



## **HELEN PAUL**

### **PERSONAL DATA**

Name: PAUL, Helen

DOB: 1st May 1983,(Lagos)

Home Address: Grayson, 30017 GA

Present Postal Address:Helen Paul Theatre and Film Academy, USA

Farmstead Court, Grayson, 30017 GA

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Phone Number:(773) -331-6441, +234 803 568 7001

Sex:Female

Nigerian/American

Marital Status:Married With children

### **STATEMENT OF OBJECTIVE**

To be an ardent contributor and a reference point in imparting knowledge to further the development of the field of creativity; and its different spheres by contributing my wealth of knowledge based on study and on the field experience to students, up-coming practitioners, and other stakeholders in a simple and relatable manner thus improving the industry and the world at large.

## **EDUCATIONAL BACKGROUND**

### **Higher Institutions Attended with Dates**

2024Heart Bible International University & Seminary

2019University of Lagos

2018Ladoke Akintola University of Technology

2016Ladoke Akintola University of Technology

2012University of Lagos

2010University of Lagos

### **Academic Qualifications**

2024Ph.D. in Christian Counselling and Psychology (3.62 Out of 5.00)

2019Doctor of Philosophy (Ph.D.) in Theatre Arts (4.00 out of 5.00)

2018Master's Degree, Public Administration (3.31 out of 5.00)

2016Master's Degree, Business Administration (3.52 out of 5.00)

2012Master's Degree, Theatre Arts (GPA – 4.00 out of 5.00)

2010Bachelor's Degree, Theatre Arts (GPA – 3.52 out of 5.00)

### **Professional Certifications**

2025Certificate for Teachers and Other Professional school Personnel. Commonwealth of Kentucky. Education Professional Standards Board. Frankfort, Kentucky.

2025**Certificate Of Achievement, Georgia Educator Ethics Assessment**, Georgia Assessments for the Certification of Educators(**GACE**)

2024Advanced Classroom Management, Utah State University, Substitute Teaching Institute

2024Certificate of Completion, Teaching Online Course, STEDI.org

2024SubDiploma, SubSkills Online Training, Utah State University Substitute Teaching Institute.

2024Certificate of Achievement, Advance Teaching Strategies, Utah State University Substitute Teaching Institute.

2024Certificate of Completion, Leadership Foundations and Applications: Servant Leadership, Udemy.

2024Certificate of Completion, Leadership: How to Influence, Inspire and Impact as a Leader, Udemy

2024 Notary Public, The Clerks Authority.

2023 Fellow, Chartered Institute of Local Government and Public Administration of Nigeria

2021     **Advanced Certified Scrum Master, Scrum Alliance**

2021     **Certified Scrum Product Owner, Scrum Alliance**

2021     **Certified Scrum Master, Scrum Alliance**

2020     **Course Certificate, Brand Management; Aligning Business, Brand and Behaviour, University of London/London Business School**

2020     **Certificate of Achievement, Storytelling101x: Storytelling for Social Change, University of Michigan.**

2011     **Certificate in Media Enterprise, School of Media and Communications, Pan African University.**

2010     **Basic Presentation Skills Certificate, Federal Radio Corporation of Nigeria (FRCN).**

1. **Certificate in Leadership and Administration Skills, Daystar Leadership Academy.**

2024     **Coursera Learner, Managing as a Coach. UCDAVIS.**

2022     **Recruiting, Hiring, and Onboarding Employees, University of Minnesota.**

2019     **Certificate for Thought Leadership and Contribution to the Development of Africa. InnOvention Series.**

2023**Certificate of Completion, Drug Prevention, Treatment and Care (DPTC) Sensitization Training (For Entertainment Industry Practitioners, NDLEA.**

