Fish, Plants, Filter Systems, Maintenance, Repair, Design, Construction, & so much more. Save money & time - Big Time - while improving the quality of your results by learning the secrets of the pros. Prince of Ponds offers guidance, tips, and expert advice from the host & guests.

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# CURRENT SHOW LINEUP

## Events, Trade Shows & Pet Expo Coverage



Pet Life Radio spans the globe to bring you the latest interviews, updates and reporting from trade shows, pet expos and conferences. Learn about new pet products, dog, cat and animal breeds and competitions as well as the latest innovations in the pet industry from around the world.

## Pets Mean Business with Jamie Migdal & Dustin McAdams



Join Jamie Damato Migdal for a weekly look at the business of working with pets. She'll be talking to industry professionals, animal advocates, thought leaders, business owners, and entrepreneurs about how they live and work with, and for, companion animals.

## Canine Master with Chris Onthank



Join Chris Onthank for practical information and tips on all aspects of dogs and their well-being. Topics will include understanding how a dog thinks and feels, the importance of proper training to develop a confident and happy dog, health information and tips on how to keep your dog healthy, choosing the right puppy for your family and so much more!

## My Dog Digs Dirt with Lauren Collier



"My Dog Digs Dirt" is a fun, upbeat, educational show all about pets and animals and the humans who love them! Lauren interviews guests from across the globe about everything and anything that animal lovers need to know! It's all about having fun, and feeling good about our love of pets! Lauren's Co-Host for "My Dog Digs Dirt" is her great big 132 pound Bouvier Des Flandres "Enoki"

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## The Dr. Courtney Show with Dr. Courtney Campbell

The Dr. Courtney Show is a pet parenting show dedicated to educating pet parents about ways to keep their pets healthy and happy. The Dr. Courtney Show is hosted by celebrity vet, Dr. Courtney Campbell, who is also a co-host of Nat Geo's Pet Talk. Each episode of The Dr. Courtney Show features topics on pet health with interviews of veterinary and also pet care experts.



## Nine Lives with Dr. Kat with Dr. Kathryn Primm

You have heard all the cat myths. Do cats have nine lives? You have watched your cat do quirky things. Why does your cat follow you to the bathroom? We live with these tiny predators, yet we do not truly know them. Together we will explore all aspects of the "cat-o-sphere" and learn everything we can about cats from all kinds of cats-perts and me, Dr. Kat!



## Unleashed with Cheryl Kaye

A new Pet Life Radio host with a new spin... a little of THIS and a lot of THAT... a fun and interesting mix of EVERYTHING PET! Hoping to add to my listeners' interest with FUN & DIVERSE talk... from the odd to the "I didn't know that"! I love Animals & have strong Passionate Opinions. My show will be about our forever friends, from the bond to the real deal when we give our heart away.



## The Exotic Pet Vet with Dr. Laurie Hess

In this show, exotic pet vets Dr. Laurie Hess, Dr. Kristin Britton, and Dr. Amanda Marino – all veterinarians at the Veterinary Center for Birds & Exotics in Bedford Hills, NY, an animal hospital that specializes in the care of birds and other exotic pets – discuss all aspects of the care, behavior, and potential medical problems that are specific to exotic pets.

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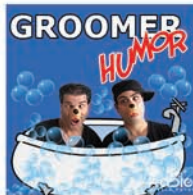
## Dr. Kat Gone to the Dogs with Dr. Kathryn Primm

Dogs are a gift. They amaze us every day. They are loyal friends and noble protectors. We live with them, but do we really know them? Find out all kinds of interesting things about dogs and how to keep them happy and healthy. We will explore dogs and the people who love them. For dogs' sake, let's have some terrier-ific fun together on this radio show/ podcast!



## ER Vet with Dr. Justine Lee

In this show, Dr. Lee will help educate pet owners on what you really need to know about keeping your pets safe and protected. When is it a "real" emergency? When should you go to the animal ER? What do you do if your pet is poisoned? Learn it all with this board-certified veterinary specialist, as she interviews other experts in the field. Get the 911 with "ER Vet !"



## Groomer Humor with Rudy V & Anthony Rey

Groomer Humor is based around Rudy and Anthony's personal experiences with dogs and cats as both pet owners and professional groomers. Taking the stage at night has allowed their comedic personalities to shine while covering all things grooming, giving a light hearted and funny approach on how to better maintain and groom your own pets, offer professional tips, and aid in your pets health.



## Hablando de Perros & Gatos with Dr. Marta Sanchez-Emden

In this Spanish-language show, you will learn the when and where of health problems of the pets, explained in a simple and entertaining way. But that's not all! Dr Marta also celebrates and explores everything related to our dogs and cats: the strong bond that unites us, the socialization with them, daily coexistence themes, pet-loving celebrities and more!

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## Vet Candy with Merrill Simpson

Vet Candy is a veterinary talk show that showcases dynamic and relatable veterinary professionals. Unfiltered and always entertaining, host Dr. Merrill Simpson and her guests present unique and amusing points of view on literally everything related to their vet life.



## Animal Angels with Michelle Harris, Alexandra Paul, Taylor Hasselhoff

Michelle Harris, the host of the television series, Alive & Well founded Animal Angels in 2011. She joined forces with fellow animal advocates, Alexandra Paul (formerly of Baywatch), Taylor Hasselhoff (E!'s Rich Kids of Beverly Hills), Patricia DeLeon (former Miss Panama) and Kerri Kasem (radio host). animal issues working together than as individuals.