## **STATEMENT OF EXPERIENCE WITHIN HIGH SCHOOL SYSTEM (k-12)**

### **Teacher**

- **Jefferson County Public Schools( 2025 till date**

Responsibility

**\*Theatre Arts**

### **Long term Sub-Teacher(2024-2025)**

- **Gwinnett County Public Schools**

Responsibility

**\*Visual Arts**

**\*Intro to Healthcare**

### **•Teacher 2012-2018**

- **Mate Comprehensive High School**

Responsibility

## **Theatre literature, Playwriting and Children's theatre and the creation of the school theater group**

### **Teacher**

- Massive Comprehensive college

Responsibility

### **Guidance Counsellor and Academic Adviser Consultant**

- Kings and Queens Dominion Heritage Schools, Nigeria

Appointment

### **Guidance counsellor and Academic Advisor Consultant**

## **STATEMENT OF EXPERIENCE WITHIN THE HIGHER INSTITUTION SYSTEM**

- **Adjunct Lecturer 2024 till date**

University of Lagos, Nigeria

### **Responsibility**

Lecturing: Major Subject – African Musical Instrumental Ensemble

- **Appointed Professor and Head of Department of Music, Arts, and Entertainment (Teaching and Research) 28th May 2022 till date**

Heart Bible International University, USA

### **Responsibility**

Teaching and Research at the Florida Connecticut centres.

- **Instructional/Tutorial Facilitator and Lecturer 2019 till date**

Ajayi Crowther University, Nigeria (under the supervision of the Chartered Institute of Local Government and Public Administration).

- **Tutorial Facilitator**

Ladoke Akintola University of Technology, Nigeria (MOSNA Centre)

- Head, Choral Concert (Music Ensemble) 2007 – 2010

University of Lagos

- Coordinator, Theatre Festival University of Lagos, 2008, 2009, 2010

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## **STATEMENTS OF EXPERIENCE OUTSIDE THE HIGHER INSTITUTION SYSTEM**

### **Appointment**

- IT Training Consultant and Talent Acquisition Specialist

Think Success Consulting, Atlanta, 2022 till date

### **Responsibility**

Consultation with eligible trainees to make sure they are ready for training

- Founder and Lecturer

Helen Paul Theatre and Film Academy (established in Nigeria, 2014 and in the United States, 2017)

### **Responsibilities**

Lecturing in subject areas including Acting, Dance, Photography, Basic Presentation, Costuming and Sewing, Hair Styling, Sound Effects, and Graphic Design

- Presenter Jan. 2012 – Dec. 2017

### **Naija FM 102.7 Radio Station Responsibilities**

- Independently presented “Tatafo Gist”, a 90-minute hit radio talk show that discussed societal issues in a satirical manner.
- Memorised and presented in-depth scripts ranging from 10-20 minutes.
- Engaged and interviewed callers during the phone-in segments of the show.

### **Key Achievements**

- Steadily grew listenership to over 3 million and attracted 5 major corporate sponsors within the first 2 months of the show’s first run. Over time, listenership exponentially grew to 18 million+ with 12 major sponsors.
- Generated steady monthly revenue for the show through corporate sponsorship.

- Presenter Dec. 2010 - present M-Net Productions

## Responsibilities

- Presents “JARA” on Africa Magic, a Television program that provides ardent fans and viewers generally with inside scoops on Nollywood - including the movies, the actors/actresses, directors, producers, interviews, countdown of different categories of the “Who is Who” in Nollywood, and behind the-scenes clips.

## Key Accomplishments

- Memorized and presented in-depth scripts ranging from 10-20 minutes.
- Interviewed various established and renowned actors, directors, producers, and other movie industry stakeholders during the interview segments of the program.
- President and Chief Executive Officer Sept. 2009 - present Paul Helen Productions Limited (limited liability company).
- Primarily involved in the business of entertainment promotion, sports promotion, artiste management and personal representation.
- Producers and presenters/promoters of musical and dramatic works, and entertainment of all kinds. Film producers and distributors).

## Responsibilities

- Work with the Board of Directors on long term strategy and short-term execution.
- Informs and advises Board members on the activities and operations of the Company.
- Manages the Company's resources in a cost-efficient and profit-maximizing manner.
- Promotes the enterprise to stakeholders on a regular basis.
- Recommends annual budgets and drives the implementation of strategic plans.
- Manages all estimating and blueprint plan reviews, budgets, and contract negotiations.
- Provides leadership to the Management of the Company.
- Manages a team of 15 full and part-time employees.