## Have Dog Will Travel with Kristi Von & Josh Henry

Are you a dog lover who also loves to travel but are unsure about the best places to take your dog? Join hosts and dog-loving travel junkies, Kristi Von and Josh Henry, as they share travel tips and visit dog-friendly establishments across the country,

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## KUDOS

Dear Ms. Palika

In a way I feel as though I should be calling you Liz because of the number of times I've listened to you on the doggy dog world podcast. First up I wanted to say thank you for all of the awesome tips and tricks of the trade you have passed on over the past 35 or so podcasts, in the lead up to adopting my little boy Malakai. - *Gryphon Jackson, Adelaide, Australia*

P.S. After your podcast on puppy first aid kits I made one up for my aunt in Victoria it arrived approximately one week before the major bushfires and she was able to help not just her dog but her neighbours dog as well during that hard time, thank you.

Dear Pia,

I am enamored by your podcasts and have been listening to all of the starting from the beginning. I am keeping all the training ones on my ipod and starting from the beginning with my dogs and working with them daily. Before I ask my question, thank you so much for making these podcasts! I love your style, you make training fun! I can't wait to enjoy them enjoying learning with me! I can't say enough about how much I appreciate your advice. - *Lizza*

Dear Susan,

I want to thank you so very much and let you know, because of your show Wrigley has been adopted to a wonderful family. We are so grateful words can not be expressed. Thanks again... - *Donna Wilhite, President, RatzenMauzers RMCA Las Vegas*

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Hi Tom.

I love your Cattitude podcasts. They are interesting & informative. I also really like the tradition of naming according to year. 2008 is F so my kittens are Furby & Frisbee. You can tell a cats' age by what their name is. Anyway, keep up the good work & I hope to hear from you soon. - *Sherry from Hamilton, Ontario, Canada*

Hi Bob,

I live in Sydney Australia and wanted to let you and Linda know that I love your podcasts and enjoy hearing all about your lives with your pets! Rest assured that I will be downloading and listening to each of your new podcasts as they appear on itunes. Thanks again for your the effort that you and Linda put into the podcasts, I enjoy them all. - *Regards, Karen Riddell.*

Dear Liz,

I came across your podcast only recently (I live in Australia and I can't find any Aussie podcasts). I'm hooked. You girls are great. It is terrific listening to friends talking about something they love. Some good info too. I have enjoyed listening to podcasts like yours that have really brought a renewed enthusiasm to have real friends and not just another pet. I can't wait to get my new pup and start the adventure all over again. - *Laurie*

Dear Dr. Jeff,

Dr Jeff, just wanted to say that I enjoy listening to your program on Pet Life Radio. Best Regards from Melbourne! I am about to get a puppy, is it possible to get a Kong toy? Thanks a lot. - *Zan M.*

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Hello Mrs. Palika,

My name is Kolby, and I am a young woman who is totally blind. I am working with my new Guide Dog, a female rough coat collie. I listen to It's A Doggy Dog World, and I appreciate the information and knowledge that you and your co-hosts share in every episode. I know that you understand the bond between Assistance Dog and handler from personal experience. My first Guide Dog changed my life. - *Kolby G.*

Hi Megan,

i love you - you're just awesome! - *"BW" Barkley*

Hi Liz!

You are probably going to get a lot more emails from me! I am a huge fan! - *Olivia*

Hi, Tom!

As someone often labeled an "overthinker," naturally I've begun enjoying your podcast before even initial contact with any breeder about my quest to be adopted by a feline flatmate. - *MNE*

P.S. Should perchance you mention any of this on the show, please, please don't use my name. My divorce is only going ahead b/c he thinks I'm in a coma. Seriously! With my luck and your number of enthusiastic listeners, a non-zero chance is far too chancy for me.

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Hey there, Dr. Yanong,

Just stumbled upon your podcast and wanted to let you know how much I like it. You get awesome guests and do a great job interviewing them. . . I'm mostly into fresh water, but have been keeping fish for over 30 years now and have done a little bit of everything. . . . it is educational and often re-educational as you or your guest will remind me of what I once knew. Lot's of 'oh yeah' moments. Since I don't have a community of fish keepers here it's also great for learning about new resources (new to me). Thanks. - Sean

Hi Roy,

BEST AQUARIUM SHOW! Awesome show the doc is a superb host, I believe he could host any type of show kind of the tom meritt of fish. Love the guests very informative I've learned so much please keep releasing new episodes I love the professionalism of the show AWESOME! - MadMan08

Dear Brent,

This is Nina from Hong Kong. Mo Mo, my little darling, a 16 1/2 year old mongrel passed away last week. Also, I feel sorry to hear about your story with Mike. Can't imagine how difficult it had been for you. Yet it's also because of this experience, you've become who you are today. You're a tool that God used to heal our broken hearts. Keep up with your wonderful job, Brent. Once again, thank you for your encouraging words and stories. I'm sure I'll soon be able to start a new chapter with joy and laughter with my little darling on the other side. I love you Brent.

Hi Teoti,

Heard your travel show, where you admonished people to not try to pass their pets off as service dogs. Thank you, thank you, thank you! Not just for doing this, but for getting it right. Anyway, keep up the good work. Enjoyed the show.

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