## Key Achievements

- Launched and consistently grew the company's revenue in two years despite economic downturn.
- Sourced and executed deals and managed bottom line revenues to help attain profitability in first year.

- Leveraged on brand recognition and personal relationships to establish massive networking opportunities to raise capital and source deals.
- **Presenter Jun. 2008 – Sept. 2012 Continental Broadcasting Service Responsibilities**
- Co-presented a daily award-winning hit radio show titled, “Wetin Dey” on Radio Continental 102.3 FM (the radio arm of Continental Broadcasting Service) using the moniker “Tatafo” - a witty kid that addressed and lampooned topical and societal issues in a satirical manner.
- Presented a weekly Television chat show titled, “Lunch Splash” which hosted and interviewed top celebrities on TV Continental (the Television arm of Continental Broadcasting Service).

### **Key Achievements**

- Pioneer co-presenter of “Wetin Dey” which became critically acclaimed within weeks of its first run for the wit, quirkiness, and comic elements introduced by the “Tatafo” character on the show. The signature baby-like voice of Tatafo quickly became popular and widely recognized nationwide as one of the highlights of the show and it garnered massive listenership nationwide.
- Consistently generated revenue and attracted sponsorship by top corporate brands while presenting “Wetin Dey”.
- Won several awards and became a household name as “Tatafo”.
- “Wetin Dey” won several awards and accolades as one of the most interesting radio shows in Lagos within a few weeks of first run.
- **Assistant Producer Aug. 2004 – Apr. 2006 Disc Communication (Yotomi Television)**

### **Responsibilities**

- Assisted the Producer of Programs in the production of shows for television broadcast.
- Responsible for research, analysis and presentation of marketing issues related to long and short corporate terms.
- Developed marketing perspectives and strategies for sponsors.
- Developed comprehensive sales improvements programs to maximize sales.
- **Front Desk Manager, Back-up and Voiceover Artiste, Executive Assistant Oct. 2002 – Jul. 2005 Eko Reelmix Studios, Radio Lagos/Eko FM**

### **Responsibilities**

- Provided general administrative duties including reception of and attendance to clients, maintenance of sundry office registers, and handling of telephone calls.
- Featured on music projects with artistes and recorded radio jingles for several companies.
- Co-hosted "Water No Get Enemy" - a Saturday radio program on Eko 89.75 FM.
- Featured on several music projects with artistes and music groups including P-Square, Infinity, Olufunmi, and Yinka Davies.
- Featured on several advertisements, jingles and radio programs for corporate brands including Peak Milk, Indomie Noodles, Cowbell Milk, and Bank PHB.

- **Founder and Proprietor August 2022 – present**

Smile Community Radio Initiative is an FM Radio Station for news and entertainment.

- **Founder and Proprietor May 2017 – present**

Helen Paul Theatre and Film Academy, USA is a well-established one-stop Organisation that offers training on Acting, Cinematography, Photography, Costume and Sewing, Presentation Skills, Audio production – Studio Recording and Live Sound and many more.

- **Founder and Proprietor Jun. 2014 – present**

Helen Paul Theatre and Film Academy (a state-of-the-art and certificate-awarding one-stop shop entertainment academy focused on Movie Production, Cinematography, Acting, Video Editing, Dance, Photography, Basic Presentation, Costuming, Sewing, Hair Styling, Sound Engineering, and Graphics Design).

- **Owner/Founder Dec. 2012 - present**

Massive Fabrics and Bridals (a fabric and bridal store with 5 outlets in strategic locations primarily involved in the supply and distribution of fabrics of all forms for personal or event purposes, supply and distribution of bridal gowns, wedding wrist watches, rings, photo albums, bouquet, make up, and other wedding items, consultancy services for event management, provision of branded ushers at events.

## **Responsibilities**

- Oversees and supervises the execution of the business' day-to-day functions.
- Organizes and effectively leads subordinate employees to ensure revenue growth.
- Exercises adept managerial approaches to assure customers of a great shopping experience.
- Flawlessly manages scheduling and payroll, Human Resources responsibilities, labelling, pricing, and the maximization of sales and profit objectives.
- Facilitates and directs 5 employees on a daily basis with regard to proficient customer service.
- Actively maintains record keeping of assets within an asset management database of over 5,000 assets to ensure accurate inventory.



## **Key Achievements**

- Grew the number of outlets from 1 to 5 within the first 4 years of inception.
- Hired, trained, coached, and mentored 12 staff to consistently develop sales skills and exceed sales goals.
- Consistently grew annual sales by all outlets between 40% and 78%.
- Developed sales and customer service strategy, conducted needs analysis and developed training courses for staff, increasing customer engagement by 60%.
- Diversified products on offer within the first 2 years of inception to include a wide range of wedding items, creating a one stop shop for wedding items of all kinds.

## **Expertise**

- Event hosting
- Singing
- Acting
- Public Speaking
- Lecturing
- Scriptwriting
- Leadership
- TV / Radio Presentation and Broadcasting
- Management
- Decision-making
- Board Development
- Storytelling
- Motivational Speaking

## **Teaching Experience**

Teaches Acting, Art of Comedy, Basic Presentation Skills, Dance, Directing, Film and Television Production, and Scriptwriting at Helen Paul Theatre and Film Academy.

## **AREAS OF EXPERTISE**

- Theatre Education (Research in Theory and Pedagogy).
- Children Theatre (Research in Theory and Pedagogy).
- Theatre Practitioner (Research in Practice and Pedagogy).
- Storytelling
- Acting

## **CURRENT RESEARCH ACTIVITIES**

### **Research in Progress**

- Standup Comedy as an Alternative Theatre

- Investigating and Creating an Understanding of Standup Comedy and Theatre Popular Culture in Nigeria
- Study of Works of Contemporary African and Nigerian Standup Comedy
- Experimenting with Materials on Standup Comedy in a Contemporary African Setting
- Synergies: Engaging Theatre, Religion, and Politics in Social Change
- Book of Comedy
- Open Theatre: Helen Paul's View

## **LIST OF PUBLICATIONS**

### **Thesis/Dissertation**

- Paul, H. (2018) Stand-Up Comedy in Nigeria as an Alternative Theatre: A Study of Selected Performances of “AY Live” and “Stand Up Nigeria – Ph.D. Dissertation. Thesis Submitted to the Department of Creative Arts, University of Lagos.
- Paul, H. (2018) Master of Public Administration Research Project
- Paul, H. (2016) Master of Business Administration Research Project – The Role of Human Resources in Children’s Organisation Using Children of Africa as a Case Study
- Paul, H. (2012) Master of Theatre Arts Research Project – Comedy and the Modern World: A Sociological Revolution of Ahmed Yerima’s *Hard Ground* and Funke Akindele’s *Jenifa*
- Paul, H. (2010) Bachelor of Theatre Arts Research Project

### **Local/International Journals/Books**

#### **Contribution to Published Works and Journals**

- Social Realism and Stand-Up Comedy in Nigeria: A Study of “AY Live” 2014 and 2015 in Duro Oni: Art, Design and Life. 70th Birthday Commemorative Studies and Tributes. Edited by Sunday Enessi Ododo and Osita C. Ezenwanebe (year of Publication)
- Repositioning Secondary School Music Teachers, Icheke Journal of the Faculty of Humanities.
- Techniques of Field Investigation and Laboratory Research Using the Dach-Syc Approach in Music and Theatre by Prof. Helen Paul and Dr. John Ajewole. Submitted to Eyo Journal, 2024.

#### **Published Books (Fiction)**

- Paul, H. (2018). Life Burial. University of Lagos University Press. This play has been recommended for use in University of Lagos. Obafemi Awolowo University, University of Ilorin and Lagos State University as part of their academic syllabus.
- Prof. Helen Paul (2023) Legacy of Debt on Amazon

<https://www.amazon.com/dp/B0CR8DDGY>

- Prof. Helen Paul (2024). Life Burial Party on Amazon <https://amazon.com/dp/B0CSJ7QHM6>
- Prof. Helen Paul (2024). Stray: Men Gist, Woman Gist on Amazon <https://www.amazon.co.uk/dp/B0D5J7DMXX>
- Prof. Helen Paul (2024). Linked Will on Amazon <https://www.amazon.co.uk/dp/B0CW9ZJB2V>
- Prof. Helen Paul (2024). 70 Days Grandpa's Daily Declaration (For his Grandchildren) on Amazon <https://www.amazon.co.uk/dp/B0D2Y35GK1>
- Prof. Helen Paul (2024). 70 Days Grandma's Daily Declaration (For her Grandchildren) on Amazon <https://www.amazon.co.uk/dp/B0D3BC17GK>
- Prof. Helen Paul (2024). Motherhood Joy Daily Declaration on Amazon <https://www.amazon.co.uk/dp/B0DL6RQPF3>

## **OTHER ACTIVITIES**

### **Services Within the Department of Theatre Arts, University of Lagos**

- Examination Officer (Supervision), Department of Creative Arts, University of Lagos(2008-2009)

### **Service in Atlanta Georgia**

- Notary Public, (The Clerks Authority) City of Atlanta, Georgia, USA

### **Administrative Experience within the Chartered Institute of Local Government and Public Administration of Nigeria**

- The Face of the Chartered Institute of Local Government and Public Administration of Nigeria
- Fellow: Chartered Institute of Local Government and Public Administration of Nigeria
- Visiting Lecturer Ajayi Crowther University under the supervision of Chartered Institute of Local Government and Public Administration of Nigeria

### **Helen Paul Theatre and Film Academy**

### **Key Responsibilities**

- Provides leadership and management with regards to the Academy's operations.
- Oversees general operations, administration, and all functions of the Academy.
- Promotes the Academy to stakeholders through roadshows, media publicity, fliers, and posters.
- Establishes and implements annual budgets and strategic plans.
- Makes strategic decisions, in consultation with the Management of the Academy.
- Drives implementation of policies and resolutions of the Academy.
- Mentors and supervises upcoming and established entertainers, Arts and Humanities college students.
- Student teachers' relationships, and paraprofessionals on various aspects of entertainment and entertainment business.

- Teaches Acting, Art of Comedy, Basic Presentation Skills, Dance, Directing, Theatre, Film and Television Production, and Scriptwriting and art of Storytelling.

## **OTHER ACTIVITIES OUTSIDE ACADEMIC WORK**

### **Co-Curricular Activities**

- Traveling and Meeting People
- Grooming Young and Amateur Theatre practitioners
- Organizing, Social Events, Organizing Children's Adventure Trips, Organizing Drama Competitions, Singing, and Dancing.
- Brand Ambassador, Harpic, Reckitt, (since 2017-date) and Ajinomoto (2018 – till date).

## **OTHER ACTIVITIES OUTSIDE CURRENT EMPLOYMENT**

- Instructional/Tutorial Facilitator Lecturer at the Ajayi Crowther University, Oyo, Nigeria. Supervised under the Chartered Institute of Local Government and Public Administration (2023 - till date).

## **AWARDS AND HONORS**

- Black Excellence Lifetime Achievement Award, HBIU, 2024.
- Award of Fellow, Chartered Institute of Information and Strategy Management, 2024.
- Honorary Georgia Citizen, The State of Georgia, 2024.
- Certificate of Recognition, The Corporation of the City of Brampton, 2024.
- Role Model Personality of the Year, City People Award for Excellence. 2019.
- The President's Lifetime Achievement Award, President Joseph R. Biden Jr., Presidential Lifetime Award, 2022.
- Award for Excellence, City People. 2023.
- Extraordinary Women's Award, DBL Bold & Beautiful. 2019.
- Alumni Lifetime Achievement Award, Creative Arts Students Association (CASA), University of Lagos. 2018
- Certificate of Participation, Unilag Annual Research Conference & Fair, University of Lagos Central Research Committee, 2017.
- Certificate of Participation, Unilag Annual Research Conference & Fair, University of Lagos Central Research Committee, 2015.
- Comedienne of the Year, African Film Awards (Afro-Hollywood, UK). 2012
- Female TV Presenter of the Year & Queen of Comedy, Exquisite Lady of the Year Award (Exquisite Magazine). 2012
- Merit Award in Recognition of Support for Children's Initiative, National Institute for Cultural Orientation. 2012
- Comedienne of the Year, Effizzie Style and Effects Award (Effizzie Magazine). 2012
- Children's Entertainer of the Year, Sacramento Productions. 2012
- Advocate/Ambassador of Peace and Unity for a Better and Greener Nigeria, Doyen Naija Growing Green Media Dinner Awards. 2012
- Outstanding Female Comedian of the Year, Rotaract Club. 2011
- Female Comedian of the Year, City People Entertainment Magazine Awards 2011

- Best Comedian of the Year, Life Changers Awards (UK). 2010
- New Female Comedian of the Year, City People Entertainment Magazine Awards. 2009
- Female Comedian of the Year, Exquisite Lady of the Year Award (Exquisite Magazine). 2009
- Best Graduating Student of the Department of Theatre Arts, University of Lagos. 2005
- Best Gospel Singer of the Year, Nigerian International Songs Festival (NISOFES) Awards. 1999
- Certificate of Participation, Unilag Annual Research Conference & Fair, University of Lagos Central Research Committee, 2015
- Recognition Award, University of Lagos, Alumni Association, 2019.
- Recognition Award, University of Lagos Women Society (ULWS). 2019.
- Recognition Award, Princeton College. 2019.
- The President's Lifetime Achievement Award. 2022.
- Nigeria's Best Female Comedian. Premium Night. 2020.
- Recognition Award as Advocate/Ambassador of peace and Unity for a Better and Greener Nigeria. Niaja Growing Green Media Dinner Award.
- Merit Award, National Institute for Cultural Orientation (NICO). 2012.

## CONFERENCE PARTICIPATION

### Workshops/Training Programme Attended

### Conferences Attended

- Unilag Annual Research Conference & Fair 2015
- Unilag Annual Research Conference & Fair 2017
- Daystar Leadership Conference

## CREATIVE WORKS

### Movies

Successfully independently produced and directed the following movies:

- "Alhaja Shifau". Full length movie. Produced 2019. Language - Yoruba. Subtitled in English.
- "Sex Is Not the Answer". Full length movie. Produced 2019. Language - English.
- "Ago Meji" (2:00PM). Full length movie. Produced 2019. Language - Yoruba. Subtitled in English.
- "Firi" (Glimpse). Full length movie. Produced 2018. Language - Yoruba. Subtitled in English.
- "Ona Ara" (Wonderful Way). Full length movie. Produced 2017. Language - Yoruba. Subtitled in English.
- "Aiye O Gbofe" (Life is Not Free). Full length movie. Produced 2017. Language - Yoruba. Subtitled in English.
- Leveraged on the Helen Paul Theatre and Film Academy's solid connection and relationship with many established artists and production companies to secure lucrative employment for its graduates.

### Music

Successfully produced the following music (Singles):

2016Take it Back

2020Aye Ole

2020Adesola

2023Fruitful

2023Ayomi Tide

2023Easy

2023Fruitful

2023Daily Confession 1

2023Daily Confession 2

2023Daily Confession 3

2023Daily Confession 4

2023Sare

2023Wait o

2023My Desire

2023Yeshua

2024My Time Stand by You

2024Take it All

2024Don't Leave me

2024El Gibbor

2024God is Good

2024Look to You

2024My Peace

2024Your Grace

2024Accelerate

2024Your Hands

